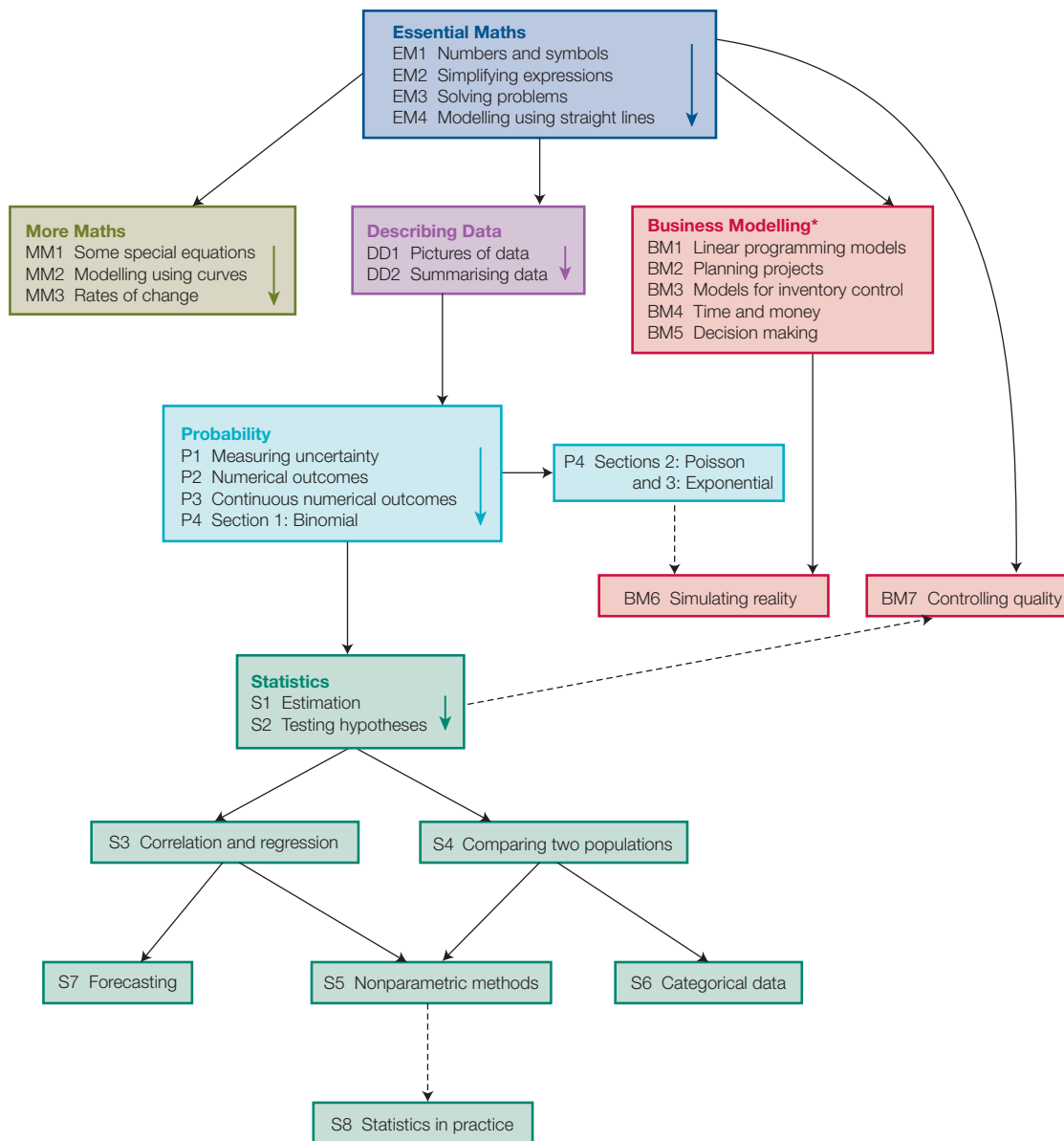


PATHWAYS THROUGH THIS BOOK

A plan showing the order in which the chapters can be tackled is shown below.



Key

↓ Essential order of prerequisite work, move sequentially through these chapters

- - - Preferred order of work

* Business Modelling chapters can be tackled in any order