Suggestions for videos Chapter 9

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## Videos for students/lectures (informative)

**Suggestion for a video on YouTube, see search quote between []:**

Socially Responsible Supply Chain Management :

[Module 8: Socially Responsible Supply Chain Management] (W. P. Carey School of Business / 4:33 minutes)

Information in Supply chain :

[Sustainability of supply chains in the age of information | Tom Pathuis | TEDxYouth@Maastricht] (TEDx Talks / 15:36 minutes)

Company information of Unilever about sustainability :

[Sustainability at Unilever - The Value Chain] (Unilever / 2:26 minutes)

Information about Cradle to Cradle and upcycling :

[William McDonough author of Cradle to Cradle] (chrisaotearoa / 7:18 minutes)

CEO Paul Polman of Unilever about their strategy :

[A Sustainable Business Model - Business for Peace speech, Paul Polman] (Unilever / 6:11 minutes)

A statement about Five Circular Economy Business Models :

[WEF 2016: Five Circular Economy Business Models – Product as a Service (Accenture / 1:24 minutes)

The concept leasing to realise a circular economy :

[The circular economy: from consumer to user] (Ellen MacArthur Foundation / 3:12 minutes)

Information about a sustainable alternative for Business Model Canvas :

[3 Minute Introduction to Strongly Sustainable Business Model Canvas] (ssbusinessmodeltv / 4:51 minutes)

Philips Lighting about a new business concept for the product lighting :

[Lighting towards a circular economy (Nick Kelso)] (PhilipsLighting / 8:58 minutes)

A more extensive introduction on circular economy :

[Clarissa Morawski: The Circular Economy] (The Agenda with Steve Paikin / 15:25 minutes)

Information about Life cycle assessment :

[Life Cycle Assessment as part of Strategic Sustainability for Product Design] (Autodesk / 3:04 minutes)

Information about the LCA of Gore Tex Hiking boots :

[Life Cycle Assessment: GORE-TEX® Footwear] (GORE-TEX® Products / 5:20 minutes)

Technical instructions making a LCA :

[Life cycle assessment (LCA) example of hand dryer options, PRé Consultants by Marisa Vieira] (PRé Sustainability / 5:12 minutes)

Statements about Social Impact Assessment :

[An overview of IAIA's Social Impact Assessment "What is Social Impact Assessment?"] (iaiachannel / 2:26 minutes)

A brief introduction about a Social Impact Measurement :

[Social Impact Measurement (SIM) Assessment Overview]

An extensive introduction about a Social Impact Measurement :

[Barbara Scheck: Social Impact Assessment] (SCE - Strascheg Center for Entrepreneurship / 15:34 minutes)

## Videos for students/lectures (politically engaged)

**Suggestion for a video on YouTube, see search quote between []:**

Wake up call for a circular economy :

[The Circular Economy | World Economic Forum] (World Economic Forum / 1:52 minutes)

What role grassroots initiatives can have within the economy? :

[Grassroots Economy KnowledgeWorks] (KnowledgeWorks / 3:15 minutes)