

# LONG CONTENTS

## INTRODUCTION TO THE THIRD EDITION

### **Recent global changes**

- The shift in economic and political power
- Global warming and climate change
- Increasing inequality both within and between societies
- The trend towards individualization
- The worldwide recession
- Social protest and the audacity of hope
- The Arab Spring

### **Sociology's contribution to understanding global issues**

#### **The organization of this book**

- Interpretations
- Divisions and inequalities
- Experiences
- Dynamics and challenges

## **PART ONE: INTERPRETATIONS**

### **1 THE MAKING OF GLOBAL SOCIOLOGY**

#### **Key starting points in sociology**

- Sociology as science
- Sociology as the comparative study of social life and society
- Sociology as imaginative understanding
- Sociology and the search for knowledge
- Sociology as critique and its public responsibility

#### **Some milestones in the history of sociology**

#### **The global turn in sociological thinking**

- Trying to break away from national orientations
- Post-1945: widening windows on a more complex world

#### **Theories of uneven development**

- The new international division of labour

## **An age of uncertainties but also opportunities**

Uncertainty as a space to shape the future

### **Review**

## 2 THINKING GLOBALLY

### **Globalization: key concepts**

Deterritorialization: changing concepts of time and space

Increased cultural interaction: flows and scapes

Glocalization processes

The power of worldwide networking

Increasing global mobilities and complexities

### **Key agents of globalization: multiple transnational actors**

Transnational corporations (TNCs)

International governmental organizations (IGOs)

International non-governmental organizations (INGOs)

Global social movements (GSMs)

Diasporas and stateless people

Other transnational actors

### **The impact of globalization**

All roads lead to increasing interconnectivities

The commonality of problems

### **Globality: a new phenomenon**

Thinking about ourselves collectively

Growth of multicultural and transnational awareness

Reflexive social actors and modernity

The broadening of identities: towards cosmopolitanism

### **Review**

## 3 MODERNITY AND THE EVOLUTION OF WORLD SOCIETY

### **Premodern forms of globalization**

#### **Capitalist modernity: European foundations**

The nation-state system

European Enlightenment thought

Marx's analysis of capitalism

The growth of rationality

The onset of European colonialism

### **From 1945 to the 1980s: the era of US dominance**

The Bretton Woods financial system

Third World decolonization

The onset of the cold war

A 'golden age' and Keynesian economic policies

### **Key changes since 1989**

The collapse of the USSR: an era of worldwide capitalism

US economic and financial policies: shoring up hegemony

A bi- or multi-polar world

### **Review**

## 4 WORK, PRODUCTION AND FINANCE

### **The Fordist regime of accumulation**

The rise of mass production and consumption

The management of Fordist industry

### **The crisis of Fordism and the decline of the 'golden age'**

Worker dissatisfaction and more discerning postmodern consumers

The turn to neo-liberal economics

Japanization: a more competitive world economy and flexible labour

*'Flexible' labour and Western deindustrialization*

### **Parallel transformations**

The shift to service jobs and the symbolic or knowledge economy

The revolution in ICTs

The dramatic movement of women into the workforce

### **Growing world competition and the rise of the BRIC countries**

Chinese manufactured exports

India's world-class service economy

### **The financialization of the global economy since the 1990s**

The trajectory of financialization: risk

### **Endgame 2007–10: the bursting financial bubble and its impact**

### **Review**

5 POLITICAL SOCIOLOGY: CHANGING NATION-STATES

**Sociology, nation-states and the international system**

Classical sociology and social change

Universalism and nationalism

**Citizenship: entitlements and obligations**

**Sociology, nation-states and interstate relations**

Putting 'society' back into national and global politics

The feminist reassessment

**Bush and Obama: from imperialism to multilateralism?**

The assertion and abuse of hegemonic power, 2001–09

Obama's USA: a return to multilateralism?

**Does globalization mean the decline of the nation-state?**

Clarifying the terms of the discussion

Economic autonomy

**The continuing need for effective nation-states**

Intra and inter-state conflicts

Nation-states: variation in global influence

States in transformation: an urgent need for collaboration

**Review**

**PART TWO: DIVISIONS AND INEQUALITIES**

6 GLOBAL INEQUALITIES: THE VICTIMS

**Globalization and poverty**

Is global poverty in retreat?

Recent re-evaluations

Multidimensional Poverty Index (MPI)

**Famine victims: how famine arises**

Food insecurity

Natural disasters

Entitlement theory

Policy failings

**Workers in the deindustrializing countries**

Declining permanent jobs and stark alternatives

Potential reactions: sink estates and right-wing populism

**Peasants and landless labourers**

The peasantry and the disruption of the rural world

**The urban poor: mega-cities and slum dwellers**

**Review**

7 CLASS, INCOME AND WEALTH

**Class in the era of nationally based capitalism**

Slavery

Caste

Class and national capitalisms

Marxist and neo-Marxist notions of class

Weberian views of class

Class models based on work and occupation

Cultural practices and class identities, positions and opportunities

**Recent evidence of rising global inequality**

Inequality within nations

Growing global inequality since 1980

The super-rich and average wage earners: comparisons

**The shift from national to global classes**

A world proletariat competing for jobs

Geopolitical transformations

Precarious workers

Predatory capital

A mobile transnational capitalist class

**Review**

8 GENDER AND SEXUALITIES

**Gender hierarchies, patriarchy and women's subordination**

First-wave feminism

Second-wave feminism

The engendering of femininity and masculinity

The gender hierarchy and female subordination

Patriarchal societies and patriarchal relations

From private to public forms of patriarchy

**Women and economic globalization**

Women's move into the global workforce

**Protecting homeworkers**

**Women and global care chains**

**A worldwide feminist movement: confronting patriarchy**

**The constraints on women's movements**

Growth of the worldwide movement

The UN framework for networking

Second-wave and Southern feminism

Women representing themselves: independent communications

**The global gay movement: challenging homophobia**

**Review**

9 RACE, ETHNICITY AND INTERSECTIONALITY

**Race and colonialism**

**Race and ethnicity: challenging myths**

**Evaluating biological notions of 'race'**

**Sociological notions of race**

**Ethnicity**

**Urban nightmares and racial divisions**

Young second generation urban migrants: coping through music

**Territory, belonging and music in Sweden: a case study**

**Intersectionality: gender/race/class interactions**

**Some underexposed forms of social inequality**

Religious affiliation

Disability and 'mobility rights'

Civic status

Age

**Review**

10 CORPORATE POWER AND SOCIAL RESPONSIBILITY

**Origins and characteristics of TNCs**

Characteristics

Definition

**TNCs as globalizing and internationalizing agents**

TNCs as globalizing agents

International, but not global agents

Assessment

**The increased power of financial corporations**

**TNCs and nation-states: comparative economic weighting**

**Exporting lifestyles: the case of tobacco**

**Working for TNCs**

Working in the export-processing zones

Global supply chains: the role of the supermarkets

**Opposing TNC power**

**Review**

11 CRIME, TERRORISM AND VIOLENCE

**Crime watch**

Defining and measuring crime and deviance

Social control in sociological theory

**Murder, most foul**

**Globalization and crime**

Explaining the growth of global crime

**Drugs: demand and supply**

**White-collar crime**

Corporate crime

**Understanding terrorism today**

Origins and definitions

Characteristics and wider implications of non-government terrorism

Globalization, states and non-government terrorism

**Women, violence and health**

States, war and violence against women

Women, health and domestic violence: comparisons

**Review\***

12 POPULATION AND MIGRATION

**The fear of overpopulation**

**Understanding population growth**

**The world's population: cause for concern?**

**Where do they all go? Urbanization and internal migration**

**The globalization of migration**

**The changing character of international migration since the 1980s**

Refugees: changing pressures

Undocumented workers

Women migrants

**Transnational migration and 'salad bowl' host societies**

Some reasons for transnationalism

The complex character of transnationalism

**Review**

13. GLOBALIZATION, FAMILIES AND SOCIAL CHANGE

**The sociology of the family**

**The transformation of intimacy**

**The meanings of 'family'**

**Comparative family studies**

United Kingdom

New fatherhood

Japan

Japanese fathers

Comparative family studies and global sociology

**Globalization and intimacy**

Technology as a facilitator of intimacy

**Globalization and new relationships**

**The commodification of intimacy**

**Review**

14 CONSUMING CULTURE

**Consumerism and everyday life**



## **The meaning of consumerism**

### **A critical-pessimistic scenario: consumers as dopes**

- Commodity fetishism
- Mass consumption
- Signifying culture
- Depthlessness
- Fantasy becomes reality
- The global consumption of nothing

### **An optimistic scenario: consumers as creative heroes**

- Product differentiation
- Advertising and its limitations
- The social sieve
- Consumption as life enhancing
- Consumer creativity

### **Towards a homogenous, Americanized global culture?**

- The experienced consumer
- Diversity within the homogenizing states
- The survival of local cultures
- Reverse cultural flows

### **Shaping global culture: the role of the local**

- Indigenization
- Reinvention and rediscovery
- Creolization
- Food
- Capoeira
- Pop-rock and rap

## **Review**

## 15 LIFESTYLE AND LEISURE

### **The scope of international tourism**

- Growth and regional distribution of international tourism
- Underpinning the global economy and globality

### **Contrasting tourist styles**

### **Selling national-ethnic cultures and its possible consequences**

Exposure to outside influences  
The need to reinvent traditions  
The loss of authenticity both for locals and visitors

### **Sport in a global age**

Sport as a mainstream leisure activity  
Sport and national competition  
Crossing borders: sport as a powerful globalizing entity

### **Leisure, lifestyle, the body and sport**

Global achievement sport and modern body culture  
The transition to modern sports culture in Kenya

### **Key effects of the commercialized global sport industry**

#### **Review**

## 16 MEDIA AND THE DIGITAL AGE

### **What are 'the media'?**

### **Corporate ownership and the media**

### **Telecommunications**

### **The computer and the internet**

The internet: a positive assessment  
Some disadvantages of the internet  
Internet addiction  
Grooming children for sexual abuse  
Facebook narcissism  
The social media and political extremism

### **The rise of informational society**

### **Informational society: social consequences**

Negative effects of TV viewing  
Consumerism  
Media domination and identities

#### **Review**

## 17 GLOBAL RELIGION

### **Early sociologists and religion; Comte and Marx**

### **Understanding religious expression: ritual, totem and taboo**

Rituals

Totem

Taboo

### **Religion and capitalism**

### **The secularization thesis**

### **Challenges to the secularization thesis: global religiosity thrives**

Religious survival in the West

The worldwide growth of new religious movements

The globalization of religion

### **The 'threat' from Islam**

The complexity of Islam

The West's invasion of 'Muslim lands'

Can the West live with Islam?

### **Review**

## 18 URBAN LIFE

### **The colonial city**

### **The industrial city and the Chicago School**

### **An increasingly urban future**

### **The notion of a global city**

### **Some key characteristics of global cities**

Inward migration

Changes in the occupational structure

The feminization of employment

Regionalization and the global city

Los Angeles: the fragmented mega-urban region

### **Review**

## **PART FOUR: DYNAMICS AND CHALLENGES**

## 19 GLOBAL CIVIL SOCIETY AND POLITICAL ACTIVISM

### **What is global civil society?**

The need for global and not just national civil society

### **Forging global civil society: INGOs and parallel summits**

International non-governmental organizations (INGOs)

Parallel summits

### **Global social movements**

#### **Why have some social movements become globalized?**

Changes in consciousness: towards global thinking

Changes in communications technology

#### **The Global Justice Movement: a case study**

#### **Global communications and the social media: the Arab Spring**

The role of the social media

Other forms of mobilization

### **Review**

## 20 TOWARDS AN ENVIRONMENTALLY SAFE WORLD

### **Transboundary environmental problems**

#### **The evidence for global warming and climate change**

#### **Global warming and energy security**

Oil and energy security

Oil and global transport

When will oil peak?

Future rising oil prices

The scramble for oil and geo-political tensions

Twin risks: climate change and energy security

#### **Technological and lifestyle solutions to global warming**

Cleaning up current energy sources: coal

Nuclear power

Reducing power/energy needs

#### **Developing renewable energy sources**

Wind power

Geo-thermal energy

Wave and tidal power

Solar energy

#### **Adopt a low carbon economy and a less materialistic lifestyle**

'Soft' environmental adaptation: modernity retained

Tough environmentalism: nature's needs gain greater prominence

## **The changing environmental movement**

North-South differences over tackling greenhouse gas emissions

### **Review**

## 21 IDENTITIES AND BELONGING

### **Confronting the local and the global – key influences**

#### **The resilient local as a continuing source of belonging**

Ethnicity

National identity

The continuing power of place

### **Case studies**

#### **Aggressive expressions of re-localization and belonging**

Large scale ethno-conflicts

Blaming outsiders for threats to local belonging: micro-reactions

#### **Protecting localism through forging external alliances**

Indigenous peoples – clashing with modernization

#### **Constructing bi-local or multi-local transnational lives**

Diasporas

Cosmopolitanism and the city

### **Review**

## 22 CONCLUSION: GLOBAL UNCERTAINTIES AND WAYS FORWARD

### **Is globalization new and how extensive is it**

Recent measures or globalization in general

#### **Reacting to uncertainty**

Supporters

Detractors

Reformers

Outsiders

#### **Global exclusion and inclusion**

The 'great transformation' and social exclusion

Elements of a counter-movement

#### **Ways forward for global public policy**

Reviving mutuality

Managing difference

Creating greater equality

Promoting democracy

Developing a sustainable environmental model

**Review and final remarks**