

**SOURCE 4:** Part of a newspaper report from The Times reporting Churchill's speech to Liberal Party members in Birmingham, 14 January 1909 (CHAR 21/12, images 28 and 29)

	Tick if this is present	If you have put a tick, what makes you think this?	On a scale of 0-5 (0 being absent and 5 being strongly represented), indicate how important this attribute is to the speech.
<p><b>Correctness of Diction</b></p> <p><i>Is it clear what Churchill means even if some words are unfamiliar?</i></p>			
<p><b>Rhythm</b></p> <p><i>Does his speech seem like blank verse poetry?</i></p>			
<p><b>Accumulation of Argument</b></p> <p><i>Does he build his argument?</i></p>			

<p><b>Analogy</b></p> <p><i>Does he use examples from the past or from people's knowledge to illustrate his point?</i></p>			
<p><b>Emotions of the speaker and the audience aroused</b></p> <p><i>Do the audience know Churchill's final point before he gets there?</i></p>			