



Criticism and evaluation

Evaluating arguments:

- 1 What are the key claims made by the author?
- 2 Does he/she develop them consistently?
- 3 Do his/her conclusions follow from the reasons he/she gives?
- 4 Does he/she leave some parts undeveloped which could lead to alternative conclusions?
- 5 Have any assumptions been made without acknowledging them?

Evaluating evidence:

- 1 Does he/she use enough reliable evidence to back up his/her arguments?
- 2 What kind of evidence is it and does he/she describe it accurately?
 - From primary or secondary sources?
 - Statistical – how is it described? Is it accurate?
 - Anecdotal – how reliable/representative is this?
- 3 Does he/she draw reliable inferences from it to develop his/her arguments?
 - Does he/she draw conclusions that are too strong?
 - Is the evidence relevant to his/her arguments?
- 4 Are his/her inferences relevant?
- 5 What alternative inferences can be drawn from the evidence?
- 6 What do other authors have to say about this?

Evaluating language:

- 1 Is he/she consistent in the way he/she uses words or do they mean different things at different times?
- 2 Is the meaning of his/her arguments obscured by the use of jargon and abstractions?
- 3 Do we need to analyse concepts to reveal the hidden implications of his/her arguments?