

SEVENTH EDITION

The School Library Manager

Leading through Change

Blanche Wools, Joyce Kasman Valenza, and April M. Dawkins
Introduction by Sharon Coatney



Chapter Thirteen: Advocacy

Review Questions

In this chapter, we learned Debra Kachel's top ten tips for effective school library advocacy. In addition to knowing your influencers and collaborating with teachers, what are some of the other tips?

Advocacy can happen anywhere! Why is it important to have an elevator speech ready and waiting? And what are the five steps discussed to writing a successful speech?

Advocating for your library can be a full time job! Using social media tools to connect with your stakeholders is one idea discussed in this chapter. What are some recommendations for using social media as a marketing tool?

Remember the essential questions from the beginning of the chapter? Now that you've studied this chapter, are you able to answer these questions?

- Why should school librarians pursue advocacy within the school and broader community?
- How can they enlist others to become advocates for student access to a quality library?
- What steps can librarians take to become advocates for students and school libraries with elected officials?

To further deepen your understanding of this chapter, be sure to look at the Challenges to Promote Growth found on page 299.