

Welfare Officer at the BE Office on 02476 698856.

11.8 Social Media

11.8.1 BE recognises that the internet provides unique opportunities to participate in interactive discussions and to share information using a wide variety of social media. However, Members' use of social media can pose risks to BE's reputation and its confidential and proprietary information. It can also jeopardise its compliance with legal obligations.

11.8.2 Therefore, in the interests of the sport, when using the internet and all social media Members must not:

- Post any threatening, derogatory, obscene, indecent, seditious, offensive, pornographic, abusive, disparaging, racist, discriminatory, menacing, inflammatory, blasphemous, or defamatory statements or material, including, but not limited to, statements or material concerning BE, its members or former members, its sponsors, affiliates and stakeholders;
- Make any statements that could directly or indirectly damage BE's name;
- Use BE logos, brand names, slogans or other trademarks, or post any of its confidential or proprietary information without BE's prior written permission.

11.8.3 Moreover, if Members disclose or use in any way their BE membership when using social media, they must make it clear that they are speaking on their own behalf and that their views do not represent those of British Eventing.

11.8.4 Failure by Members to comply with the provisions of this Rule may result in disciplinary sanctions under these Rules and/or civil proceedings. BE may also require Members to remove postings, comments or any other submissions which may constitute a breach of this Rule.

11.8.5 BE reserves the right to monitor, intercept and review social media postings and activities to ensure that its Rules are being complied with, and for its legitimate business purposes.

11.8.6 BE will comply with any law, or request by any governmental or other regulatory authority, or order by a court or other authority of competent jurisdiction, requiring BE to disclose the identity or location of any Member posting any material in breach of this Rule. BE may share a Member's personal information with the police or any other governmental authority if it is asked to do so in connection with the investigation of suspected illegal activities.