

Managing Information in Organizations by Sharon A. Cox

Chapter 1 Organizational Context of Information

Quiz 1.1 Business Model

This quiz contains 5 questions to test your understanding of the Business Model introduced in Chapter 1.

Select whether the following statements are true or false. If you are unsure of an answer, take a guess.

The correct answers will be displayed at the end of the quiz.

Question 1. The term Market refers to an online store.

True.

False.

Question 2. The intersection of the three sets in the Business Model is called the Core Business.

True.

False.

Question 3. The Business Climate in the Business Model only affects the Organization.

True.

False.

Question 4. Suppliers are located in the Market set of the Business Model.

True.

False.

Question 5. Resources go into the Organization from the Business Environment in the Business Model.

True.

False.