**SOURCE 3**: Letter to Churchill from George Buckle, Editor of The Times regarding problems with the reporting of Churchill's maiden speech (CHAR 1/29/6)

	Tick if this is present	If you have put a tick, what makes you think this?	On a scale of 0-5 (0 being absent and 5 being strongly represented), indicate how important this attribute is to the speech.
Correctness of			
Diction			
Does he use words which some people might not know? Does the source tell us anything about whether the choice of words was important to Churchill?			
Rhythm  Does his speech			
seem like blank verse poetry?			

Accumulation of Argument  Does he build his argument?		
Analogy		
Does he use examples from the past or from people's knowledge to illustrate his point?		
Emotions of the speaker and the audience aroused		
Do the audience know Churchill's final point before he gets there?		