

# Website Portfolio

Excellent Submissions Meet All of the Following Criteria

	Criteria	Comments
<b>Deadline</b>	<input type="checkbox"/> Deadline Met	
<b>Size and Style of Text</b>	<input type="checkbox"/> Text is ideal size for the space <input type="checkbox"/> Font style captures an ideal persona <input type="checkbox"/> Consistent/Appropriate font changes	
<b>Layout</b>	<input type="checkbox"/> Layout is exceptional in every way <input type="checkbox"/> Layout is well-spaced and balanced <input type="checkbox"/> Layout leads the eye to the important information <input type="checkbox"/> Spacing and margins are appropriate <input type="checkbox"/> Labels and Captions are appropriately placed. <input type="checkbox"/> Layout is consistent	
<b>Labels and Captions</b>	<input type="checkbox"/> Everything is labeled or captioned <input type="checkbox"/> Labels and captions are complete and appropriate	
<b>Label/Caption Size</b>	<input type="checkbox"/> Size is proportional, balanced, and appropriate	
<b>Text, Photo, and Graphic Element Quality</b>	<input type="checkbox"/> Quality of text elements is crystal clear <input type="checkbox"/> Quality of photo elements is crystal clear <input type="checkbox"/> Quality of graphic elements is crystal clear	
<b>DPI</b>	<input type="checkbox"/> All images and graphics are between 72 and 150 DPI	
<b>Appropriate Format</b>	<input type="checkbox"/> All items appropriate format for their type, function, or use (.jpg, .pdf)	
<b>Image Size</b>	<input type="checkbox"/> All graphics and images are appropriately sized	
<b>Required Elements</b>	All required elements for minimum of 3 shows including: <input type="checkbox"/> minimum three photos for each show <input type="checkbox"/> minimum three other supporting items for each show	
<b>Spelling, punctuation, and grammar</b>	<input type="checkbox"/> There are no spelling, punctuation, or grammar errors.	
<b>Color</b>	<input type="checkbox"/> Color is appropriately and effectually incorporated <input type="checkbox"/> Color choice enhances appearance.	
<b>Material Selection</b>	<input type="checkbox"/> All materials used highlight skills and strengths <input type="checkbox"/> All materials represent student's best work <input type="checkbox"/> All materials are appropriate and professional	
<b>Completeness</b>	<input type="checkbox"/> At least three shows or projects documented <input type="checkbox"/> All entries are complete and include (as applicable) research, sketches, drafting, renderings, process photos, paperwork, and production photos	
<b>Communication</b>	<input type="checkbox"/> Portfolio communicates an appropriate professional persona	
<b>Order</b>	<input type="checkbox"/> Projects strongly ordered	
<b>Design</b>	<input type="checkbox"/> Clearly aesthetically connected to personal marketing plan	
<b>Drafts</b>	<input type="checkbox"/> All previously graded rubrics included <input type="checkbox"/> All previous notes addressed	

Grade: \_\_\_\_\_