



B L O O M S B U R Y
F A S H I O N V I D E O A R C H I V E



ICONIC SHOWS.
INSPIRING DESIGNERS.
FASHION'S MOST
INNOVATIVE ERA.

Take a front row seat. Experience fashion in action.

"The archive is easy to search, regardless of users' subject knowledge (...) ideal for institutions that support studies relevant to fashion (history, industry, and design) and the arts." —*Library Journal*

In partnership with YOOX NET-A-PORTER, this resource exhibits just over 2700 videos of spectacular fashion shows between 1979 and 2003. Discover this treasure trove from an iconic era that will inspire both fashion students and researchers alike.

CONTENT HIGHLIGHTS

- **1,200 hours** of invaluable footage, covering shows between 1979 to 2003, and indexed extensively to enable easy searching and discovery
- **460 international designers** represented—from Vivienne Westwood's provocative shows, and disruptive innovator Hussein Chalayan, to les enfants terribles Alexander McQueen and John Galliano, and the rise of the supermodels
- **Extensive indexing and captioning of each video** enables granular searches and enhanced discoverability—categories include year, season, brand, people, design house, dress type, design and making, fashion business, textiles and more
- **Exclusive scholarly articles** that shed light on key collections, the evolution of trends, individual designers' work, and more—curated by fashion historian and Director of the Museum at FIT (NY), Dr Valerie Steele
- **'Clip making tool'** to save specific sections of videos to view later, use in presentations or to share snippets
- **A timeline of key designer and brand events**, contextualized by historical, cultural and arts events of the same period

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