Please note that there is no audio in this video other than background music. All text displays on the screen alongside decorative images illustrating Scandinavian design.

[Bloomsbury Digital Resources logo displays]

## Modernism in Scandinavia

**Scholar Spotlight: Charlotte Ashby** 

[The Bloomsbury Visual Arts homepage is shown. The user types the text "Modernism in Scandinavia" into the search box then clicks on the search button.]

## Scandinavian Design

Internationally, Scandinavian Design has particular associations with the fame achieved by midtwentieth-century design from the Nordic region.

The story of the international success of modern Scandinavian design can be traced back to developments in the 1860s and 1870s.

(Ashby 2008, 2010; Berman 1993; Huovio 1998; Hyams 2014; Wennstam and Hagströmer 1994)

The period saw a reassessment and investment in design education, the formation of the national societies of art and design, and the founding of museum collections of design objects.

## Scandinavian Modernism

Since the 1990s, scholarship has looked 'behind the myth' for a deeper understanding of the design cultures and histories of the region.

Scandinavian Design beyond the myth (Halén and Wickman 2003) was an exhibition and catalog that attempted to explore this.

There are only a few scholarly studies in English of Nordic design up to the present day.

## **Contemporary Nordic Design**

These texts allow us to explore the connection between Scandinavian Modernism and contemporary Nordic design culture.

Fallan (2007, 2012, 2015, 2016), Øllgaard (1999), Halén and Wickman (2003), and Hagströmer (2002)

Museums, design objects and the documentary archives they preserve, have played a key role in introducing Scandinavian design to the public.

(Aav and Stritzler-Levine 1998; Funder 2002; McFadden 1982; Opie 1989; Svenskberg and Savolainen 2012)

Further Reading: FREE Bibliographic Guide: "Modernism in Scandinavia", Charlotte Ashby

[The Teaching & Learning Resources page is shown, the user clicks the Bibliographic Guides link and on the resulting page clicks on 'Modernism in Scandinavia'.]

[Bloomsbury Digital Resources logo displays]

A link to the "Modernism in Scandinavia" bibliographic guide appears after this video.