



Review Question Answers

Chapter 3: Collection Assessment and Evaluation

1. What's the difference between a collection evaluation and a collection assessment?

An evaluation focuses on use of the collection, whereas an assessment focuses on the quality of the collection.

2. Why might you conduct a formal collection evaluation?

- a) *Policy or legal requirements*
- b) *As part of a planning process*
- c) *Need for information about the collection*

3. Every collection evaluation or assessment must have a _____.

Goal

4. What are the 4 steps in a collection evaluation?

- a) *Define your collection evaluation goal*
- b) *Determine what data you need to gather, and how*
- c) *Choose an appropriate evaluation technique*
- d) *Document and disseminate the results*

5. List the collection-based evaluation goals discussed in the chapter.

- a) *Checking lists*
- b) *Scanning shelves*
- c) *Compiling and comparing statistics*
- d) *Applying standards*

6. List the user-based evaluation goals discussed in the chapter.

- a) *Circulation data analysis*
- b) *User surveys*
- c) *Interlibrary loan analysis*

7. What is the conspectus methodology?

The Conspectus methodology seeks to evaluate and compare the library's collection "intensity" against established collection level definitions.

8. Name the 3 areas of online assessment tools mentioned in the chapter.

- a) *Data from integrated library systems*
- b) *Vendor-provided data*
- c) *Peer comparison data*