Presentation Portfolio

Excellent Submissions Meet All of the Following Criteria

	Criteria	Comments
Deadline	□ Deadline Met	
Size and Style of Text	□ Text is ideal size for the space □ Font style captures an ideal persona □ Consistent/Appropriate font changes	
Layout	□ Layout is exceptional in every way □ Layout is well-spaced and balanced □ Layout leads the eye to the important information □ Spacing is appropriate □ Margins are appropriate □ Labels and Captions are appropriately placed. □ Facing pages relate □ Layout is consistent	
Labels and Captions	□ Everything is labeled or captioned □ Labels and captions are complete and appropriate	
Label/Caption Size	□ Size is proportional, balanced, and appropriate	
Print and Graphic Element Quality	□ Quality of print elements is crystal clear. □ Quality of graphic elements is crystal clear.	
Spelling, punctuation, and grammar	□ There are no spelling, punctuation, or grammar errors.	
Color	□ Color is appropriately and effectually incorporated □ Color choice enhances appearance.	
Material Selection	□ All materials used highlight skills and strengths □ All materials represent best work □ All materials are approriate and professional	
Completeness	□ At least three shows or projects documented □ All entries are complete and include (as applicable) research, sketches, drafting, renderings, process photos, paperwork, and production photos	
Communication	□ Portfolio communicates an appropriate professional persona	
Order	□ Projects strongly ordered	
Design	□ Clearly aesthetically connected to personal marketing plan	
Drafts	□ All previously graded rubrics included □ All previous notes addressed	

Grade: _____