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You will not receive a form of proxy for the General Meeting in the post with this document. Instead, Shareholders are being encouraged to vote online by logging on to www.signalshares.com and following the instructions given. You will still be able to vote in person at the General Meeting and you may request a hard copy form of proxy from the Company's registrars, Link Asset Services, by post to 34 Beckenham Road, Beckenham, Kent BR3 4TU or by calling 0871 664 0300 from the UK (calls cost 12 pence per minute plus network extras) or +44 371 664 0300 from outside the UK (calls will be charged at the applicable international rate).

If you have sold or transferred all of your Ordinary Shares, please send this document, as soon as possible, to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for onward transmission to the purchaser or transferee. If you have sold or transferred only part of your holding of Ordinary Shares, please contact the stockbroker, bank or other agent who arranged the sale or transfer as soon as possible.

This document does not constitute an offer to buy, acquire or subscribe for (or the solicitation of an offer to buy, acquire or subscribe for), Ordinary Shares. This document does not contain an offer of transferable securities within the meaning of section 102B of FSMA and does not constitute a prospectus within the meaning of section 85 of FSMA. This document has not been examined or approved by the Financial Conduct Authority, the London Stock Exchange or any other regulatory authority.

BIG SOFA TECHNOLOGIES GROUP PLC

(Incorporated and registered in England and Wales under the Companies Act 2006 with registered number 07847321)

Proposed cancellation of admission to trading on AIM of the Ordinary Shares and Notice of General Meeting

You are recommended to read the whole of this document but your attention is drawn to the letter from the Chairman of the Company which is set out on pages 5 to 8 (inclusive) of this document which provides details of the Cancellation and recommends you to vote in favour of the Resolution to be proposed at the General Meeting.

The Notice of General Meeting to be held at the offices of Kindred Agency Limited, 4th Floor, Dean Bradley House, 52 Horseferry Road, London SW1P 2AF at 9 a.m. on 14 April is set out at the end of this document. A valid proxy appointment should be received by the Registrars at Link Asset Services, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU by no later than 9 a.m. on 8 April 2020 (or, in the case of an adjournment of the General Meeting, no later than 48 hours (excluding any part of a day that is not a working day) before the time fixed for the holding of the adjourned meeting). The appointment of a proxy will not preclude Shareholders from attending and voting at the General Meeting should they so wish.

Arden Partners plc, which is authorised and regulated in the United Kingdom by the Financial Conduct Authority, is acting as nominated adviser and joint broker to the Company and for no one else in connection with the Cancellation. Persons receiving this document should note that Arden will not be responsible to anyone other than the Company for providing the protections afforded to customers of Arden or for advising any other person on the arrangements described in this document. Arden has not authorised the contents of, or any part of, this document and no liability whatsoever is accepted by Arden for the accuracy of any information or opinions contained in this document or for the omission of any information. Arden, as nominated adviser and joint broker to the Company, owes certain responsibilities to the London Stock Exchange which are not owed to the Company, the Directors, the Shareholders or any other person.

The distribution of this Document in certain jurisdictions may be restricted by law. Accordingly, this Document may not be distributed or published in any jurisdiction except under circumstances that will

result in compliance with any applicable laws and regulations. Persons outside the UK into whose domain this Document comes should inform themselves about and observe any such restrictions.

In accordance with the AIM Rules, this document will be available on the Company's website (www.bigsofatech.com) from the date of this document, free of charge. Copies of this document will also be available free of charge to the public during normal business hours on any day (Saturdays, Sundays and public holidays excepted) at the registered offices of Big Sofa Technologies Group plc being Finsgate, 5-7 Cranwood Street, London EC1V 9EE for a period of one month from the date of this document.

FORWARD-LOOKING STATEMENTS

This document includes "forward-looking statements" which include all statements other than statements of historical facts, including, without limitation, those regarding the Company's financial position, business strategy, plans and objectives of management for future operations, or any statements preceded by, followed by or that include the words "targets", "believes", "expects", "aims", "intends", "will", "may", "anticipates", "would", "could" or "similar" expressions or negatives thereof. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors beyond the Company's control that could cause the actual results, performance or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. These forward-looking statements speak only as at the date of this document. The Company expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with regard thereto or any change in events, conditions or circumstances on which any such statements are based unless required to do so by applicable law or the AIM Rules.

EXPECTED TIMETABLE OF PRINCIPAL EVENTS

	2020*
Announcement of Cancellation pursuant to AIM Rule 41	27 March
Publication and posting of this Document	27 March
Latest time and date for receipt of the proxy appointment for the General Meeting	9 a.m. on 8 April
Time and date of the General Meeting	9 a.m. on 14 April
Results of the General Meeting announced	14 April
Last day of dealings in Ordinary Shares on AIM	28 April
Expected time and date of Cancellation	7.00 a.m. on 29 April

The Cancellation requires the approval of not less than 75 per cent. of votes cast by Shareholders, whether voting in person or by proxy, at the General Meeting.

** All references to times in this timetable are to London times and each of the times and dates are indicative only and may be subject to change. Any such change will be notified by an announcement on a Regulatory Information Service.*

DIRECTORS, SECRETARY AND ADVISERS

Directors	Nicholas (Nick) Mustoe Christina (Kirsty) Fuller Joseph (Joe) MacCarthy FCA Matthew (Matt) Lynch Steven Metcalfe John Haworth	<i>Non-Executive Chairman</i> <i>Chief Executive Officer</i> <i>Chief Financial Officer</i> <i>Chief Strategy Officer</i> <i>Non-Executive Director</i> <i>Non-Executive Director</i>
Company Secretary	Joseph MacCarthy FCA	
Registered Office	Finsgate 5-7 Cranwood Street London EC1V 9EE	
Nominated Adviser and Broker	Arden Partners plc 125 Old Broad Street London EC2N 1AR	
Solicitors to the Company	BPE Solicitors LLP St James House St James Square Cheltenham GL50 3PR	
Registrars	Link Asset Services The Registry 34 Beckenham Road Beckenham Kent BR3 4TU	

LETTER FROM THE CHAIRMAN OF BIG SOFA TECHNOLOGIES GROUP PLC

BIG SOFA TECHNOLOGIES GROUP PLC

(Incorporated and registered in England and Wales under the Companies Act 2006 with registered number 07847321)

Directors:

Nicholas (Nick) Mustoe – *Non-Executive Chairman*
Christina (Kirsty) Fuller – *Chief Executive Officer*
Joseph (Joe) MacCarthy – *Chief Financial Officer*
Matthew (Matt) Lynch – *Chief Strategy Officer*
Steven Metcalfe – *Non-Executive Director*
John Haworth – *Non-Executive Director*

Registered office:

Finsgate
5-7 Cranwood Street
London
EC1V 9EE

27 March 2020

To Shareholders

***Proposed cancellation of admission to trading on AIM of the Ordinary Shares
and
Notice of General Meeting***

Introduction

Earlier today the Company announced that it was seeking Shareholder approval for the cancellation of the admission of its Ordinary Shares to trading on AIM.

The purpose of this letter is to explain the background to the Cancellation and the reasons why the Directors unanimously consider it to be in the best interests of the Company and its Shareholders as a whole and to seek your approval for the Cancellation at the General Meeting convened for this purpose. The Notice of the General Meeting is set out at the end of this Document.

Background to and reasons for the Cancellation

The Directors are proposing to delist the Company from AIM pursuant to Rule 41.

On 16th March, the Company announced a suspension in the trading of its shares on AIM. The Company had been in the process of finalising a long-planned equity raise to fund the next stage of its growth. That fundraising was expected to close in mid-March but, due to current market turbulence, it could not be completed. The Directors have concluded that the ongoing situation has made it impossible to raise conventional funds on AIM, and this has precipitated a critical short-term working capital requirement. The Company only has working capital until May 2020.

The Directors believe that for the business to capture the substantial commercial growth opportunity in video data analytics, the Company needs additional finance from a financial or strategic partner. Accordingly, on 16 March the Company announced a formal sale process under the Takeover Code.

Alongside the FSP, the Directors are seeking short term funding in order to extend the time available to conclude the FSP and to maximise Shareholder value. Such financing may include terms which are not compatible with being listed on AIM. Some of the early stage conversations that the Company has had were predicated on the Company not being an AIM-quoted company. There is currently no certainty as to a positive outcome to these exploratory conversations.

As a result, the Board believes it is prudent to commence the process of delisting the Company concurrently with seeking funding and proceeding with the FSP in order that if terms are agreed, a transaction can proceed without delay. Trading in the Ordinary Shares will not be restored before Cancellation owing to the uncertain financial condition of the Company.

The FSP will not change as a result of the Cancellation and the Directors will provide Shareholders with updates on the process, as applicable, via the Company's website www.bigsofatech.com/investors.

In addition, the Directors believe that Cancellation will save the ongoing costs of maintaining Admission, which are significant (approximately £160,000 annually), and will allow senior management more time

to focus on current funding need and, assuming that is addressed, growing the business in the longer term.

Taking these factors into account the Board believes that Cancellation is in the best interests of the Company and its Shareholders as a whole.

Process for Cancellation

In accordance with Rule 41 of the AIM Rules, the Company has notified the London Stock Exchange of its intention to cancel Admission subject to Shareholders' approval and giving 20 business days' notice. Additionally, Cancellation will not take effect until at least five clear business days have passed following the passing of the Resolution. Under the AIM Rules, it is a requirement that Cancellation is approved by the requisite majority of Shareholders voting at the General Meeting (being not less than 75 per cent. of the votes cast, whether in person or by proxy). Accordingly, the Resolution seeks Shareholders' approval of Cancellation. Subject to the Resolution being passed, it is anticipated that trading in the Ordinary Shares on AIM will cease at the close of business on 28 April 2020 with Cancellation taking effect at 7.00 a.m. on the following business day, 29 April 2020.

Upon the Cancellation becoming effective, the Company will no longer be required to comply with the AIM Rules. Shareholders should note however that the Company will nevertheless remain subject to the provisions of the Takeover Code.

Effect of Cancellation on Shareholders

The principal effects that Cancellation will have on Shareholders are as follows:

- there will be no public market on any recognised investment exchange or multilateral trading facility for the Ordinary Shares and, consequently, there can be no guarantee that a Shareholder will be able to purchase or sell any Ordinary Shares. Share transfers may still be effected after the date of Cancellation. While the Ordinary Shares will remain freely transferable, they might be more difficult to trade compared to shares of companies admitted to trading on AIM. It may also be more difficult for Shareholders to determine the market value of their shareholdings in the Company at any given time;
- whilst the Company's CREST facility will remain in place following the Cancellation, the Company's CREST facility may be cancelled in the future and, although the Ordinary Shares will remain transferable, they may cease to be transferable through CREST. In this instance, Shareholders who hold Ordinary Shares in CREST will receive share certificates;
- as stated above, the Company will no longer be required to comply with the AIM Rules, therefore Shareholders will no longer be afforded the protections given by the AIM Rules. In particular:
 - the Company will not be bound to make any public announcements of material events or to announce interim or final results, comply with any of the corporate governance practices applicable to AIM companies, announce substantial transactions and related party transactions, or comply with the requirement to obtain shareholder approval for reverse takeovers and fundamental changes in the Company's business;
 - AIM Rule 15, which requires shareholder approval in circumstances of a divestment of all, or substantially all, of its trading business, activities or assets, will cease to apply. This may be relevant in the context of the FSP;
 - AIM Rule 26, obliging the Company to publish prescribed information on its website, will cease to apply; and
 - the Company will cease to retain a nominated adviser and broker;
- the Company will no longer be subject to the Market Abuse Regulation regulating inside information; and
- Cancellation may have personal taxation consequences for Shareholders. **Shareholders who are in any doubt about their tax position should consult their own independent tax adviser.**

Nevertheless:

- the Company will remain subject to English company law, which mandates shareholder approval for certain matters; and
- the Company will remain subject to the provisions of the Takeover Code provided that the Company continues to have its registered office in the UK and is considered by the Panel to have its place of central management and control in the UK.

The above considerations are not exhaustive, and Shareholders should seek their own independent advice when assessing the likely impact of Cancellation.

Following Cancellation becoming effective, the Board intends to provide certain facilities and services to Shareholders, including:

- posting information on its website at www.bigsofatech.com/investors, although Shareholders should be aware that there will be no obligation on the Company to include the information required under AIM Rule 26 or to update the website as required by the AIM Rules;
- holding general meetings in accordance with the applicable statutory requirements; and
- providing access to and/or provide copies of the Company's audited accounts in accordance with the applicable statutory requirements.

The Company will remain registered with the Registrar of Companies in England & Wales in accordance with, and subject to, the Companies Act 2006, notwithstanding Cancellation.

Following Cancellation, it will still be possible to hold Ordinary Shares in uncertificated form in CREST.

Shareholders should be aware that if Cancellation takes effect, they will at that time cease to hold Shares in a company whose shares are admitted to trading on AIM and the matters set out above will automatically apply to the Company from the date of Cancellation.

Shareholders who are in any doubt about their tax position should consult their own independent professional adviser.

Trading mechanism post Cancellation

The Directors are aware that, should Cancellation be approved by the Shareholders at the General Meeting, it would make it difficult to buy and sell Ordinary Shares. At present, given the turbulence in the markets and the volatility in the Company's share price the Board do not believe that there is appetite amongst Shareholders to buy or sell Ordinary Shares. The Directors anticipate that the FSP will be concluded during the course of this year. Accordingly the Directors do not intend to put in place any facility for the buying or selling of Ordinary Shares.

Share Option Scheme

The rights of holders of options under the Company's share option schemes will remain unaffected by Cancellation.

Taxation

Shareholders are strongly advised to consult their professional advisers about their own personal tax position arising in connection with Cancellation.

General Meeting

The Cancellation requires the approval of Shareholders at the General Meeting of a special resolution, which requires the approval of not less than 75 per cent. of the Shareholders voting either directly or via proxy at the General Meeting. Accordingly, set out at the end of this Document is a notice convening the General Meeting to be held at the offices of Kindred Agency Limited, 4th Floor, Dean Bradley House, 52 Horseferry Road, London SW1P 2AF at 9 a.m. on 14 April 2020 at which the Resolution to cancel the admission of the Shares to trading on AIM will be proposed.

The Board cannot stress strongly enough its wish that Shareholders do not put themselves at risk of becoming infected with COVID-19 as a result of travelling to or attending the General Meeting. Given the current Government guidelines on meetings involving more than a small handful of people the Board would encourage you not to attend the General Meeting but instead to appoint a proxy in accordance with the instructions set out below. In order to enable Shareholders to ask questions relating to the Cancellation, Shareholders are requested to email any questions to the Company (joemacCarthy@bigsofatech.com) by no later than 6.00p.m on 7 April 2020. Answers will be posted on the Company's website by no later than 6.00p.m on 8 April 2020. If, notwithstanding the above advice, you do intend to attend the General Meeting in person please would you contact the Company Secretary by email (joemacCarthy@bigsofatech.com) to confirm your attendance.

Action to be taken

Whether or not you intend to be present in person at the General Meeting (and the Board would strongly recommend that you do not), you are strongly encouraged to complete a valid proxy appointment. Proxy appointments should be made electronically, by post or, during normal business hours only, by hand, to Link Asset Services, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU, as soon as possible but in any event so as to arrive by no later than 9 a.m. on 8 April 2020 (or, in the case of an adjournment of the General Meeting, no later than 48 hours before the time fixed for the holding of the adjourned meeting).

Appointing a proxy in accordance with the instructions set out above will enable your vote to be counted at the General Meeting in the event of your absence. The completion and return of a valid proxy appointment will not preclude you from attending and voting in person at the General Meeting, or any adjournment thereof, should you wish to do so, but the Board would encourage you **not** to attend the General Meeting.

Recommendation

The Directors consider the Cancellation to be in the best interests of the Company and the Shareholders as a whole and, accordingly, unanimously recommend that Shareholders vote in favour of the Resolution to be proposed at the General Meeting as they intend to do in respect of their own beneficial holdings amounting, in aggregate, to 28,123,981 Ordinary Shares, representing approximately 15 per cent. of the Issued Share Capital.

Yours faithfully

Nick Mustoe
Chairman

DEFINITIONS

The following words and expressions shall have the following meanings in this document unless the context otherwise requires:

"Admission"	the admission to trading on AIM of the Ordinary Shares
"AIM"	the AIM market operated by the London Stock Exchange
"AIM Rules"	the rules for AIM companies as published by the London Stock Exchange from time to time
"Arden"	Arden Partners plc, the Company's nominated adviser and broker
"Board" or "Directors"	the directors of the Company
"Business Day"	any day which is not a Saturday, Sunday or a public holiday in the UK
"Cancellation"	the proposed cancellation of Admission, subject to passing of the Resolution and in accordance with Rule 41 of the AIM Rules
"certificated" or "in certificated form"	a share or other security which is not in uncertificated form (that is, not in CREST)
"Company" or "Big Sofa"	Big Sofa Technologies Group plc, a company registered in England and Wales with registered number 07847321
"CREST"	the computerised settlement system to facilitate transfer of title to or interests in securities in uncertificated form operated by Euroclear UK & Ireland Limited
"CREST Regulations"	the Uncertificated Securities Regulations 2001 (S.I. 2001 No. 3755), as amended
"FCA"	the Financial Conduct Authority of the UK
"FSMA"	the Financial Services and Markets Act 2000, as amended
"FSP"	a formal sale process conducted under the terms of the Takeover Code
"General Meeting"	the general meeting of the Company, notice of which is set out at the end of this document, and any adjournment thereof
"Issued Share Capital"	the 186,250,692 existing Ordinary Shares in issue at the date of this Circular, all of which are admitted to trading on AIM
"London Stock Exchange"	London Stock Exchange plc, a company registered in England and Wales with registered number 02075721
"Notice of General Meeting"	the notice of the General Meeting, which is set out at the end of this document
"Ordinary Shares"	ordinary shares of 3 pence each in the share capital of the Company
"Panel"	the Panel on Takeovers and Mergers
"Regulatory Information Service"	a regulatory information service as defined by the AIM Rules
"Registrars"	Link Asset Services

"Resolution"	the resolution to be proposed at the General Meeting, as set out in the Notice of General Meeting
"Shareholder(s)"	holder(s) of Ordinary Shares
"Takeover Code"	the City Code on Takeovers and Mergers, as amended from time to time
"UK" or "United Kingdom"	the United Kingdom of Great Britain and Northern Ireland
"uncertificated" or "in uncertificated form"	a share or security recorded in the Company's register of members as being held in uncertificated form, title to which may be transferred by means of CREST
"US" or "United States"	the United States of America
"£", "pounds sterling", "pence" or "p"	are references to the lawful currency of the United Kingdom

NOTICE OF GENERAL MEETING

BIG SOFA TECHNOLOGIES GROUP PLC

(Incorporated and registered in England and Wales under the Companies Act 2006 with registered number 07847321)

NOTICE IS HEREBY GIVEN that a general meeting of Big Sofa Technologies Group plc (the "**Company**") will be held at the offices of Kindred Agency Limited, 4th Floor, Dean Bradley House, 52 Horseferry Road, London SW1P 2AF at 9 a.m. on 14 April 2020 to consider, and if thought fit pass, the following resolution as a special resolution.

For the purposes of the Resolution capitalised terms shall (unless the context requires otherwise) have the same meanings ascribed to them in the circular from the Company to the Shareholders dated 27 March 2020 (the "**Circular**").

SPECIAL RESOLUTION

THAT the admission of the Company's ordinary shares of 3p each to trading on the AIM market of the London Stock Exchange plc be cancelled ("Cancellation") and that the directors of the Company be and hereby authorised to take all steps which are necessary or desirable in order to effect the Cancellation.

Joe MacCarthy
Company Secretary

27 March 2020

Registered office:

Finsgate
5 – 7 Cranwood Street
London
EC1V 9EE

Registered number: 07847321

Paperless proxy voting:

You will not receive a form of proxy for the General Meeting in the post. Instead, Shareholders are being encouraged to vote online by logging on to www.signalshares.com and following the instructions given. You will still be able to vote in person at the General Meeting and you may request a hard copy form of proxy from the Company's registrars, Link Asset Services, by post to 34 Beckenham Road, Beckenham, Kent BR3 4TU or by calling 0871 664 0300 from the UK (calls cost 12 pence per minute plus network extras) or +44 371 664 0300 from outside the UK (calls will be charged at the applicable international rate).

Notes:

1. To be entitled to attend, speak and vote at the meeting (and for the purpose of the determination by the Company of the number of votes they may cast), shareholders must be registered in the Register of Members of the Company at close of business on 8 April 2020 (or, if the meeting is adjourned, at close of business on the day two working days prior to the meeting). Changes to the Register of Members after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the meeting.
2. Shareholders, or their proxies, intending to attend the meeting in person are requested, if possible, to arrive at the meeting venue at least 20 minutes prior to the commencement of the meeting at 9 a.m. (UK time) on 14 April 2020 (or as soon thereafter as the AGM has concluded or been adjourned) so that their shareholding may be checked against the Company's Register of Members and attendances recorded.
3. Shareholders are entitled to appoint one or more proxies to exercise all or any of their rights to attend, speak and vote on their behalf at the meeting. A proxy need not be a shareholder of the Company but must attend the meeting to represent you. If you wish your proxy to speak on your behalf at the meeting you will need to appoint your own choice of proxy (not the Chairman) and give your instructions directly to them.

4. A shareholder may appoint more than one proxy in relation to the meeting provided that each proxy is appointed to exercise the rights attached to a different ordinary share or ordinary shares held by that shareholder. To appoint more than one proxy, you may photocopy the form of proxy or, alternatively, request additional copies of the form of proxy from Link Asset Services by contacting them on 0871 664 0300 from the UK (calls cost 12 pence per minute plus network extras) or +44 371 664 0300 from outside the UK (calls will be charged at the applicable international rate). Lines are open Monday to Friday, 9.00 a.m. to 5.30 p.m., excluding public holidays in England and Wales. You will need to state clearly on each form of proxy the number of shares in relation to which the proxy is appointed (which, in aggregate, should not exceed the number of shares held by you).
5. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's Register of Members in respect of the joint holding (the first named being the most senior).
6. A vote withheld is not a vote in law, which means that the vote will not be counted in the calculation of votes for or against the resolution. If no voting indication is given, your proxy will vote or abstain from voting at his or her discretion. Your proxy will vote (or abstain from voting) as he or she thinks fit in relation to any other matter which is put before the meeting.
7. You can vote either by:
 - registering your proxy appointment electronically (see note 8);
 - by returning a hard copy form of proxy by post (see note 9); and
 - in the case of CREST members, by utilising the CREST electronic proxy appointment service (see note 14).

In order for a proxy appointment to be valid it must be received by Link Asset Services at 34 Beckenham Road, Beckenham, Kent BR3 4ZF by 9 a.m. on 8 April 2020.

8. To appoint a proxy electronically go to www.signalshares.com, log in, select the 'Proxy Voting' link and follow the instructions given. If you have not previously registered, you will first be asked to register as a new user, for which you will require your investor code (which can be found on your share certificate and dividend confirmation), family name and postcode (if resident in the UK). If you need help with appointing a proxy electronically, contact Link Asset Services on 0871 664 0300 from the UK (calls cost 12 pence per minute plus network extras) or +44 371 664 0300 from outside the UK (calls will be charged at the applicable international rate). For an electronic proxy appointment to be valid, your appointment must be received by Link Asset Services by no later than 9 a.m. on 8 April 2020.
9. Alternatively members can request a hard copy form of proxy by contacting our Registrars, Link Asset Services, on 0871 664 0300 from the UK (calls cost 12 pence per minute plus network extras) or +44 371 664 0300 from outside the UK (calls will be charged at the applicable international rate). To appoint a proxy using a hard copy form of proxy, the form must be: (i) completed and signed; (ii) sent or delivered to the Company's Registrars, Link Asset Services Limited, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4ZF; and (iii) received by the Company's Registrars no later than 9 a.m. on 8 April 2020.
10. To change your proxy instructions, simply submit a new proxy appointment using the methods set out above. Note that the cut-off time for receipt of proxy appointments (see above) also applies in relation to amended instructions; any amended proxy appointment received after the relevant cut-off time will be disregarded.
11. In order to revoke a proxy instruction you will need to inform the Company by sending a signed hard copy notice clearly stating your intention to revoke your proxy appointment to Link Asset Services, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU, to be received by the Company's Registrars no later than 9 a.m. on 8 April 2020. In the case of a member which is a company, the revocation notice must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which the revocation notice is signed (or a duly certified copy of such power or authority) must be included with the revocation notice.
12. If you return more than one proxy appointment, either by paper or electronic communication, the appointment received last by the Registrar before the latest time for the receipt of proxies will take precedence. You are advised to read the terms and conditions of use carefully. Electronic communication facilities are open to all shareholders and those who use them will not be disadvantaged.
13. The return of a completed form of proxy, electronic filing or any CREST Proxy Instruction (as described in note 14 below) will not prevent a shareholder from attending the meeting and voting in person if he/she wishes to do so.

14. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so for the meeting (and any adjournment of the meeting) by using the procedures described in the CREST Manual. CREST Personal Members or other CREST sponsored members, and those CREST members who have appointed a service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.

In order for a proxy appointment or instruction made by means of CREST to be valid, the appropriate CREST message (a "**CREST Proxy Instruction**") must be properly authenticated in accordance with Euroclear UK & Ireland Limited's specifications and must contain the information required for such instructions, as described in the CREST Manual. The message must be transmitted so as to be received by the issuer's agent (ID RA10) by 9 a.m. on 8 April 2020. For this purpose, the time of receipt will be taken to mean the time (as determined by the timestamp applied to the message by the CREST application host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time, any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.

CREST members and, where applicable, their CREST sponsors or voting service providers should note that Euroclear UK & Ireland Limited does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member, or sponsored member, or has appointed a voting service provider(s), to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting system providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.

The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.

15. Any corporation which is a shareholder can appoint one or more corporate representatives who may exercise on its behalf all of its powers as a shareholder provided that no more than one corporate representative exercises powers in relation to the same shares.
16. You may not use any electronic address (within the meaning of Section 333(4) of the Companies Act 2006) provided in either this Notice or any related documents (including the form of proxy) to communicate with the Company for any purposes other than those expressly stated.