

Synthesising ideas

The brightest ideas have developed out of systematic work and simple routines. Chapter 12 sets out a simple, practical method of five stages that you can use routinely to develop connections and synthesise ideas.

Synthesising ideas – a practical method

- 1 Connect
- 2 Insight
- 3 Hypothesis
- 4 Test
- 5 Adapt

Convergences

- 1 Reinforcing
- 2 Complementary
- 3 Supplementary

Managing ideas

Three rules:

- 1 Analyse and process ideas as you go along
- 2 Be prepared for change
- 3 Wherever possible, clarify your ideas visually

For more information, see *How to Write Your Literature Review*, Chapter 12.