



Welcome to our public drop-in event on plans to host concerts at Gtech Community Stadium.

Brentford Football Club is seeking to host up to six concerts per year at the stadium, proposing that these would be held on weekends in the summer months, when the pitch isn't being used for football.

Read through the exhibition to find out more about our plans, then share your views by completing our feedback survey.

At this exhibition you can



Speak to the project team



Ask any questions



Give your feedback

Please scan the QR code to leave your feedback.



The team



Stadium Owner

Carter Jonas

Planning Consultant

ARUP

Transport & Logistics Consultant



Acoustic Consultant



Lighting Consultant



Sustainability &
Environmental Consultant



Community
Engagement Consultant

Our story

Brentford Football Club was founded in 1889, growing out of the local sporting community in west London.

Today, Brentford FC is an established Premier League club with deep roots in Brentford, Hounslow and the wider west London community. Our recent progress has been built on careful long-term planning, strong leadership, investment in facilities and a clear footballing identity.

1889

Brentford Football Club is founded by members of the local sporting community.



2009

Brentford FC wins the League Two title, securing promotion to League One.

1904

We move to Griffin Park, which becomes our home for more than a century.



2012

Matthew Benham takes full control of the club, beginning a new era of long-term growth, investment and strategic planning.



2014

We win promotion from League One to the Championship, returning to the second tier for the first time in more than 20 years.



2020

Brentford FC moves from Griffin Park to Gtech Community Stadium, giving us a modern new home in Hounslow with improved facilities for supporters, players, staff, partners and the wider community.

2021

We win the Championship play-off final at Wembley, securing promotion to the Premier League for the first time in 74 years.



Today

Brentford FC is an established Premier League club with a growing national and international profile, while remaining closely connected to Brentford, Hounslow and west London.

2022

The Robert Rowan Performance Centre officially opens, strengthening our training and performance facilities.



The move from Griffin Park to Gtech Community Stadium marked a major step forward for Brentford FC, giving us a modern, accessible home in Hounslow that supports our ambitions on and off the pitch.

The Gtech is first and foremost our home for football. Hosting a limited number of concerts between football seasons would make carefully managed use of the stadium during the summer, while supporting local businesses and the wider operations of the club, including community programmes.

Bringing Concerts to Brentford

The Gtech offers an opportunity to introduce a professionally managed, medium-scale cultural venue in west London.

The proposals are for up to six concerts per year, held during the summer months and between football seasons, starting from 2027. The stadium's scale means it could help fill a gap in the live music market, providing a venue with a maximum concert capacity of up to 24,000 people.

Concerts at the Gtech

The proposals build on the stadium's existing event management experience, with a series of commitments to ensure concerts are safe, well managed, temporary in nature and considerate of neighbours. Our proposals include:



Up to six concerts per year



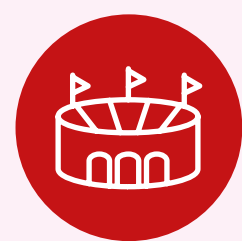
All concerts finishing within the stadium's existing permitted hours of 11pm



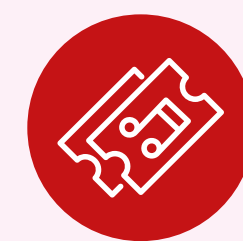
Over 100 additional toilets provided for concertgoers



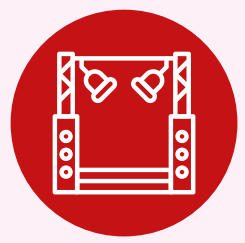
Maximum concert capacity of up to 24,000 people



No permanent changes or alterations to the stadium



Tickets made available through a ballot for our neighbours



Two temporary stage layouts being considered



A minimum of 1,200 staff on site for each event



Up to 13,900 standing on the protected pitch



Staging

Concerts at the Gtech would be carefully planned to make safe and efficient use of the stadium, with temporary infrastructure, clear event timings and established management arrangements in place.



Set-up

- Set-up is currently expected to take place for up to five days before each concert.
- Dismantling could take place for up to two days after the event.
- Infrastructure may remain in place between concerts held close together.
- This would reduce repeated installation, removal and vehicle movements.
- Vehicle movements and working hours would be controlled through detailed event management arrangements.



Timings and curfew

- We are considering event timings on an event-by-event basis.
- Doors would generally open one to two hours before the event is due to start.
- We would expect most concerts to take place in the evening.
- All concerts would finish within the stadium's existing permitted hours. Use of the stadium currently ends by 11pm.
- Concertgoers would be expected to leave within around 30 minutes.



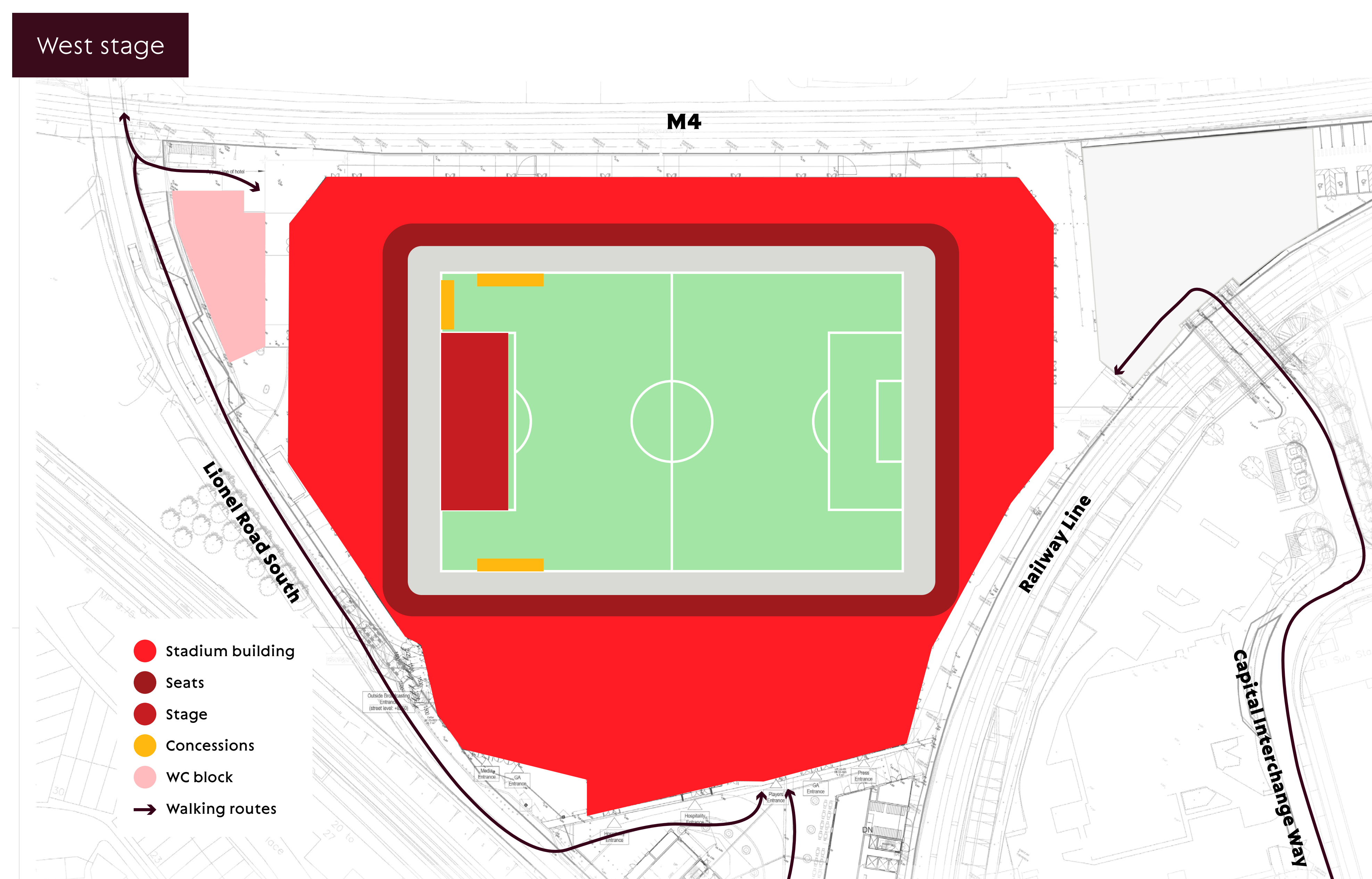
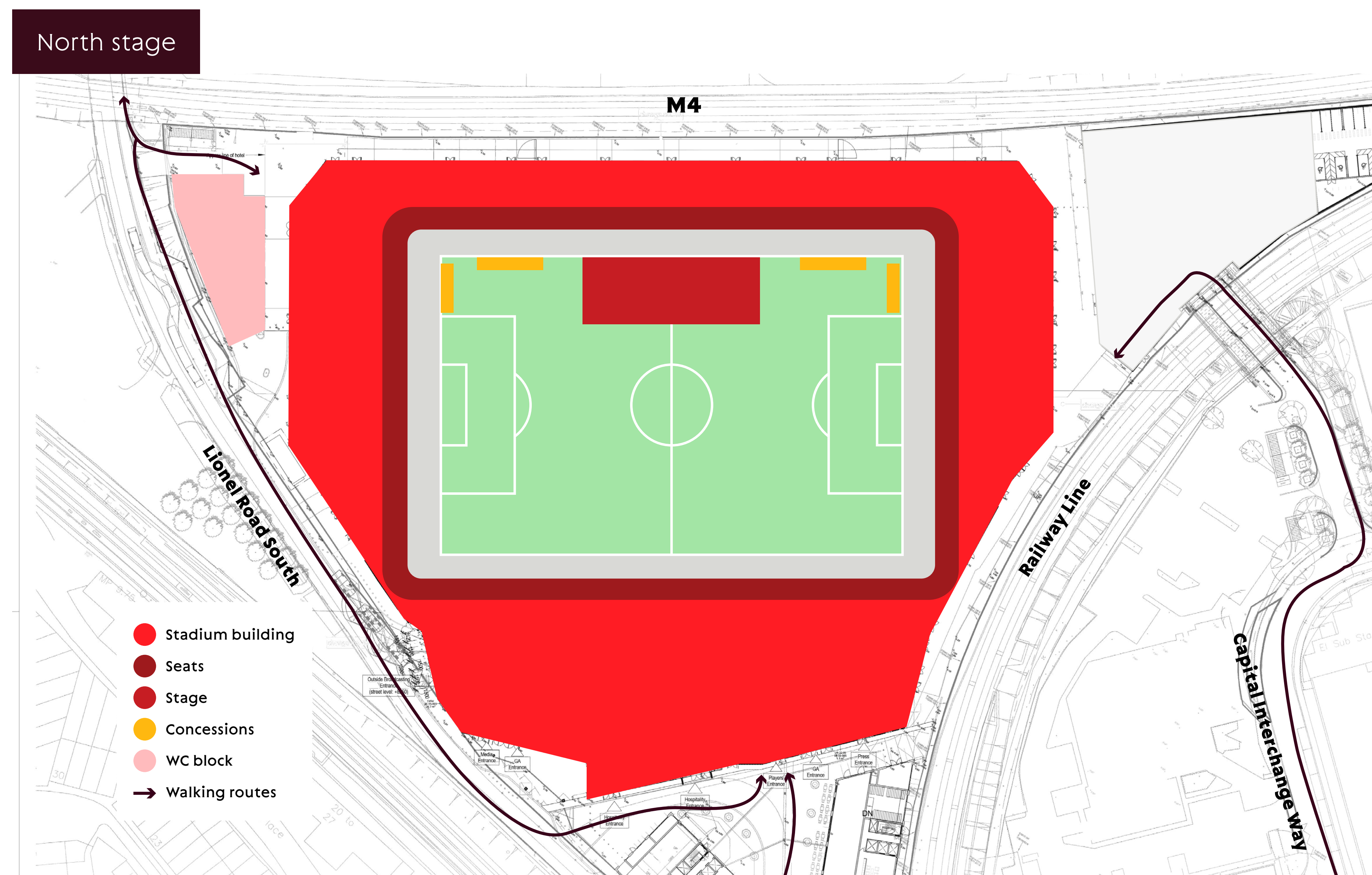
Stage layout and capacity

- Two layouts are being considered: a north stage and west stage.
- The final layout would depend on the artist and event format.
- Up to 13,900 people could stand on the protected pitch.
- Up to 10,000 seats could be used for the west-stage layout.
- Up to 8,600 seats could be used for the north-stage layout.
- Maximum capacity would be up to 24,000.
- No permanent stadium changes would be required.



Additional facilities

- Additional toilets provided further to the stadium facilities.
- Temporary concessions, medical and back-of-house facilities would also be provided.
- No additional general attendee parking is proposed.
- Blue Badge parking would be provided.
- Potential additional taxi drop-off and pick-up locations are being considered.
- Event plans would cover access, stewarding, queuing and crowd movement.



Local Benefits

As well as bringing high-quality live entertainment to the area, the events would help attract visitors, increase spending in local businesses, create employment opportunities, widen community access to the stadium, and support reinvestment into local programmes.

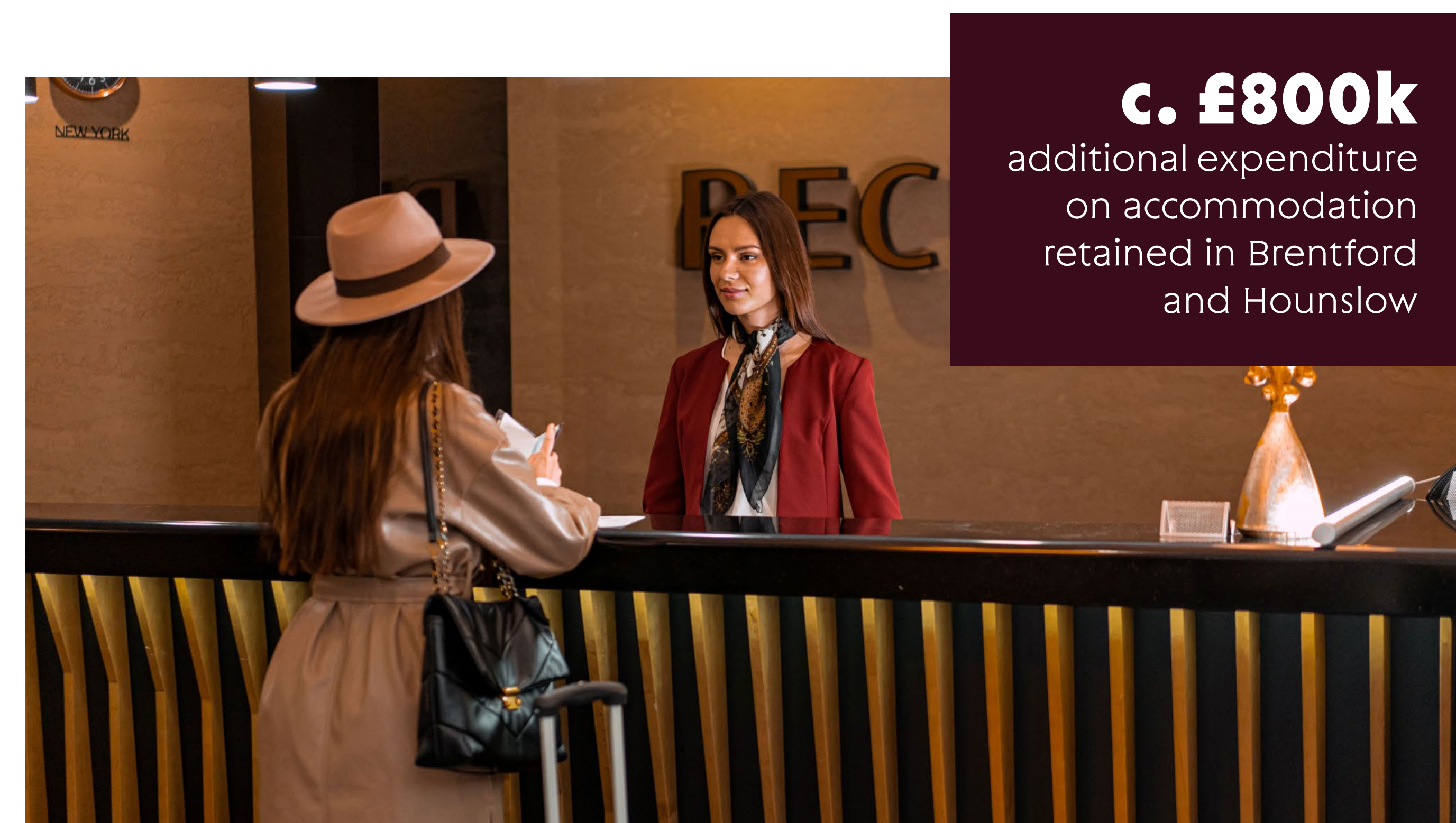
Revenue from the concert series would support the wider operations of the club, including Brentford FC Community Sports Trust, as well as the youth academy, women's team, and first team. We are also exploring potential ticket opportunities for close neighbours, Brentford FC season ticket holders and members.

The estimated benefits of hosting live music at the Gtech, based on our analysis, could include

Economic benefits



Additional hotel and accommodation



Additional employment



Brentford FC is already playing a role in Hounslow's wider Golden Mile London vision, with the Gtech having hosted the launch of the borough's 15-year regeneration programme to support new homes, jobs, and investment along the Great West Road.

Monitoring Sound & Light

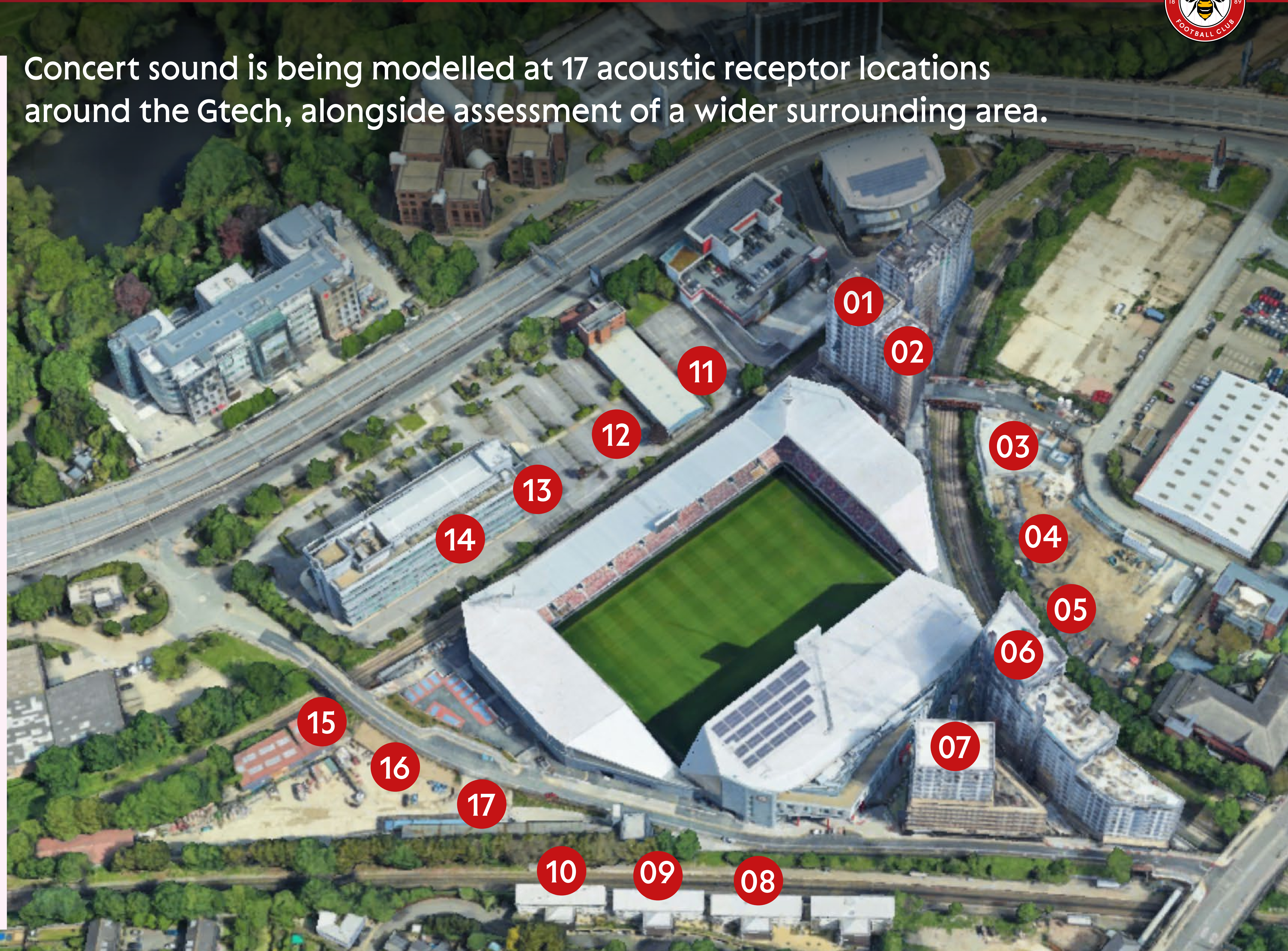
We recognise the importance of managing any impacts on our neighbours, and the proposals are being carefully assessed to ensure concerts at the Gtech are planned responsibly.

The club is working with Vanguardia, live events and acoustic consultant specialists. Background and matchday surveys were undertaken in January 2025, including during matches against Plymouth Argyle, Manchester City and Liverpool.

This information is being used to model concert sound at 17 representative receptor locations, selected as the nearest sensible façades of existing and future buildings around the stadium. The assessment will also consider a wider area around the Gtech and how sound reduces with distance.

Early assessments indicate that concert sound can be managed through careful planning and sound-system design. Measures are being considered to optimise the sound system for the venue. An Environmental Impact Assessment (EIA) screening/scoping request has been submitted to LBH to agree the scope of environmental information required as part of the planning application.

Concert sound is being modelled at 17 acoustic receptor locations around the Gtech, alongside assessment of a wider surrounding area.



Managing light

Due to the structure of the stadium, event lighting is expected to be largely contained within the venue, limiting light spill outside the Gtech.

Measures would include:

- directing lights towards the stage and away from nearby homes;
- using shielded lighting to reduce glare;
- using temporary concert lighting only when required;
- agreeing controls on lighting intensity, testing and operating times through the planning process.

No additional permanent floodlight towers would be required.



Monitoring concerts

Real-time monitoring

Acoustic consultants would monitor sound offsite and at the sound mixing desk during each concert.

Rapid response

Live equipment would track overall noise levels and specific frequencies, allowing the sound-control team to respond quickly where required.

Resident contact

A dedicated phone line would be available during concerts so concerns could be raised and investigated.

Post-event reporting

Monitoring results would be submitted to the Council after each event, with further measures introduced if needed.

Transport

The Gtech is well served by public transport, with several stations and multiple bus routes nearby. Most concertgoers are expected to travel by public transport or on foot, supported by concert-specific transport planning and event management arrangements.

Public transport

The Gtech is served by several stations and multiple bus routes, with a total of five stations and numerous bus stops within a 20-minute walk of the stadium, which we think will be used by concert-goers.

Different travel patterns

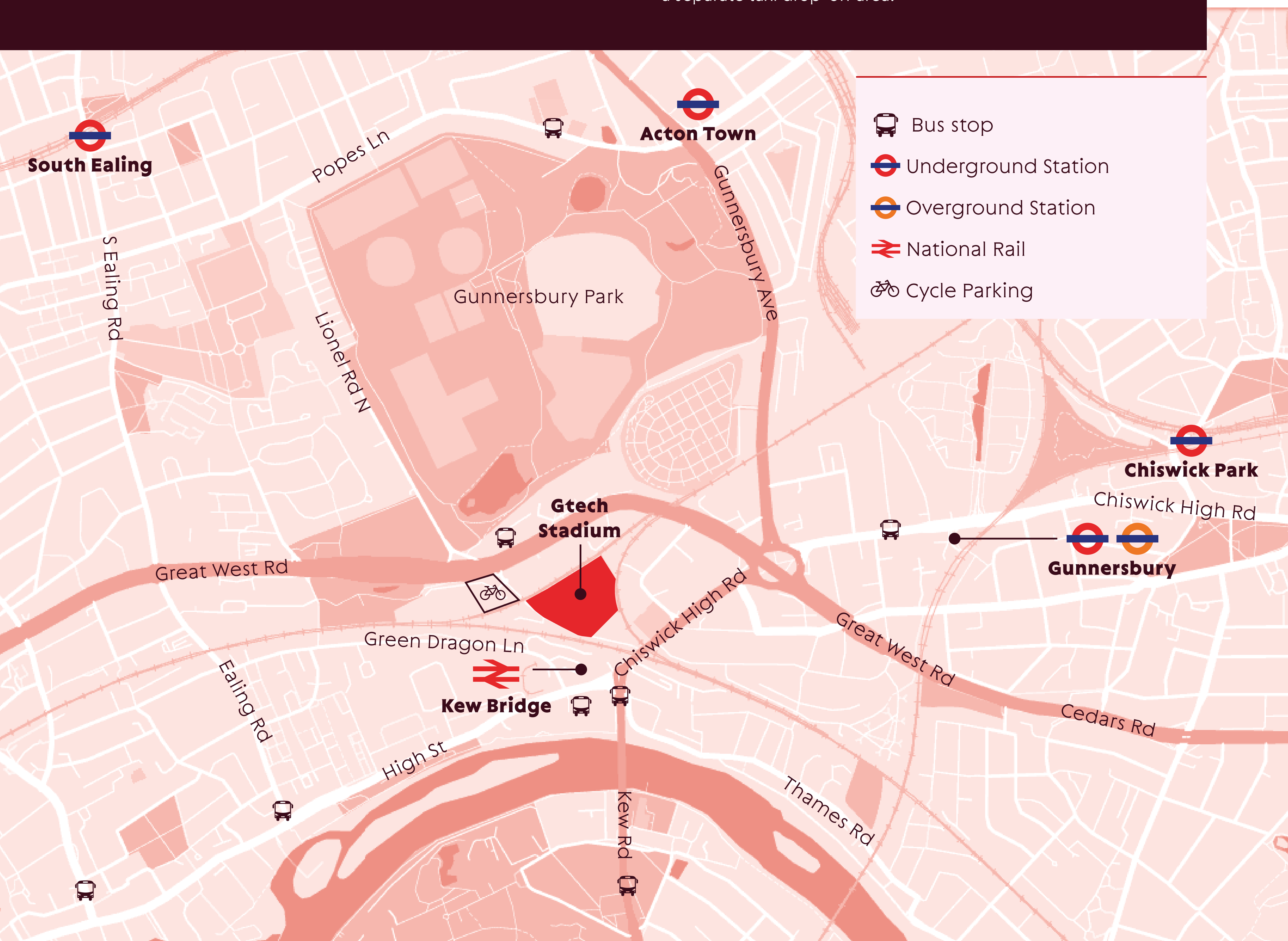
Concertgoers are likely to arrive over a longer period than football crowds. Transport planning will draw on the club's experience of guiding away supporters and other visitors who are less familiar with the stadium and surrounding area.

Assessment and planning

A Transport Assessment and Concert Day Travel Plan are being prepared to test capacity and effects on local transport infrastructure. The assessment will consider pedestrian routes, public transport, taxi demand, queuing, local traffic and departure patterns.

Event management

Existing parking restrictions, road closures, stewarding, pedestrian management and travel information would be adapted to support concerts. Potential additional measures include enhanced wayfinding, managed station queues and a separate taxi drop-off area.



Next Steps

Thank you for visiting today's consultation event and taking the time to find out more about our plans for concerts at the Gtech.

Your feedback will be considered as the project team finalise the proposals before a planning application is submitted to Hounslow Council.

Timeline



Have your say

Please share your feedback by completing an in-person feedback form today, or by visiting our website: brentfordfc.com/news/club-news

You can also contact the project team by email: bfconsultation@thisislca.com

