

# Chapter 13: Avoiding plagiarism

#### Task I

Imagine that you have to write an essay on the topic:

How has the use of different media impacted on the way that young people use their time?

• You want to use the information in Text I in your essay. In Table I.I, there are five ways that information could be used. Which are acceptable and which are not? Summarise the reasons for your answers in the evaluation column.

### Text I

Cartright (2011) found that the average total time that children reported experiencing media in 'TV, Music/ audio, Computer, Video games, Print, and Movies' rose to 10 hr 45 min per day in 2009, up from 8 hr 33 min in 2004 and 7 hr 29 min in 1999—a 44% increase over a decade. These figures do not include reported hours spent texting, phoning, or using computers for schoolwork. Perhaps most remarkable is that the reported proportion of time spent multitasking—the proportion of media time spent using more than one medium concurrently—increased from 16% in 1999 to 26% in 2004 to 29% in 2009.



#### **Evaluation**

I In a national sample of over 2000 8- to 18-year olds, the Kaiser Family Foundation (Rideout et al., 2010)\* found that the average total time that children reported experiencing media in 'TV, Music/audio, Computer, Video games, Print, and Movies' rose to 10 hr 45 min (treating simultaneous media use as distinct activities) per day in 2009, up from 8 hr 33 min in 2004 and 7 hr 29 min in 1999—a 44% increase over a decade. These figures do not include reported hours spent texting, phoning, or using



computers for schoolwork. Perhaps most remarkable is that the reported proportion of time spent multitasking—the proportion of media time spent using more than one medium concurrently—increased from 16% in 1999 to 26% in 2004 to 29% in 2009.

- 2 According to Pea et. al. (2012), in a national sample of over 2000 8- to 18-year olds, the Kaiser Family Foundation (Rideout et al., 2010) found that the average total time that children reported experiencing media in 'TV, Music/audio, Computer, Video games, Print, and Movies' rose to 10 hr 45 min (treating simultaneous media use as distinct activities) per day in 2009. This is a 44% increase over a decade. The figures do not include reported hours spent texting, phoning, or using computers for schoolwork. Perhaps most remarkable is that the reported proportion of time spent multitasking—the proportion of media time spent using more than one medium concurrently increased from 16% in 1999 to 26% in 2004 to 29% in 2009.
- **3** According to Pea et. al. (2012), the Kaiser Family Foundation's survey of 2000 8- to 18-year olds, (Rideout et. al., 2010) found that the average total time that young people reported experiencing different forms of media was 10 hr 45 min (treating simultaneous media use as distinct activities) per day in 2009, up from 7 hr 29 min in 1999. They point out that this is a 44% increase in ten years. Hours spent texting, phoning, or using computers for schoolwork were not included. They also report that the proportion of time spent multitasking, that is, using more than one medium concurrently, increased from 16% in 1999 to 29% in 2009.
- **4** Reporting on a survey of 2000 young people aged between 8 and 18 (Rideout et al., 2010), Pea et al. (2012) point out that total time spent involved with media, excluding time spent on computers for school work, and texting and phoning, rose by 44% in the decade from 1999. They also point to a remarkable rise in the concurrent use of media, from 16% in 1999 to 29% in 2009.
- 5 A survey of 2000 young people aged between 8 and 18



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(Rideout et al., 2010), found that total time spent involved with media, excluding time spent on computers for school work, and texting and phoning, rose by 44% in the decade from 1999 (Pea et al., 2012). In the same period, they point out that the concurrent use of media rose from 16% to 29%.

\*Note: If you are citing a text that you have not read, but which is cited in the text you are reading, the correct citation form is (Rideout et al. cited in Pea et al., 2012). This is ignored in the present example for the sake of simplicity.