How to become a smart thinker

1. Suspend your judgement.

2. When you think something is obvious, think again.

3. Forget about yourself.

4. Step outside your routine structures that organise

your thinking.

5. Make space for good ideas to come through.

6. Ask naïve questions.

7. Be persistent.

8. Reject the fear of failure.

9. Allow for reverie.

10. Organise yourself to catch ideas whenever they

appear.