

Chapter I: What's different about academic communication?

Task I

Write a short description of academic communication for a brochure about university life, which will be given to all new students at your university. You will need to:

- explain what culture is
- define academic culture
- describe the way many scholars in English-speaking universities believe academic knowledge develops

Task 2

Write a second paragraph for the brochure about university life from Task 2. Identify the major features of academic communication and illustrate these features with examples taken from the extract on deforestation that you looked at in Task 3.