

Website Portfolio Evaluation Worksheet

Get the Job in the Entertainment Industry by Kristina Tollefson

Web Address:

Date Accessed:

Name of Person:

Profession:

1. Can you tell what program they used to create their page? If so, what?
2. What is the color palette and what does that communicate? Is that good or bad? Why?
3. How is the page organized? How do you navigate the site? Is it good or bad? Why?
4. What is the quality of the photographs?
5. What is included? Resume, portfolio, other? Does it seem complete?
6. Is the content up to date?
7. How many productions are in the portfolio? Is that too few, too many?
8. Is the navigation consistent? Is it easy to navigate or confusing? Explain.
9. What do you like about this site? What do you hope you could use for your site that you see on this site?
10. What do you dislike about this site? What are you going to be sure to avoid doing on your site that this person does?
11. How does this compare to other digital portfolios you have looked at?
12. Other Comments: