



CHAPTER 11: AUGUSTUS AND IMAGE

Octavian / Augustus and a new era for Rome

1. Who was Augustus? _____

2. Detail three different reasons why he is so famous.

- _____
- _____
- _____

Consider Figure 11.1: The Prima Porta statue of Augustus

- What impression does this statue give us of Augustus' image and power?

Julius Caesar's death and the beginnings of Octavian's power

3. Why did Caesar's death mark the beginning of Octavian's power? _____

4. When was Octavian elected consul? How did he manage to achieve this even though he was so young?

The triumvirate

5. Who were the three members of the triumvirate? _____

6. Whom did they fight against at the Battle of Philippi? _____



7. What were the proscriptions? _____

The Battle of Actium

8. When was the Battle of Actium, and who fought against whom? _____

9. Why was the Battle of Actium seen as so significant a moment in Rome's history? _____

Peace and a new beginning

10. What two challenges did Octavian face when he returned to Rome?

- _____
- _____

Augustus, the first Roman emperor

11. What did Octavian do to declare that he had restored the Roman Republic? _____

12. Why was the reality of his political power rather different from this message? List and explain three different factors.

- _____

- _____

- _____



Propaganda

13. List three things that Augustus used as propaganda.

- _____
- _____
- _____

Consider Figure 11.5: Temple to Mars Ultor

- Why did Augustus build this temple and what statement do you think Augustus was trying to make? _____

Augustus and the poets

14. Who was Virgil and what is the name of his most famous poem? _____

15. Why do some people think that Virgil's poetry was part of Augustus' propaganda? _____
