

ANNUAL GENERAL MEETING

SEPTEMBER 30 2016



BRITISH
EVENTING

AGENDA

- ▶ Apologies
- ▶ Accept the Minutes from AGM in October 2015
- ▶ Presentations
 - Chairman's Review
 - Financial Summary
 - CEO's Review
 - ITTP update
- ▶ Voting Results
 - Ordinary Resolution to reappoint the Auditors- Saffery Champness
 - Announcement of New Director
- ▶ Q&As



The meeting was opened by Chris Otty, welcoming everybody to British Eventing's 2016 AGM. He introduced the Board Directors present namely Paul Hodgson, Giles Rowsell, Nigel Taylor, Guy Prest, Tim Holderness-Roddam and David Holmes and read out the apologies received from BE Director Alex Fox as well as Sue and Angus Steward, Anne Barlow, Mike Etherington-Smith, Alison Payne, Victoria Whiteman and Anne Dawson. He reminded everybody that voting had now closed. He then handed over to Paul Hodgson, the Chairman of the Board of Directors of British Eventing.

Paul welcomed everybody on behalf of the Directors and went through the rest of the agenda for the meeting. First point of order was to accept the minutes from the last AGM which had been on the BE Website soon after the 2015 AGM. No requests for amendments were made. Mandy Hervieu proposed and Jan Cottam seconded the motion to accept the minutes which were duly approved.

Paul then explained the order for the rest of the meeting with reviews by BE's Chief Operating Officer Wendy McGowan, by the CEO David Holmes and also an update on the IT Transformation Project by the Project Manager Nisha Punj.

European Championships

Ponies/Juniors/Young Riders

PONIES 

Arhus, Denmark

TEAM SILVER

Saffron Cresswell – 5th

Anya Kolleth – 8th

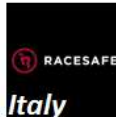
Eloise Carter – 14th

Molly Faulkner – 28th

Individuals

Connie Warde-Aldam – 10th

JUNIORS



Montelibretti, Italy

TEAM BRONZE

Felicity Collins – 9th

Phoebe Locke – 11th

Richard Coney – 13th

Bobby Upton – 16th

Individuals

Chelsea Pearce – 8th

Chelsea Round

YOUNG RIDERS 

Montelibretti, Italy

India Wishart – 9th

Ella Hitchman – 13th

Will Furlong

Sam Ecrovd

Individuals

Katie Bleloch – 16th

Emily King



Before those presentations he wanted to thank all those riders, owners, trainers, sponsors and supporters of the various teams that represent Great Britain.

Firstly the 3 youth teams and their Chef d'Equipe's that have represented Great Britain at their respective European Championships and a big thank you to all the team sponsors whose support for the teams is so important.

NATIONS CUP

2016

▶ **Standings (after 8 out of 9 events)**

1. Great Britain 555 points
2. Germany 550
3. France 475



▶ **Final leg at Boekelo, NED**



Nations Cup team has it all to play for in the final leg at Boekelo. Team Manager Philip Surl has done a tremendous job with this team since its inception in 2014 and we wish them luck in the final leg!

The British

Rio Olympics

▶ Team

- Gold - France
- Silver - Germany
- Bronze - Australia
- 5th - Great Britain



▶ British Team

- William Fox Pitt and Chilli Morning owned by Lisa and Chris Stone
- Pippa Funnel and Billy the Biz owned by the late Carol Toliver
- Kitty King and Ceylor L A N owned by Mrs Jacqueline Owen, Mrs Diana Bown and Mrs Samantha Wilson
- Gemma Tattersall and Quicklook V owned by The Pebbles Syndicate



The Rio Olympic results may not have been what we wanted but Paul did want to thank all the owners and riders who had been involved with and on the team and travelled out and did their best for the team. Every effort was made to produce the best performance possible, but sadly it was not to be a medal result.

He thanked the Horse Trials Support Group who sponsored the reserve horse's travel to Rio and UK Sport for the funding of the Team over the last 4 years.

Rio Olympics

Next Steps

- ▶ Review of outcomes
- ▶ Review of structure
- ▶ Audit
- ▶ New Performance Manager
- ▶ Tokyo Submission – new funding round with UK Sport



Paul highlighted the steps underway following the Rio Olympics. The recruitment for a new World Class Eventing Performance manager is underway with first interviews taking place in October. Additionally reviews on the outcome of Rio and the structure behind it are underway including an audit. Finally the next Olympic cycle for Tokyo has started and so the funding applications need to be prepared to receive team funding for the next 4 years.

Paul stressed that Equestrian did achieve their medal targets set by UK Sport for Rio which was a good result and so the funding for Tokyo should be secure.

Big Ticket Items

Consultation, Collaboration, Communication

- ▶ Strategy
- ▶ Structure Review– Board, Committees, Regional, Working Groups
- ▶ Governance – new Standards Document
- ▶ Commercial Strategy
- ▶ Improved presentation of the Sport and greater reach
- ▶ IT Transformation Project
- ▶ Innovation - ERM



At BE the day to day and season to season work continues but for the Board there are a number of Big Ticket items that are under the spotlight for the long term benefit of the organisation.

Work continues on BE's strategy, accepted last year, with its underlying Operational Plan that the team at HQ are working hard on to deliver the Strategic Goals.

The ongoing work on the BE governance structure as well as the new Events Standards Document which sets the minimum requirements for events to run and providing our members with the quality expected at competition.

A Commercial Strategy is necessary as BE needs to find ways of financing the sport without impacting members and events too much. Part of that commercial work is to increase our sport's reach to a bigger and newer audience which may mean improving its presentation and embracing innovation with projects such as ERM and the new IT systems to facilitate improved presentation.

Board of Directors



Paul expressed his sincere thanks to the Directors and in particular to Suzi Cotterill who has reached the end of her term. Suzi's contribution to the Board has been significant and her dedication and commitment to the sport is commendable. Today's election will appoint a new director to fill her seat on the Board.

Thank you

..to the Eventing Family: Organisers, Sponsors,
Owners Officials, Riders and Volunteers

.....and to our Team at British Eventing:

Wendy McGowan, Sue Harris, Alison Faulkner, Karyn Keogh, Anne Kimberly, Judy Chadwick, Clare Smith, Kim Harris, Amy Marshall, Olivia Szajna, Nina Lloyd-Jones, Emily Dunn, Adam Cadman, Andrew Kirkby, Hannah Collins, Emma Hemming, Sam Ruck, Hilary Trahair, Siobhan Taylor, Alex Bright, Paula Bindley, Rachael Clay, Gemma Harriss, Chris Farr, Debbie Marfell, Mandy Hervieu, Helena Bissex, Shelley Bacon, Bruno Brenninkmeijer, Adrian Ditcham, Andrew Fell, Sarah Hamlyn, Philip Surl, Frances Hay-Smith, Susanne McIntosh, Gemma Fuller, Wendy Berry, Fiona Saxby, Suzy Dunn, Clare Stockley, Sarah Byrne, Serena Greenwell



Finally a number of thank you's are in order.

Our sport would not be possible without the fantastic community we are, formed by owners, riders, sponsors, organisers, BE officials and the many many volunteers. Without this great community with so much goodwill towards the sport it simply would not be the great organisation it is.

However, to make all this happen, the team at HQ and in the field do a wonderful job and Paul thanked them too for all their hard work at 'the coal face' of governing a national sport for so many people.

Special thanks



Mandy Stibbe



Yogi Breisner



Rosemary Barlow



This year these exceptional people are stepping down from their roles – they have been unstinting in their support for our sport.

Mandy Stibbe steps down as Chairman of Selectors. Mandy has done this unenviable job with tremendous passion and knowledge working closely with Yogi and her fellow selectors and we thank her very much for all her hard work.

Yogi Breisner steps down from his role as World Class Eventing Performance Manager and Rosemary Barlow is stepping down from being Chairman of the Horse Trials Support Group. Rosemary has raised an inordinate amount of money for our British Teams and her contribution to the sport will be missed by many.

BE Awards

BE AWARD		<i>Volunteer of the Year 2016</i> ELIN STENBERG
GILLIAN MACFAYDEN	SHELAGH THOMAS	<i>Fence Judges of the Year 2016</i> PETER AND VICTORIA ASPREY
TESSA MACKENZIE	MAUREEN MCLEOD	<i>Young Volunteer of the Year 2016</i> JAMES AND JADE JENNINGS
GREEN MARK LUCEY	JANE GARNER GAY PARKIN	
KEITH WATKINS	ROGER & DIANA HADAWAY	



This year the Board has recognised a number of exceptional people for their contribution to our sport and for going above and beyond their duties by awarding them BE's highest commendation

The BE AWARD

The BE Award is for those who have served our sport for a number of years and have been committed to it with passion and dedication and have contributed to its success both nationally and internationally.

The Volunteer of the Year Awards are awarded to those who have been exceptional in 2016 and are recognised as such. Presentations to these worthy recipients will be arranged in 2017.

All of us thank them for their time and commitment to our sport as without them it simply would not happen.

Special Commendation

[Click to add text](#)

- ▶ Pete Collins – Sport Committee member
- ▶ Steph Smith – Young Volunteer at Blenheim International



Finally two people who received a Special Commendation from the Board:

Pete Collins, who served on the Sport Committee as a representative of the organisers and did so with skill and knowledge on the many aspects of the Sport.

Steph Smith, aged 17, stepping in to cover for her mother who had fallen ill and taking over pretty much all of those responsibilities of the Fence Judge Coordinator at Blenheim Palace International Horse Trials.

Paul then handed over to Wendy McGowan, BE's Chief Operating Officer.

Financial Highlights

2015 Financial Report

- ▶ Published back in May
- ▶ Increased Members, Horses and Income

2016

- ▶ Increased members (4.7% as at 31st August) & horses
- ▶ Operating at a surplus but a loss will be recorded as we utilise the Reserves to pay for the ITTP
- ▶ Continue to invest in the sport through the support offered to Events
- ▶ 23 Events have been affected by abandonment with claims currently totalling £625K



Wendy presented the financial highlights of the year as shown in the slide.

The 2015 accounts were published in May and the organisation had increased on member and horse registrations as well as its income.

In 2016 the increase in memberships and horse registrations continues. She reported that BE is engaged with close to 40,000 people when including Associates (non -members but registered with BE). The impact of the ITTP project in this year's budget was highlighted but BE will cover that cost from reserves which have been built up historically to invest back in to the sport and organisation.

BE also continues to invest in the sport as it has always done, in 2015 that was some £300,000 and it is a similar investment this year. At the same time efficiencies are made where possible. Operationally we continue to achieve a surplus but the exceptional cost of the IT project will result in a significant loss being reported all of which was budgeted for.

Finally she reported on the value of abandonment insurance claimed so far this year due to 23 events have been affected by weather.

She then handed over to David Holmes, Chief Executive

2016

Consultation, Collaboration, Communication

- ▶ RDOs
- ▶ Olympic Agenda 2020
- ▶ ERM
- ▶ Fixtures
- ▶ IT Transformation Project



David picked up on a number of key topics which he wanted to update the members on.

Firstly he emphasised how BE's working culture is Consultation, Collaboration and Communication which runs through everything BE does to deliver the sport to its members.

David then explained the introduction of the Regional Development Officers and their function to support the Training and Education programme in the regions. Previously the RTO 's (who are volunteers), were asked to arrange and administer all the adult Regional Training courses put on, and similarly the U18 Coordinators and their Assistants had to provide all of the admin support for the training and competitions that they were involved with. That was a big ask for volunteer positions and BE had lost a number of good people because of this. The RDO was introduced to support the RTO as well as the Regional Coordinator and the U18 Coordinators to 'do the stuff' i.e. all the administrative support on training bookings, cancellations, payments etc.

Additionally the RDOs are working closely with the RDOs and regional representatives from the other disciplines – especially BD, BS and the Pony Club – in order to ensure that there are no clashes between training and also making sure that there is the maximum training available to all.

The addition of the RDOs working closely together with and supporting their RTOs and U18 Coordinators on the new Regional Committees – which are chaired by the Regional Coordinators, has led to a significant increase in the amount of training that is available to BE Members – a key benefit of membership in addition to the competition opportunities.

He also highlighted the work done on the Olympic Agenda 2020 which is an IOC initiative to review the sports for the Olympics in 2024. Britain has been one of the leading nations in this review and worked closely with the FEI and other National Federations to come up with a format which the FEI feel can work at the Olympics. The FEI has already decided that teams will be made up of 3 combinations rather than 4 combinations with a drop score. This will be voted on at the FEI General Assembly in November before being sent to the IOC. The IOC will make their final decisions relating to which sports stay in or leave the Olympic Programme in the third quarter of next year.

The ERM in its first year has been successful and a wash up meeting is due soon to learn from this first year and look at ways that the Series can be improved for 2017. The 2017 participating events list includes two potential European venues as well. This has been a great initiative for the sport in terms of raising the profile globally through live streaming – something which will have both a direct and indirect benefit for the sport in the future.

The Fixtures process, a part of which is how abandonments are managed, has been reviewed this year together with the BEOA. The subject of abandonments remains a hot topic of debate but David stressed how a balance is needed between competitor demands and event viability. It is a very complex subject which needs careful consideration as BE – as the national governing body it has to strike that balance.

IT TRANSFORMATION PROJECT

Governance Model



On the ITTP David explained the structure that oversees the delivery of the project and he was happy to report that to date the project is on target and on budget. This is the biggest single project that BE has ever embarked upon and the governance model is critical to its success.

He then handed over to Nisha Punj the project manager who explained a bit more about the project.

Recap & Key Highlights

- ▶ Partnered with **makepositive** (*platinum Salesforce Partner*).
- ▶ Recruitment of Project Manager, and project governance in place.
- ▶ Discovery phase kick-off.
- ▶ Stakeholder workshops completed.
- ▶ Discovery phase completed in **March 2016**,
- ▶ Final(*fixed price*)implementation quote and plan presented.
- ▶ Project approval to proceed in **April 2016**.
- ▶ Finalised implementation plan into 4 key releases.
- ▶ Development started in **April 2016**.



Nisha went through the key highlights of the project, giving a little back ground to the work involved to stay within the project scope.

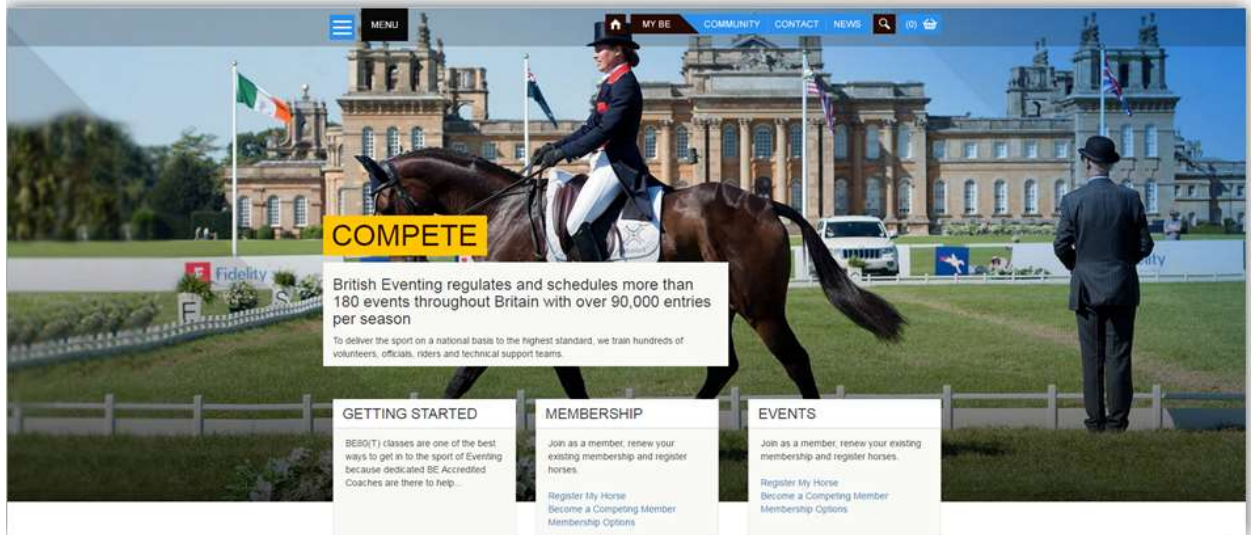
Current Progress and Timelines

- ▶ **Release 1 – CRM System (Memberships)**
 - Launch by [November 2016](#)
- ▶ **Release 2 – EARS system**
 - Launch by [March 2017](#) (*in readiness for Trial*)
- ▶ **Release 3 – Training & Education, BE Officials**
 - Launch by [March 2017](#)
- ▶ **Release 4 – BE Website**
 - Launch by [May 2017](#)



Currently progress is to plan and the timeline pretty much adhered to. Lessons had been learned from the previous project.

Sneak Preview – The Website



This is very much a draft of the website but gives a flavour of the new website development of which started end of September.

Sneak Preview – Communities

The screenshot displays the 'MEMBER COMMUNITY' page for the 'OSBERTON INTERNATIONAL & YOUNG HORSE CHAMPIONSHIPS' event. The page features a navigation bar with 'CHATTER', 'ACCOUNTS', 'PROFILE', 'EVENTS', 'CLASSES', and 'IDEAS'. The event details are as follows:

Event Detail	
Event Name	OSBERTON INTERNATIONAL & YOUNG HORSE CHAMPIONSHIPS
Event Type	UNTUCH#0 [Change]
Event Status	Event Closed
Event Group	Event Closed From
Event Status	Total Entries
Dressage Annex	Published Entries Prior to Start Date?
County	Region
Sponsor Prefix	Sponsor Suffix
Maximum Entries	Waitlist
100	Balloted



She then handed back to Paul Hodgson

Results

- ▶ Ordinary Resolution to reappoint the Auditors
– Saffery Champness
- ▶ Director Elections



Paul announced that the Ordinary Resolution had been approved and that Les Smith had been elected to the Board. Full results will be posted onto the website as soon as possible.

Q & A



Paul invited questions from the floor:

1. A member asked why she had not received an answer from a question submitted last year which subsequently was referred to the Sport Committee after which she did not receive any further communications. The question was in relation to refunds on stabling fees after withdrawal. David Holmes replied that this in fact had been referred on by the Sport Committee to the Sport Viability Working Group who have not yet finalised their work and hence is still under review.
2. A member asked why events are still able to hide their entries lists. David explained that the closed entries concept was on a trial in 2016 and organisers, (who are extremely dependent on cash flow and early entries) can apply to hide their entries if it improves their cash flow and event preparations.
3. A member asked why an event did not refund their entry fee even though they withdrew before ballot date and made repeated requests to the office. Debbie Marfell answered that was not correct procedure and asked the member to contact her direct during the week.

Paul Hodgson then had to stop the Q&A due to time constraints however all members can still (and always) submit any questions they have for the Board via info@britisheventing.com

Chris Otty then closed the meeting.