



## Articulated Assessment Transfer Task Kazeem Kéhìndé Sanuth, Ph.D

### Wedding celebration among the Yorùbá people

Yorùbá

#### Context

A social service/event planning startup in South-West Nigeria, for its multimedia blog on event planning, is seeking content that will appeal to the Yorùbá audience in Nigeria and the diaspora, with a focus on wedding celebrations.

#### Authentic Materials

[Musical video on Yorùbá wedding](#)

[A collection of Event Schedule outlines used for a variety of Yorùbá weddings.](#)

[Nigerian bridal websites and wedding blogs.](#)  
[BellaNaija Weddings | Africa's Top Wedding Website](#)