Idea 98: Persuasion in PSHE

**What is it?** Emphasis and persuasion

**When do I use it?** To strengthen your opinions

- **Stage 1**
  - of course
  - surely
  - but
  - well

- **Stage 2**
  - in fact
  - clearly
  - indeed
  - especially
  - obviously
  - above all

- **Stage 3**
  - undoubtedly
  - particularly
  - significantly
  - decidedly
  - evidently
  - certainly