Making notes on audio-visual material

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| **Aspect** | **Your notes** |
| **Full citation details** (download full details and date accessed) |  |
| **Type of item** (e.g. film, video, podcast, blog, social media, etc.) |  |
| **Short title** (to use in your notes) |  |
| **Core message(s)?** (What am I meant to take away from this? What is it trying to persuade me to believe or do?) |  |
| **Quality status** (Can this source be considered a reliable ‘authority’ on the issue? If so, on what grounds – e.g. profession, qualifications?) |  |
| **How is the message conveyed?** (e.g. is it expressed directly? Or through non-verbal means such as through the way material is structured, sound effects, etc.?) |  |
| **Alternative interpretations?** What other messages could be taken from this material? How might others interpret it? |  |
| **What is not being said?** Questions, angles, voices or perspectives not included? |  |
| **Is it what it appears to be?** Might it have been manipulated or falsified? How might that affect the message conveyed? |  |
| **Comparison to/contrast with other sources?** *Your observations, in brief, on how this adds to, or challenges, arguments/ evidence in other key sources*. |  |