**The Power of Smell in Consumption (Course 3)**

Explore with students the role of particular food smells in experience. The following prompts can be posed to the class or answered asynchronously with the linked resources.

How do particular smells remind us of home?

* Odor-evoked memory and global experiences: <https://www.atlasobscura.com/articles/what-does-home-smell-like>

Why are chocolate chip cookie smells so enticing?

* Cookies and the Maillard reaction: <https://ed.ted.com/lessons/the-chemistry-of-cookies-stephanie-warren>