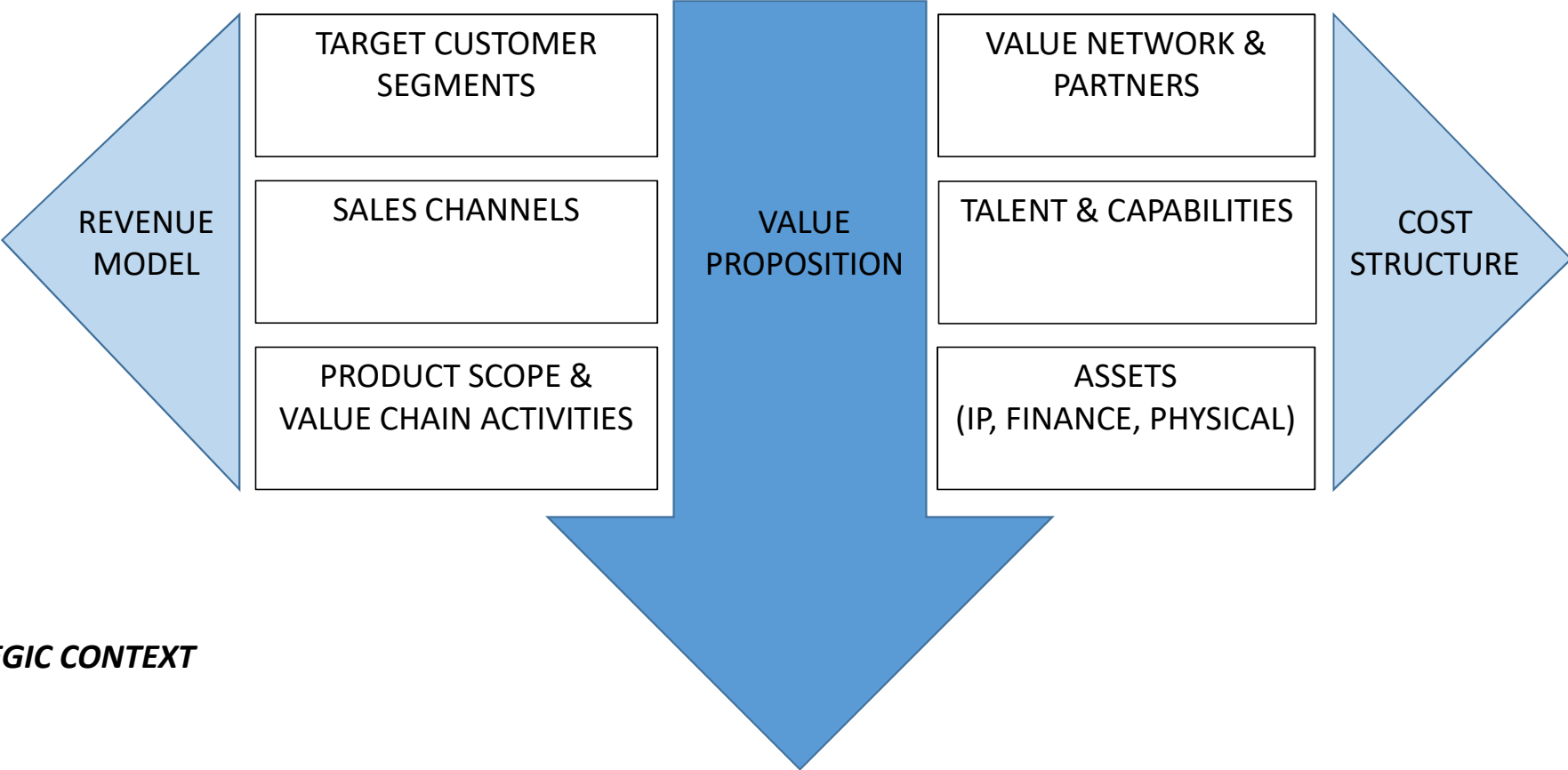


BUSINESS MODEL



STRATEGIC CONTEXT

