

Minutes & Actions

Meeting: BE Scotland AGM

Date/Location: Wed 27th Feb 2019 @ Airth Castle Hotel

Committee Attendees	Role
Douglas Edward	BE Scotland Chairman
Frances Hay-Smith	Regional Coordinator
James Helyer	Organisers Representative
Tanya Adams	Officials Representative
Grace Moran	Riders Representative
British Eventing Attendees	Role
David Holmes	BE Chief Executive
Suzy Dun	Regional Development Officer
Sarah Hutchison	U18 Regional Coordinator & Minutes
Member Attendance:	See Appendix 1
Apologies:	Suzy Wilks
	Rose MacPherson
	Wills Oakden
	Stephanie Oakden
	Fiona Muirhead
	Katie Kay

AGENDA

1. **Welcome**
2. **Apologies**
3. **Minutes**
4. **Chairman's Report & HorseScotland funding**
5. **Accounts**
6. **Training & U18's**
7. **Fixtures**
8. **BE Update – David Holmes**
9. **AOB**

MINUTES

WELCOME

Douglas welcomed everyone along to Airth Castle for the the 2019 AGM. He introduced the newly appointed BE U18 Regional Coordinator for Scotland, Sarah Hutchison; highlighted the Committee members and that we had been joined by David Holmes, British Eventing Chief Executive. No elections are required this year for the BE Scotland Committee.

MINUTES

Minutes from the last meeting were questioned in terms of updates to actions raised at last years AGM – Douglas advised that the answers to questions on the minutes can be found on the up to date version of the Minutes on the website.

2018 Minutes Adopted by Grant Turnbull

2018 Minutes Seconded by Lizzie McFadzean

CHAIRMAN'S REPORT & HORSECOTLAND FUNDING

See Appendix 2

ACCOUNTS

See Appendix 3

TRAINING & U18'S

See Appendix 4

Query on whether Volunteer training was attended by existing or new volunteers, Suzy advised that many current volunteers come for a refresher and new volunteers are paired up with experienced volunteers.

FIXTURES

2019 Fixtures within region below, we have lost Aswanley in Sept and Kirriemuir(2) from July as well as Hendersyde, which Glamis Castle is replacing in August.

Query on whether Kirrie (2) will come back into the calendar – James & Tom Helyer explained not this year as Glamis Castle is such a big new event but they will consider it for September next year.

Query on whether we will get new events for September – Fran explained she is looking at 2 new venues currently. Douglas advised that assessments are being carried out on suitability of the venues, e.g. soil/access/funding as well as the calendar.

DATE	VENUE	CLASSES
April 6-7	Dalkeith	BE80-OI
April 20-21	Forgandenny	BE80-N
May 4	Kirriemuir	BE80-N
May 10-12	Floors Castle	BE90-CCI3*S
May 25	Scotsburn	BE80-N
June 8	Eglinton	BE80-N
June 16	Burgie	BE80-N
June 29-30	Hopetoun	BE80-N
July 13-14	Forgandenny	BE80-N
August 13-14	Glamis Castle	BE80-N
August 10-11	Dalkeith	BE80-N
August 22-25	Blair Castle	Scottish Champs 90-4*
September 22	Wee Burgie	BE80-N

BE UPDATE – David Holmes

- Financial results were circulated to members in the yearly account and are available on the website
- There was a concern that the IT project was being paid from funding for events, but it was paid from reserves rather than affecting membership. Reserves will be back up to £2m by 2025.
- Spend on sport is in line with previous years
- Event fees – a survey indicated a concern on the cost of competing. BE need to demonstrate the value for money for entry fees and a formula has been designed as a basis to enable the calculation of what the increase in entry fees should be for the following year – this is based on various indices including CPI which therefore demonstrate the actual increase in the costs to organisers of running their events.. There has been an increase of 2.25% agreed for this year.
- The salary increase for 2019 for BE staff is below the Average Earnings Index
- BE are working hard on income generation and sponsorship revenue is circulated back to the sport wherever possible, e.g., league classes, etc. There were numerous challenges made on the return on investment, cost of Marketing & Sponsorship department, value of the BE magazine – David explained that:
 - some costs will not generate income, such as communications and others are costs that are required to be met by the sport e.g. Youth Championships prizes, rugs, etc.;
 - there was a survey on the magazine and results indicated its seen as valuable by members (further challenge made on whether participants understood the cost of the production of the magazine). BE have an agreement with Archant on the magazine production so net cost is positive for BE due to the return from advertising.

- there is a detailed breakdown of the cost in the Financial results and on the Commercial section of BE website
- Membership increase can't be attributed solely to the Sponsorship team as other teams and aspects of BE generate increases in membership.
- Equiratings – BE are looking to use ERQI statistics from next year
- Volunteers – the new website has a click through to events that are looking for volunteers
- International competition – nomenclature has changed. FEI have decided that World Equestrian Games is no longer feasible to run all the disciplines together.
- IT – the website is now live; an App is being created for scoring which will still work offline. From 2020 entries will be via the BE website rather than BDWP. Query made on whether £1.99m is the final cost for the website and whether suppliers are giving any discount due to the extended delivery and costs – David explained that there is some contingency, but it is likely to go over that amount. A dedicated developer has been brought to the UK for the final stages of acceptance testing. The ongoing support costs are already budgeted in BAU. Previously BE staff supported the old database and website that are no longer required, there will not be a net increase in costs to support the new website as ongoing costs will be lower in the medium/long term – especially in relation to the maintenance of the database. The suppliers have taken on some of the cost of extended timeline and new requirements.
- Training & Education – there will be CPD for Officials and Stewards. A session has already been held for Controllers. The Adult Regional Team Challenge BE90 is being introduced to expand support for over 18's - 5 riders per region will be selected to represent at the Championships – Suzy will develop selection process before July together with T&E, riders who want to attend championships need to apply. BE80 (T) level training opportunities secured through SportEngland who approached the BEF for funding. **ACTION 2019.01**
- Grant Turnbull from HorseScotland explained that SportScotland is very supportive of training which increases participation. There has been a 23% cut in budget for HS so membership is funding the gap. Grant is open to suggestions on how HS can support BE Scotland to increase participation. **ACTION 2019.02**
- Communications – the new marketing cloud will enable focused and targeted emails to members once introduced. Face-to-face Surgeries are being held at grassroots events by Board members/Directors. This will include Scottish events. An update on plans for more Livestreaming was queried, David explained that it is expensive particularly for XC and a trial was done at various events including Bramham in 2017. It was suggested that winners footage could be shown from events that have video /livestreaming, e.g. BE90, BE100 winner on BE website and media channels, which David thought was a good idea.

AOB

HorseScotland Update

- Grant Turnbull explained that workstreams were created after the last AGM to look at funding, e.g. communications equipment (XC/SJ control trailer). Supplies of this equipment is limited to Yorkshire and with the news that one was retired before Forgandenny, so Douglas ended up buying trailers.

- Funding is often needed urgently but there is a drawdown process that must be followed to access funds from HS. A strong case and evidence is required to demonstrate how the funds will be used. HS have commissioned a portion of the BETA survey specifically for Scottish data for organisers to use in building proposals and applications for funding. ACTION 2019.03
- BE Scotland put forward 5 projects for consideration, none of which were approved. BHS was supported in their request for the survey as it will benefit all disciplines going forward in providing credible data from a quality source to evidence in applications for funding in future.

Blair Castle HT

- The impact of losing the ERM leg is not known yet, however expect it to be significant. David spoke to ERM to question reasoning and the advised they wanted to run the final later in the season and Millstreet offered a good deal to host. Without a global fixture policy, it is difficult to prevent clashes, Blair are tied in to their dates and BE are trying to broker a deal with Eventing Ireland from next year to minimise further impact.
- BE90 & BE100 Championships – 80% of horses who qualified entered the Championships at Blair, which is double on previous years. The team at Blair have good plans to improve and aim to rectify last year's issues. Feedback from all riders who entered was requested, which on the whole was positive, only 2 riders had negative comments.

ACTION LOG

Ref	Action	Owner	Status
2019.01	Develop selection process for Adult Regional Team Challenge BE90	SD	New
2019.02	BE Scotland to present options on how HorseScotland can support BE80 and complete a member body support application.	DE	New
2019.03	To participate in the telephone survey please give your email address and phone number to Grant Turnbull	All	New