

Activity

Responses: overall trend

Distribution and transport

Warehousing

Information management

Operations

New service/product development

Supply chain management

Purchasing

No

0

Yes

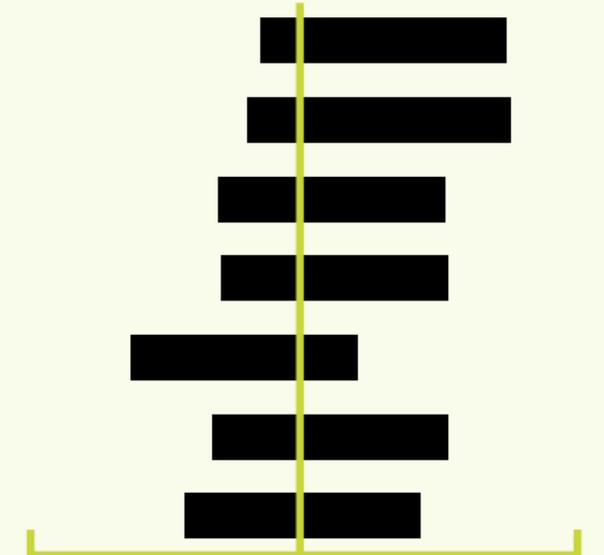


EXHIBIT 9.7 Responses to the question 'Are joint ventures a viable alternative?'

SOURCE: Hill, T. (2005) *Operations Management*, 2nd edn, Basingstoke, Palgrave Macmillan