



THE ANIMATOR'S SURVIVAL KIT ANIMATED

Now available to stream on Bloomsbury Video Library

Distilling the practical and creative insights of Richard Williams, the multi-Oscar winner behind *Who Framed Roger Rabbit?*, *A Christmas Carol*, *The Little Island* and *Ziggy's Gift*, *The Animator's Survival Kit Animated* has been a staple of animation instruction for decades. These accessible video masterclasses focus on timeless techniques and principles, which are as applicable to CGI animation as they are to stop-motion and traditional hand-drawn methods.

According to Animation Magazine in 2024, Williams “remains a talismanic presence” in the industry, his work having inspired animation professionals, students and enthusiasts over the years.

“What I came out with was a complete restructuring of animation, how I saw animation, how I analysed motion. It was a revelation,”
– Chris Wedge, Oscar winning director of *Bunny* and *Ice Age*

Richard Williams' teaching is now available for a new generation to stream for the first time. In these 16 masterclass videos, Williams explains the underlying principles of sophisticated animation which can be applied to any style or approach to the medium, including computer, classical, games, stop-motion, and internet animation. He explores how things move, and specific work methods used to make characters live, breathe, think and give a sustained, commanding performance.

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