About The Author

Michael L. Nieto is Programme Leader for MBA courses at Bournemouth University. His lecturing experience includes international masters, HR and CIPD accredited programmes at several leading university business schools including two centres of CIPD excellence as well as AMBA accredited MBA programmes. He has taught at Kingston University, University of Roehampton, South Bank University, Surrey University and University of Westminster. Additionally, Michael has taught international business for Marymount University USA, the ACI Paris and management strategy at Valencia University, Spain.

Michael has also been part of academic groups within several universities developing postgraduate and undergraduate programmes including; MBA, HR undergraduate programmes, business ethics, CSR, Masters in Voluntary Action Management and a Pre-Masters programme for international students.

His research interests focus on strategic HR and business ethics. He is a member of Bournemouth University's centre for corporate social responsibility. He was also a founding member of the Surrey University's centre for applied business ethics and has published academic journal papers on HR and related research areas. Prior to entering Higher Education he worked in management and consultancy. His consultancy experience includes working with international companies, SMEs, distributor networks and not-for-profit organisations.