



Qualitative research – checking that it's all practicable

Ask yourself...

- 1 Am I clear about the information I need?
- 2 Do I know how I am going to go about it?
- 3 Have I decided how I'm going to process the results?
- 4 Will my data bear directly on my original research questions?
- 5 Will I have too much data and too little time to process it?