

COUNTERFEIT POLICING & IP PROTECTION POLICY



The online retail world is quickly evolving, and we must too! With an increased focus and a rapidly growing end consumer desire to purchase through online retail stores, a need for high level protection against counterfeiting must take place.

More and more “fraudsters” and “counterfeiters” are emerging every day. As a result, a tremendous industry focus on stopping and shutting down these types of sellers is taking place.

Many On-Demand portals and fulfillers are now the focus of counterfeiting claims. Big Oven Tees (BOT) is committed to being a part of the change and prevention of these issues. As a result, BOT is announcing the implementation of new policies.

Counterfeit Policing & IP protection Policy

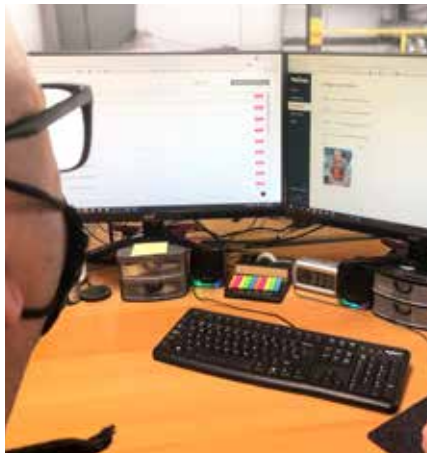
This policy is BOT’s effort to stop the production of counterfeit trademark designs. Below is a list of policies BOT is implementing effective immediately:

1. IP Portal for users and companies to submit legally registered trademark designs. This portal will take approved designs and with our proprietary algorithm look at all users’ designs prior to submitting orders and prevent potentially infringed designs from being produced.
2. Order approval portal. BOT will have a team of art approval associates who will review each art file through an internal approval portal prior to sending orders to the production floor. The team will do its very best to catch all art files in question and cancel or release orders into production.
3. BOT employees on the production floor will be on the lookout for designs whether printed or about to be printed that potentially may infringe on trademark designs. Employees will put aside designs in question for management to review prior to the order being fulfilled.
4. Updated order confirmation terms at checkout to support these efforts.

If a design is found to be in non-compliance with this policy, the user will be notified, and the order will be cancelled.

If a user continues to violate this policy after being notified, the user will be removed from BOT permanently.

Please review your designs carefully and ensure you are not using images within your designs that are a blatant and direct copy of obvious trademark images. Big Oven Tees will not make any concession in no circumstance moving forward.



As always, we are here to help you with this important transition. If you have any specific questions or designs you want our opinion on prior to submitting or using, please email customerservice@bigoventees.com & we will work with you to ensure you are safe to proceed.



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