# Chairman's Statement, Director's Report & Financial Statements



FOR THE YEAR ENDED 31 DECEMBER 2012



### Financial Statements 2012 Chairman's Statement

2012 was certainly a mixed year of fortunes for our sport. The weather caused so much disruption to an unprecedented number of events, we lost Badminton to the rain and yet the sun shone for the Olympics and we were able to celebrate the success of the eventing competition at Greenwich and of course the team silver medal.

Both within the office and regionally, the staff, together with our officials and organisers worked tirelessly to keep as much sport as possible running. Despite the bad weather competitors still enjoyed 62,871 runs over 268 days of competition.

With so many factors to consider, rearranging fixtures and qualifiers is not an easy job under normal circumstances, but with so many cancellations across the whole country it certainly proved to be a major challenge last year. We provided support to a number of events both for developing new courses as well as helping to reinstate ground that was badly damaged during competitions as a result of the weather, the total cost of which was £74K.

On a more positive note, our Training and Education program was launched throughout the country with great success. A total of 273 courses were held for riders and Under 18's during the year. 400 of our volunteers also enjoyed fence judge training as well as commentator and controller training days. We plan to continue to expand the Training and Education program in 2013 as we see this as a major area for development for the business and members alike.

Financially, we were able to hold the cost of renewing memberships again in 2012 and saw an increase in the membership numbers. Total operating income increased by 3.4% to £4.7M.

We continue to invest in Safety initiatives as well as IT, together with some exceptional costs at head office as well as the support to events we achieved an operating profit of £400K.

The Profit and Loss Account now stands at £2.5m. As detailed in the Financial Statements of 2011, the Directors are of the opinion, allowing for inflation, that £2.1m of Capital is required to protect the organisation and sport from future risks, such as a prolonged period of foot and mouth, and so the Development Fund has been increased to £440K for reinvestment in the sport and membership benefits and services. A substantial investment is planned to improve the website for members and project teams have been researching how IT can be more widely used on event to enhance the experience of competitors and spectators.

As well as the success of the senior team at the Olympics we also celebrated medal success with the youth teams. The Junior team once again enjoyed Team Gold medals as well as the individual gold and silver whilst the Ponies improved their team medal to silver as well as an individual silver. The level of hard work and dedication is huge from all involved in supporting all of our teams, so thank you to all the selectors, coaches, team officials, riders, owners and parents for their energy and enthusiasm.

All of the Directors remain involved in projects which will roll in to 2013. Balancing the needs of all our key stakeholders, Members, Organisers, Owners, Officials and Volunteers is a challenge, especially in such financially challenging times, so it is vital that we continue to explore new initiatives and ideas and invest prudently.

It remains for me, together with the Board, to express once again sincere thanks to all the many individuals who give so much time, energy and professionalism to the sport – Thank You!

Amanda Ratcliffe Chairman



# BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2012

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) COMPANY INFORMATION

**Directors** Mrs A Ratcliffe (Chairman)

Mr M P Etherington-Smith

Miss S Cotterill (Appointed 19 December 2012)

Mr T Holderness-Roddam

Mr G Rowsell Mr L Smith Mr N Taylor Mr P Smith

Secretary Mrs W J McGowan

Company number 03218925

**Registered office** British Eventing Limited

National Agricultural Centre

Stoneleigh Park Kenilworth Warwickshire CV8 2RN

Independent Auditors Saffery Champness

Fox House 26 Temple End High Wycombe Buckinghamshire HP13 5DR

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### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2012

The directors present their report and financial statements for the year ended 31 December 2012.

### **Principal activities**

The principal activity of the company is to be the Governing Body of the Sport of Eventing in Great Britain.

### **Directors**

The following directors have held office since 1 January 2012:

Mrs A Ratcliffe (Chairman) Mr M P Etherington-Smith Miss S Cotterill Mr T Holderness-Roddam Mr G Rowsell Mr L Smith

(Appointed 19 December 2012)

### **Auditors**

Mr N Taylor Mr P Smith

Saffery Champness have expressed their willingness to remain in office as auditors of the company.

### Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DIRECTORS' REPORT (continued) FOR THE YEAR ENDED 31 DECEMBER 2012

### **Statement of disclosure to auditors**

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

By order of the board

Mrs W J McGowan Secretary 15 April 2013

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BRITISH EVENTING LIMITED

We have audited the financial statements of British Eventing Limited for the year ended 31 December 2012 set out on pages 5 to 13. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on pages 1 - 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2012 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) INDEPENDENT AUDITORS' REPORT (continued) TO THE MEMBERS OF BRITISH EVENTING LIMITED

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report.

Karen Bartlett (Senior Statutory Auditor) for and on behalf of Saffery Champness

24 May 2013

**Chartered Accountants Statutory Auditors** 

Fox House 26 Temple End High Wycombe Buckinghamshire HP13 5DR

## BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2012

	Notes	2012 £		2011 £
Turnover		4,751,178		4,595,233
Cost of sales		(2,827,016)		(2,538,445)
Gross profit		1,924,162		2,056,788
Distribution costs Administrative expenses		(272,790) (1,251,019)		(371,427) (1,130,695)
Operating profit	2	400,353		554,666
Exceptional item			151,821	
				151,821
Profit on ordinary activities before interest		400,353		706,487
Other interest receivable and similar income	3	25,209		21,364
Profit on ordinary activities before taxation		425,562		727,851
Tax on profit on ordinary activities	4	(29,191)		(73,280)
Profit for the year	9	396,371		654,571
Net transfer from/(to) special member	rs fund	(278)		(822)
Retained profit for the year		396,093		653,749

The notes on pages 7 to 13 form part of these financial statements.

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) BALANCE SHEET AS AT 31 DECEMBER 2012

	Notes	£	2012 £	£	2011 £
Fixed assets					
Tangible assets	5		28,533		40,712
Current assets					
Stocks		42,160		19,315	
Debtors	7	232,599		509,685	
Cash at bank and in hand		3,531,900		2,821,742	
		3,806,659		3,350,742	
Creditors: amounts falling due					
within one year	8	(1,040,713)		(993,346)	
Net current assets			2,765,946		2,357,396
Total assets less current liabilities			2,794,479		2,398,108
Capital and reserves					
Other reserves	9		270,557		270,279
Profit and loss account	9		2,523,922		2,127,829
			2,794,479		2,398,108

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The notes on pages 7 to 13 form part of these financial statements.

Approved by the Board for issue on 15 April 2013

Mrs A Ratcliffe (Chairman) Mr M P Etherington-Smith

**Director Director** 

Company Registration No. 03218925

### 1 Accounting policies

### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently.

### 1.3 Turnover

Turnover is represented by membership subscriptions, horse registrations, trading income and event levies net of value added tax where appropriate. Turnover is accounted for on an accruals basis and included in the period to which the income relates.

### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Property refurbishment	over period of the agreement
Plant and machinery	20% - 33% straight line
Computer equipment	33% - 50% straight line
Fixtures, fittings & equipment	25% straight line
Website costs	50% straight line

### **Course Construction**

Costs incurred in the design and build of the cross country courses in respect of BE owned events are written off to the income and expenditure account in the year in which the expense is incurred.

### 1.5 Stock

Stock is valued at the lower of cost and net realisable value.

### 1.6 Special Members' fund

In 1999 a one off donation was made by all full membership subscriptions to create a special members fund to be held for the future development of the sport. Interest accrued on the invested fund is credited to the fund net of corporation tax on an annual basis.

2	Operating profit	2012	2011
		£	£
	Operating profit is stated after charging:		
	Depreciation of tangible assets	31,898	43,633
	Auditors' remuneration	13,500	12,500
	Directors' emoluments	108,921	106,085
	and after crediting:		
	Profit on disposal of fixed assets	-	44,217

3	Investment income	2012 £	2011 £
	Bank interest	25,209	21,364
		25,209	21,364
4	Taxation	2012	2011
	Domestic current year tax	£	£
	U.K. corporation tax	29,191	73,280
	Total current tax	29,191	73,280

Tax is only charged on the profits which are derived from non-member activities

### 5 Tangible fixed assets

	Plant and machinery etc £
Cost	
At 1 January 2012	441,333
Additions	19,719
Disposals	(88,192)
At 31 December 2012	372,860
Depreciation	
At 1 January 2012	400,621
On disposals	(88,192)
Charge for the year	31,898
At 31 December 2012	344,327
Net book value	
At 31 December 2012	28,533
At 31 December 2011	40,712

### **6** Fixed asset investments

### Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies:

Company	Country of registration or	Shares held	
	incorporation	Class	%
Subsidiary undertakings			
British Horse Trials Association Limited	England and Wales	Ordinary	100.00

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows:

		Capital and	Profit/(loss)
		reserves	for the year
		2012	2012
	Principal activity	£	£
British Horse Trials Association Limited	Dormant	1	-

British Horse Trials Association Limited was dormant for the year ending 31 December 2012. The investment in this subsidiary undertaking has a historical cost of £1 which was fully impaired in the year ended 31 December 2007.

7	Debtors	2012 £	2011 £
	Trade debtors	58,875	57,665
	Other debtors	173,724	452,020
		232,599	509,685
8	Creditors: amounts falling due within one year	2012 £	2011 ₤
	Trade creditors	121,543	120,786
	Corporation tax	29,191	73,280
	Other taxes and social security costs	31,588	32,269
	Other creditors	210,360	177,295
	Accruals	648,031	589,716
		1,040,713	993,346

9	Statement of movements on reserves			
		Prof	fit and loss accou	ınt
		Capital Fund	Development Fund	Total
		£	£	£
	Balance at 1 January 2012	2,002,829	125,000	2,127,829
	Profit for the year	81,093	315,000	396,093
	Balance at 31 December 2012	2,083,922	440,000	2,523,922
				Special
				members' fund
				£
	Balance at 1 January 2012			270,279
	Movement during the year			278
	Balance at 31 December 2012			270,557

### 10 Abandonment Fund

All entries to events include an abandonment insurance premium which is paid into the Abandonment Fund. When events are cancelled, entry fees are refunded from the Abandonment Fund. Any differences between abandonment insurance premiums paid by competitors and those paid under the corresponding insurance policy along with any differences between refunds paid to competitors and claims received from the insurance are allocated to the Abandonment Fund.

The Abandonment Fund assets are not treated as part of the general assets of the company. If on winding up or dissolution of the company there remains a balance standing credit to the Abandonment Fund such balance shall be given or transferred to some other body or bodies, the objects of which are charitable and related to horses.

2012	2011
£	£

89,644

92,093

Abandonment Fund held by British Eventing

### 11 Contingent liabilities

The company has underwritten loans between the British Horse Society and individual organisers of horse trials to the value of £25,000 (2011: £10,000).

### 12 Control

The company is limited by guarantee and has no controlling party.

### 13 Related party relationships and transactions

Transactions with the directors and connected parties during the year are outlined in the table below. Related parties for the purposes of these financial statements include directors' spouses and children.

	Payments to British Eventing Ltd		Payments from British Eventing Ltd		
	Affiliation, abandon- ment and event fees	Other	Consult- ancy	Expenses	Other
2012	£	£	£	£	£
A Ratcliffe	_	403	-	2,679	5,000
M Etherington-Smith	3,982	40	5,462	7,296	110
T Holderness-Roddam	-	559	-	1,703	-
G Rowsell	-	-	-	392	-
L Smith	-	-	-	1,610	-
P Smith	-	525	-	-	-
N Taylor	22,600	3,337			7,226
	26,582	4,864	5,462	13,680	12,336
2011	£	£	£	£	£
A Ratcliffe	-	232	-	3,423	-
M Etherington-Smith	5,259	250	4,956	4,758	1,275
T Holderness-Roddam	-	919	-	853	-
G Rowsell	-	-	-	1,267	-
L Smith	-	-	-	1,332	900
P Smith	-	515	-	-	-
N Taylor	22,174	3,265			
	27,433	5,181	4,956	11,633	2,175

### 13 Related party relationships and transactions

(continued)

Payments from related parties in Others include Horse Registrations, FEI Registrations and Memberships. Payments to related parties in Others include sponsorship for appropriate Sections at Events, administrative work and reimbursement of training bursary vouchers.

The following are included within the figures shown on page 12

- M Etherington-Smith includes transactions relating to his son C Etherington-Smith
  - Payments to British Eventing Limited for abandonment premiums and event fees of £3,982 (£5,259) and other of £40 (£250)
  - Payments from British Eventing Limited for services provided at Blenheim Horse Trials of £4,587 (£4,956)
- N Taylor includes the following transactions
  - Payments from British Eventing Limited to his wife A Taylor for training and education courses held, totalling £4,216 (£nil)
  - $\bullet$  Payments from British Eventing Limited to Washbrook, the Aston Le Walls event run by N Taylor and his wife for sponsorship, totalling £3,010 (£nil)
- Payments from British Eventing Limited to A Ratcliffe are for the Chairmans Honourarium of £5,000 (£nil)

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DETAILED TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2012

	Schedule	2012	2011
		£	£
Operating income			
Subscriptions	1	1,304,937	1,218,214
Registrations		968,405	956,530
Affiliations and Entry Levy		396,144	434,052
Three Day Events income	2	1,475,460	1,438,727
Trading income		214,333	252,533
Other income	3	391,899	295,177
		<del></del>	
		4,751,178	4,595,233
Operating expenditure			
	4	1 251 010	1 120 605
Management and administration Marketing	4 5	1,251,019 272,790	1,130,695 371,427
Sport	6	1,220,845	1,087,142
Training & Education	7	100,926	94,973
Teams and U18 program	8	176,752	183,000
Three Day Event expenditure	9	990,935	877,667
Trading expenditure	,	176,241	210,976
Other expenses	10	161,317	84,687
Other expenses	10		
		4,350,825	4,040,567
			<u></u>
Operating profit		400,353	554,666

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DETAILED TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2012

		2012	201
		£	4
1	Subscriptions		
	Full members	1,070,645	1,042,353
	Life members	4,925	5,939
	Joining fees	19,534	14,351
	Associate membership	15,707	16,836
	Volunteer membership	9,071	8,822
	Day tickets	140,681	107,496
	Joint membership	14,055	8,012
	Corporate membership	15,064	7,638
	Syndicate membership	9,829	6,721
	Non competing membership	5,426	46
		1,304,937	1,218,214
2	Three Day Events income		
	Blenheim	1,039,225	911,151
	Burghley	281,235	372,533
	Badminton	155,000	155,043
		1,475,460	1,438,727
;	Other income		
	Sponsorship/grants		
	General	42,229	23,592
	UK Sport	34,000	33,000
	Team sponsors	8,469	8,020
	Saddlers grant	2,000	2,000
	Other:		
	Sundry income	118,154	122,131
	JAS income	56,322	55,159
	Jump Training Series income	26,466	25,603
	U18 Self funding income	44,865	25,672
	Adult training income	59,394	-

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DETAILED TRADING AND PROFIT AND LOSS ACCOUNT (continued) FOR THE YEAR ENDED 31 DECEMBER 2012

4	Management and administration		
	Staff costs	627,305	580,355
	Rent, rates and service charges	63,429	49,386
	Depreciation	19,276	30,076
	Repairs and alterations	690	3,952
	Insurance	16,182	23,334
	Finance charges	44,780	38,919
	Computer expenses	81,483	63,379
	Telephone	5,642	9,790
	Printing and stationery	44,319	41,594
	Postage	27,362	29,155
	Membership insurance	93,425	74,216
	Membership badges	1,365	2,441
	Meeting expenses	15,896	14,830
	Legal and professional fees	34,563	42,026
	Funding BEF	62,295	61,151
	Non recoverable input tax	86,019	75,452
	Other	14,908	27,149
	Chairman and CEO's discretionary fund	12,080	7,707
	(Profit)/loss on disposal of tangible fixed assets	<u> </u>	(44,217)
		1,251,019	1,130,695

## BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DETAILED TRADING AND PROFIT AND LOSS ACCOUNT (continued) FOR THE YEAR ENDED 31 DECEMBER 2012

5	Marketing		
	Staff costs	169,025	172,976
	Telephone	1,372	2,020
	Printing and stationery	20	117
	Website development	141	3,050
	Postage	1,335	2,400
	Marketing development and consultants	11,280	6,574
	Advertising, publicity and trade stand	51,269	48,630
	Sponsorship expenses	516	17,225
	General marketing expenses	11,618	14,432
	Equipment rental	359	603
	Magazine costs	25,000	103,400
	Hospitality	855	
		272,790	371,427
6	Sport		
	Staff costs	237,158	202,897
	Telephone	7,448	4,773
	Printing and stationery	68,851	74,156
	Postage	1,844	2,827
	Meetings	20,847	18,016
	Events insurance	65,397	54,018
	Dope testing	5,671	18,360
	Field staff costs	648,676	650,513
	Other expenses	9,135	7,996
	Special equipment	3,780	3,169
	Events development	73,673	4
	Safety costs	68,365	28,413
	Young Horse Championship costs	10,000	10,000
	Festival of Eventing	<u>-</u>	12,000
		1,220,845	1,087,142

### BRITISH EVENTING LIMITED (A COMPANY LIMITED BY GUARANTEE) DETAILED TRADING AND PROFIT AND LOSS ACCOUNT (continued) FOR THE YEAR ENDED 31 DECEMBER 2012

7 Training & Education		
Staff Costs	51,386	38,682
Telephone	250	-
Meetings	804	-
Training & Education development	2,833	17,000
Marketing	15,713	746
RTO expenses	4,827	2,029
Officials training & conferences	25,113	36,516
	100,926	94,973
8 Teams and U18 program		
Seniors	158	-
Young riders	39,207	34,291
Juniors	34,001	38,021
U18 program	32,839	40,531
Ponies	39,037	40,520
National coach	25,324	25,989
Other expenses	6,186	3,648
	176,752	183,000
9 Three Day Event expenditure		
Blenheim	990,935	877,667
	990,935	877,667
10 Other expenses		
JAS costs	46,556	42370
Jump training	22,065	16645
U18 Training expenses	44,765	25672
Adult training expenses	47,931	0
	161,317	84,687