

## WHAT WAS THE PROCESS OF THE STRATEGIC FIXTURES CALENDAR?

- **APPLICATION:** All event organisers were invited to apply to host International and/or BE Championship classes for one of more fixture opportunities. We received 60 applications.
- **ASSESSMENT:** The BE team assessed the applications based on a range of criteria including delivery of the sport, location, ground, course design, safety and timetabling, event profile, marketing, PR, sponsorship and digital activity. Any queries were addressed with the relevant organisers.
- **CREATED CALENDAR:** The team then prepared a summary of the applications and their recommendations for the 2020 International and BE Championship classes calendar, based on the scoring, geographical location, and on the basis that no venue could host more than one international fixture each year.

**STAKEHOLDER PANEL:** Led by an Independent Chairperson, the following stakeholder groups were represented on a stakeholder panel:

- o Performance
- o International and Teams
- o British Event Organisers Association
- o Event Riders Association
- o Event Horse Owners Association
- o Sport
- o Commercial
- o An Independent Individual

The panel reviewed the recommendations made by the team during the fixtures framework phase, and challenges raised were addressed. Applicants were then notified of the results of the review.

- **APPEALS PHASE:** Unsuccessful applicants then had the opportunity to submit an appeal to the Fixtures Appeal Panel. This panel determined if the basis of the applicants appeal warranted an overturn of the decision or not:
  - o In the event that the Fixtures Appeals Panel rejected the appeal, the decision of the Stakeholder Panel stood.
  - o In the event that the Fixtures Appeals Panel accepted the appeal, then the appeal was progressed to Stage 2 of the Appeals Phase.

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- **APPEALS PHASE – STAGE 2:** Any applicant who moved forward to the second stage of the appeals process were invited to provide extra information for consideration by the Fixtures Appeal Panel and the panel then made their final decision.
- **INDEPENDENT REVIEW:** Prior to publication of the final 2020 fixtures calendar, a final review was carried out of the complete calendar.
- **PUBLICATION OF THE 2020 INTERNATIONAL AND BE CHAMPIONSHIP CLASSES**