



Subject Guide – Fashion

This Subject Guide brings together key content from Bloomsbury Cultural History's wide-ranging platform. From eBooks and museum objects, to chapters from the Cultural History series, this guide is your springboard for the cultural history of fashion.

You can also explore our Featured Content article on Costume and Dress [here](#).

Whole Cultural History Sets

- The Cultural History of Dress and Fashion
https://www.bloomsburyculturalhistory.com/encyclopedia-work?docid=BCH_reference_CH3

Cultural History Chapters

- Beard, A. (2019). Fashion and Adornment. In G. Biddle-Perry (Ed.). A Cultural History of Hair in the Modern Age (pp. 57–74). London,: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474232104.ch-005?locatt=label:secondary_bloomsburyCulturalHistory
- Diener, L.M. (2019). Fashion and Adornment. In R. Milliken (Ed.). A Cultural History of Hair in the Middle Ages (pp. 53–70). London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474232029.ch-004?locatt=label:secondary_bloomsburyCulturalHistory
- Festa, L. (2019). Fashion and Adornment. In M.K. Powell & J. Roach (Ed.). A Cultural History of Hair in the Age of Enlightenment (pp. 53–74). London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474232067.ch-004?locatt=label:secondary_bloomsburyCulturalHistory
- Frick, C.C. (2019). Fashion and Adornment. In E. Snook (Ed.). A Cultural History Of Hair in the Renaissance (pp. 53–70). London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474232043.ch-004?locatt=label:secondary_bloomsburyCulturalHistory
- Hunt-Hurst, P. (2019). Fashion and Adornment: African American Women in the United States, 1800 to 1920. In S. Heaton (Ed.). A Cultural History of Hair in the Age of Empire (pp. 53–64). London: Bloomsbury Academic. http://dx.doi.org/10.5040/9781474232081.ch-004?locatt=label:secondary_bloomsburyCulturalHistory
- Olson, K. (2019). Fashion and Adornment. In M. Harlow (Ed.). A Cultural History of Hair in Antiquity (pp. 47–64). London: Bloomsbury Academic.

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http://dx.doi.org/10.5040/9781474232005.ch-004?locatt=label:secondary_bloomsburyCulturalHistory

Whole eBooks

- Attfield, J. (2000). Wild Things: The Material Culture of Everyday Life. Oxford: Berg.
http://dx.doi.org/10.5040/9781350036048?locatt=label:secondary_bloomsburyCulturalHistory
- Breward, C. , & Gilbert, D. (Ed.). (2006). Fashion's World Cities. Oxford: Berg.
http://dx.doi.org/10.5040/9780857854117?locatt=label:secondary_bloomsburyCulturalHistory
- David, A.M. (2015). Fashion Victims: The Dangers of Dress Past and Present. London: Bloomsbury Visual Arts. <http://dx.doi.org/10.5040/9781474275941>
- Gurney, P. (2017). The Making of Consumer Culture in Modern Britain. London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474205528?locatt=label:secondary_bloomsburyCulturalHistory
- Ilmakunnas, J. , & Stobart, J. (Ed.). (2017). A Taste for Luxury in Early Modern Europe: Display, Acquisition and Boundaries. London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474258265?locatt=label:secondary_bloomsburyCulturalHistory
- Paulicelli, E. (Ed.). (2004). Fashion Under Fascism: Beyond the Black Shirt. Oxford: Berg.
http://dx.doi.org/10.5040/9780857854087?locatt=label:secondary_bloomsburyCulturalHistory
- Potvin, J. (Ed.). (2015). Oriental Interiors: Design, Identity, Space. London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474263788?locatt=label:secondary_bloomsburyCulturalHistory
- Tinkler, P. (2006). Smoke Signals: Women, Smoking and Visual Culture in Britain. Oxford: Berg.
http://dx.doi.org/10.5040/9781350048799?locatt=label:secondary_bloomsburyCulturalHistory
- Worth, R. (2007). Fashion for the People: A History of Clothing at Marks & Spencer. Oxford: Breg.
http://dx.doi.org/10.5040/9781847887160?locatt=label:secondary_bloomsburyCulturalHistory

EBook Chapters

- Bonali, G. (2016). Leafing Through the 1980s in Portuguese Fashion Magazines. In K. Kornetis , E. Kotsovili & N. Papadogiannis (Ed.). Consumption and Gender in Southern Europe Since the Long 1960s (pp. 209–226). London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474296151.ch-011?locatt=label:secondary_bloomsburyCulturalHistory
- Breward, C. (2002). “As I walked along the Bois de Boulogne”: Subversive Performances and Masculine Pleasures in Fin-de-Siècle London. In R. Koshar (Ed.). Histories of Leisure (pp. 253–298). Oxford: Berg. http://dx.doi.org/10.5040/9781350048355.ch-013?locatt=label:secondary_bloomsburyCulturalHistory
- Dayan-Herzbrun, S. (2000). The Issue of the Islamic Headscarf. In J. Freedman & C. Tarr (Ed.). Women, Immigration and Identities in France (pp. 69–82). Oxford: Berg.
http://dx.doi.org/10.5040/9781350049062-ch-005?locatt=label:secondary_bloomsburyCulturalHistory

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- Foot, J. (2001). Capital of Design, Capital of Fashion. In Milan since the Miracle: City, Culture and Identity (pp. 109–114). Oxford: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781350151444.ch-006?locatt=label:secondary_bloomsburyCulturalHistory
- Gronow, J. The Emergence of the Soviet System of Retail Trade. (2003). In J. Gronow (Ed.). Caviar with Champagne: Common Luxury and the Ideals of the Good Life in Stalin's Russia (pp. 87–104). Oxford: Berg. http://dx.doi.org/10.5040/9781350050747-ch-006?locatt=label:secondary_bloomsburyCulturalHistory
- Gronow, J. (2009). Fads, Fashions and 'Real' Innovations: Novelties and Social Change. In E. Shove , F. Trentmann & R. Wilk (Ed.). Time, Consumption and Everyday Life: Practice, Materiality and Culture (pp. 129–142). London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474215862-ch-008?locatt=label:secondary_bloomsburyCulturalHistory
- Guenther, I. (2016). Fashioning Women in the Third Reich. In L. Pine (Ed.). Life and Times in Nazi Germany (pp. 101–130). London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474292948.ch-005?locatt=label:secondary_bloomsburyCulturalHistory
- Gundle, S. (2002). Hollywood Glamour and Mass Consumption in Postwar Italy. In R. Koshar (Ed.). Histories of Leisure (pp. 337–360). Oxford: Berg.
http://dx.doi.org/10.5040/9781350048355.ch-016?locatt=label:secondary_bloomsburyCulturalHistory
- Gurney, P. (2017). Shopping as Pleasure: Department Stores. In The Making of Consumer Culture in Modern Britain (pp. 87–108). London: Bloomsbury Academic.
http://dx.doi.org/10.5040/9781474205528.ch-005?locatt=label:secondary_bloomsburyCulturalHistory
- Nava, M. (2007). The Allure of Difference: Selfridges, the Russian Ballet and the Tango. In Visceral Cosmopolitanism: Gender, Culture and the Normalisation of Difference (pp. 19–40). Oxford: Berg. http://dx.doi.org/10.5040/9781350048973-ch-002?locatt=label:secondary_bloomsburyCulturalHistory

Museum Objects

- A hunchbacked man [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_V0_019841
- Adoption of world fashions [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_L0_035216
- Afternoon reception dress [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_2003-426a-b

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- Brass corset [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_L0_035607
- Byzantine temple pendant and stick [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_1990-235a-b
- Children's shoes [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_C-I-40-68-9a-b
- Court coat [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_2009-300-2479
- Fashionable dresses in 1777 [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_V0_019837
- Five fashionable hair dresses [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_xu_8rmv3u
- Four-cornered hat [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_1994-35-158
- Four fashionable wigs [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_wd_tw74tw
- Gerhard Altzenbach. Helen à la mode [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_L0_071520
- Gold necklace from the Seljuq Empire period [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_1972-218-1
- Gold necklace pendants and beads [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_47-1a-h
- James Gillray. Fashionable mother [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_V0_015038
- John Thomson. Manchu ladies [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_gr_mump6w
- Louis Icart. A fashionable young woman [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_L0_051319

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- Monika Bincsik. Unlined summer kimono with a landscape and a poem [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_1974-278
- NHS issue spectacles [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_L0059061
- Painting of a lady in Elizabethan costume [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_2012-131
- Paul Poiret . Fancy dress costume [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_1983-8a-b
- Peruvian patterned tunic [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_1987-394-706
- Protective cone for a wig [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_V0019835ER
- Queen Victoria's mourning dress [Original work found in The Metropolitan Museum of Art].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_met_2009-300-1157a-b
- The city barber [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_V0019641
- The crimes of corset [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_L0038404
- Toe-tology versus phrenology [Original work found in Wellcome Collection].
https://www.bloomsburyculturalhistory.com/museumobject?docid=BCH_images_wellcome_V0011120