

SOURCE 5: Letter from Lord Cranborne to Churchill relating to a speech by Churchill on the Abyssinia crisis, 17 April 1936 (CHAR 2/253/59-61 images 1-5)

	Tick if this is present	If you have put a tick, what makes you think this?	On a scale of 0-5 (0 being absent and 5 being strongly represented), indicate how important this attribute is to the speech.
<p>Correctness of Diction</p> <p><i>Is it clear what Churchill means even if some words are unfamiliar?</i></p>			
<p>Rhythm</p> <p><i>Does his speech seem like blank verse poetry?</i></p>			
<p>Accumulation of Argument</p> <p><i>Does he build his argument?</i></p>			

<p>Analogy</p> <p><i>Does he use examples from the past or from people's knowledge to illustrate his point?</i></p>			
<p>Emotions of the speaker and the audience aroused</p> <p><i>Do the audience know Churchill's final point before he gets there?</i></p>			