Prezi is digital presentation software that emerged in 2009 as a user-friendly resource and tool for creating 21st-century, high-quality presentations.

STEP ONE:

Determine if you require a paid, increased membership level or if the free, public account will suffice. The beauty of Prezi is access—for both the creator and the audience. Your presentation, similar to any other digital asset, will be searchable, viewable online, downloadable, and shareable in e-mail, on websites, and across social media. Prezi is a more flexible alternative to PowerPoint.

STEP TWO:

Craft a creative and thoughtful delivery for your story. You are no longer limited to just your words, as in an elevator pitch, or solely video, as with a video profile. You can incorporate text, audio, video, hyperlinks, soundtracks, and so much more. Don't forget to use the animation and transition elements to underscore the relationships and the main points that you want your audience to walk away contemplating.

STEP THREE:

The possibilities are truly endless as you develop your message in this active digital landscape. After familiarizing yourself with the software, you may also find it helpful to create a presentation or two for internal information sharing, on-boarding of new collaborators, team updates, and the like.

STEP FOUR:

Review Prezi's extensive knowledge base, where you can find the answer to almost any question you may dream up while creating your first presentation.

STEP FIVE:

Work to create your Prezi presentation as a sharable tool to communicate information regarding your project/program/event. Double-check grammar, word choice, and spelling.