



Checking the evidence you need

Quantitative or qualitative?

1	Have I compiled a list of the data I will need?	☐
2	Do I have to gather it all myself or is it already collected, analysed and recorded?	☐
3	How much of it is quantifiable?	☐
4	Will this yield sufficiently meaningful results with enough depth or will my conclusions based on it be superficial, even spurious?	☐
5	Do I have to support it with qualitative evidence?	☐
6	How reliable is the qualitative data I can collect? Are there ways of ensuring it is more reliable?	☐
7	Have I analysed the abstract concepts into concrete components for which I can find evidence?	☐