# SMS Integration Book

Automate your workflow with these popular SMS integrations.

🔗 go.burstsms.com

**Burst SMS**

# Introduction

Your business relies on many different web apps to function every day, so it's our goal to make it easy to integrate Burst SMS with as many of them as possible.

You can integrate Burst SMS with over 1,100 applications, either as a direct integration or through innovative tools like Zapier or Workato. In a few simple clicks, you can automate your tasks and reward yourself with more time every day, to focus on the relevant work, which can boost your bottom line.

Imagine your web apps seamlessly working together even while you're asleep, like sending invoice reminders from Xero via SMS. Other popular apps include Facebook, Salesforce, HubSpot, Slack, and Shopify.

You don't need to be a programmer or need any basic programming skills to get started. So let's explore some of the possibilities!

Burst SMS

# CRM's

## Enhance your customer service experience

Customers expect to hear from you when they sign up for your service, but not all of them want to receive emails or a phone call. SMS provides you with a convenient and cost-effective way to send offers, reminders, alerts, and other notifications to your customers from your CRM.

**Available Integrations:**

HubSpot, Infusionsoft, Insightly, Pipedrive, Salesforce, and Zoho

HubSpot  ZOHO CRM  salesforce  insightly  pipedrive™  Infusionsoft

Amazon

Magento

Shopify

BIGCOMMERCE

WOOCOMMERCE

stripe

KAJABI

BUY

# eCommerce

Confirm orders and keep customers up-to-date

Customers love checking up on their orders. Keep them up to date with real-time SMS notifications. Send an SMS when their order has dispatched, delayed, delivered, or to collect feedback. You can also remind your customers about abandoned items in their shopping cart.

A gentle reminder can boost your bottom line, and improve your customer experience.

**Available Integrations:**

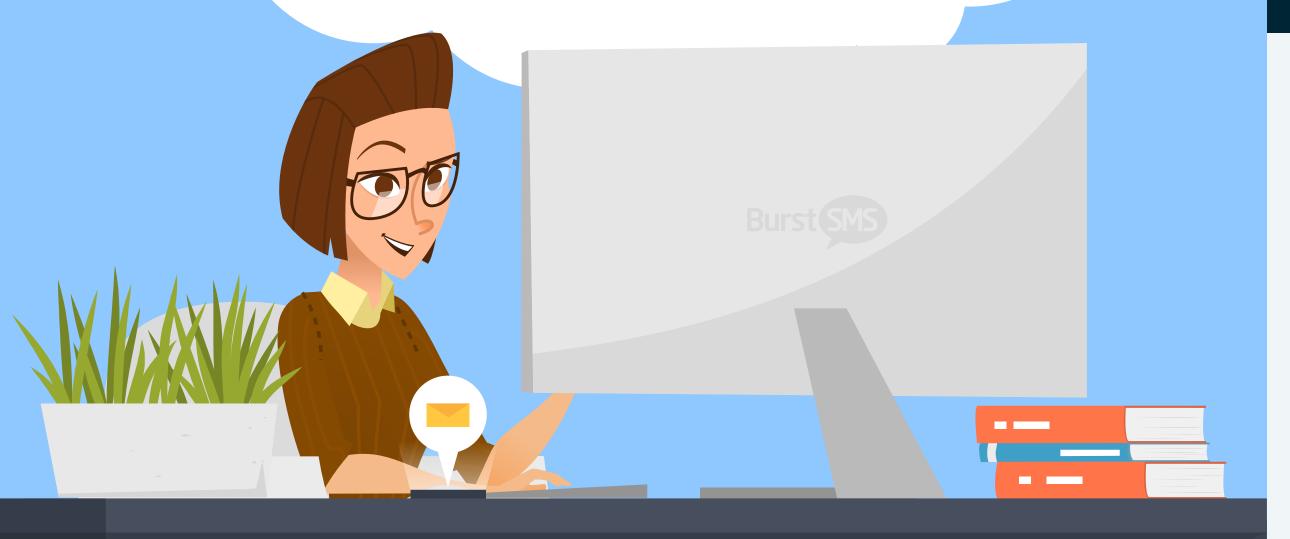Amazon, Big Commerce, Kajabi, Magento, Shopify, Stripe, and WooCommerce.

# Social Media

Automate your repetitve social media tasks

Combine social media and SMS to create powerful workflows. For example, you can integrate SMS to your Facebook Lead Ads or LinkedIn Lead Gen forms. New leads automatically get a text message when they opt in with their mobile number, helping you build a relationship with them from the get-go.

**Available Integrations:**

Facebook, Hootsuite, Instagram, LinkedIn, Reddit, and Twitter
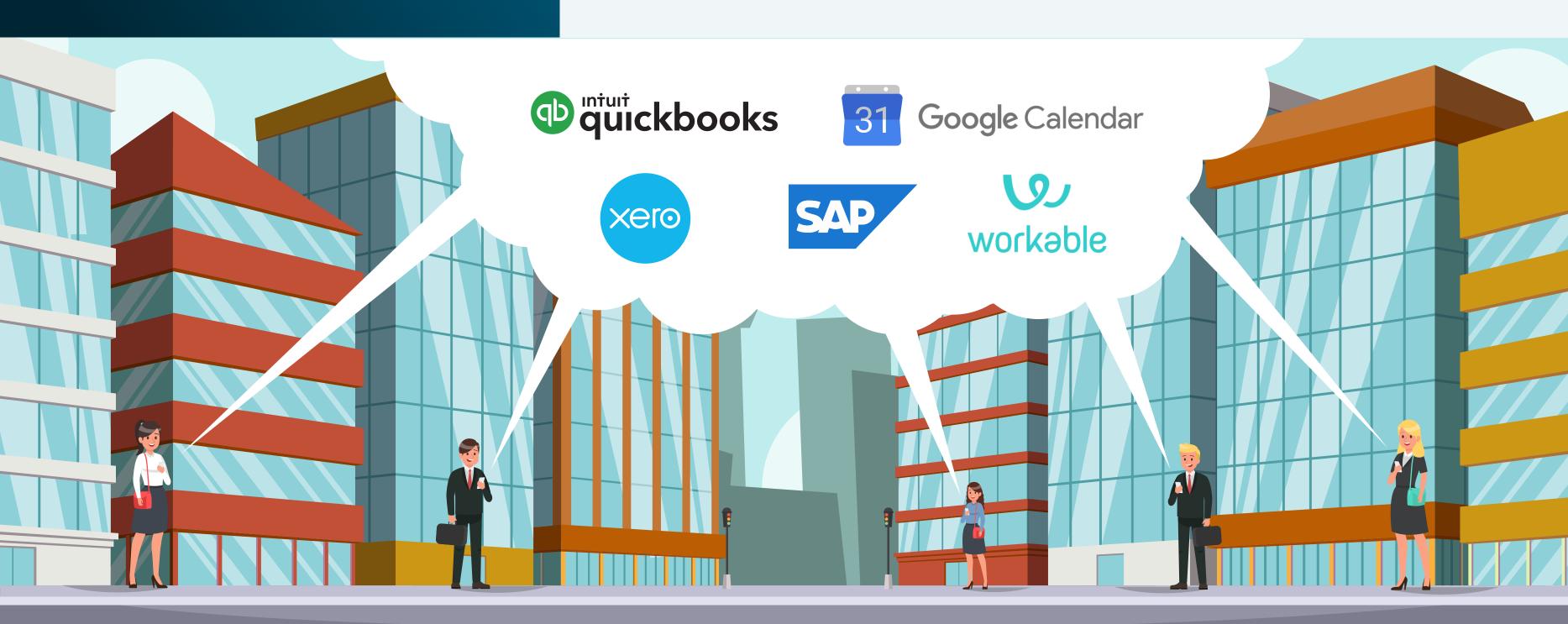
# Business Operations

Boost your bottom line with gentle SMS reminders

Customers can be forgetful. It's not intentional—they can get lost in their daily tasks. Integrate SMS into your business applications, and send reminders for invoices, missing payments, appointments, and to update contact details. Popular internal SMS reminders also include: training sessions, company events RSVPs, and forwarding email to SMS.

**Available Integrations:**
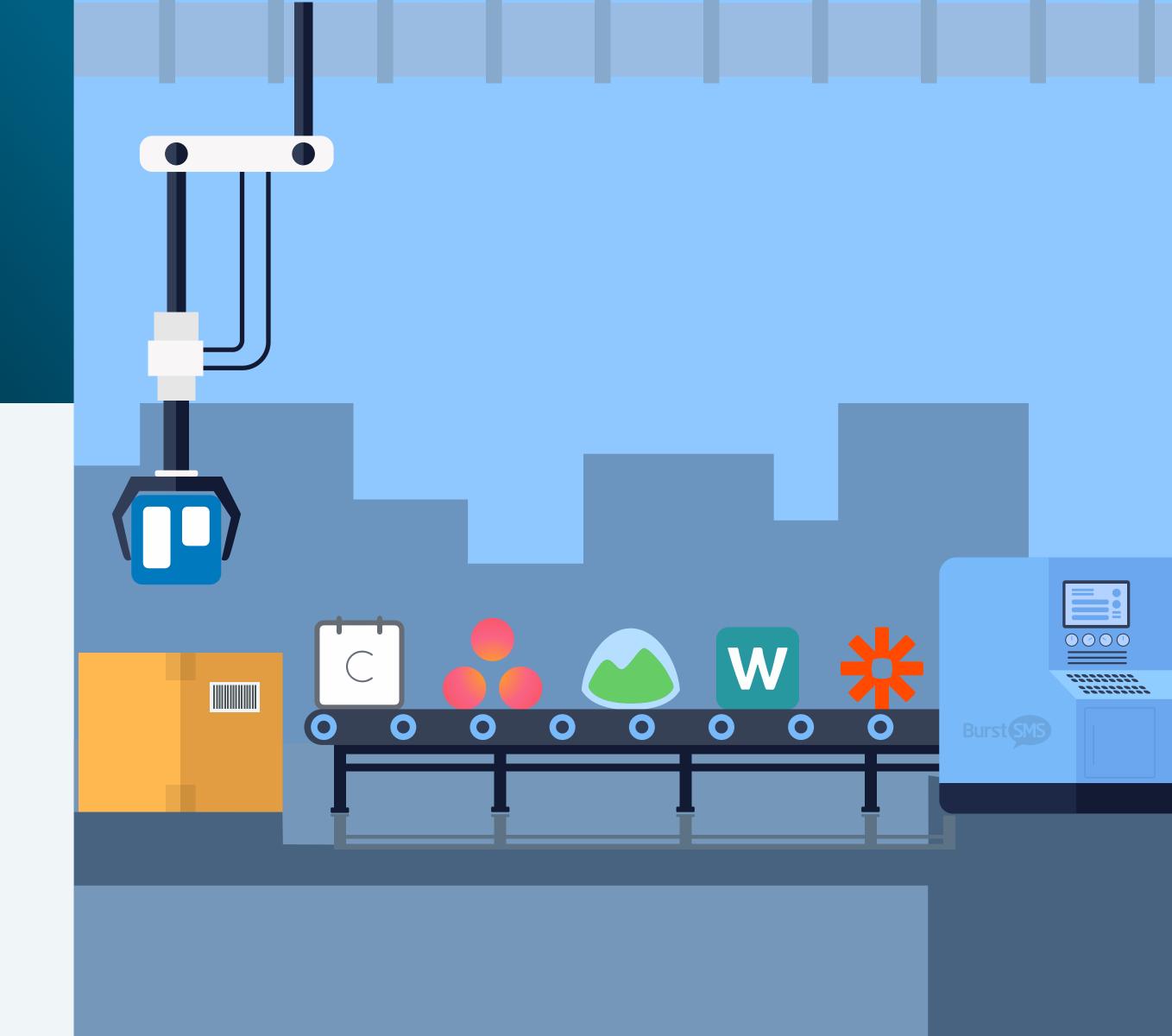
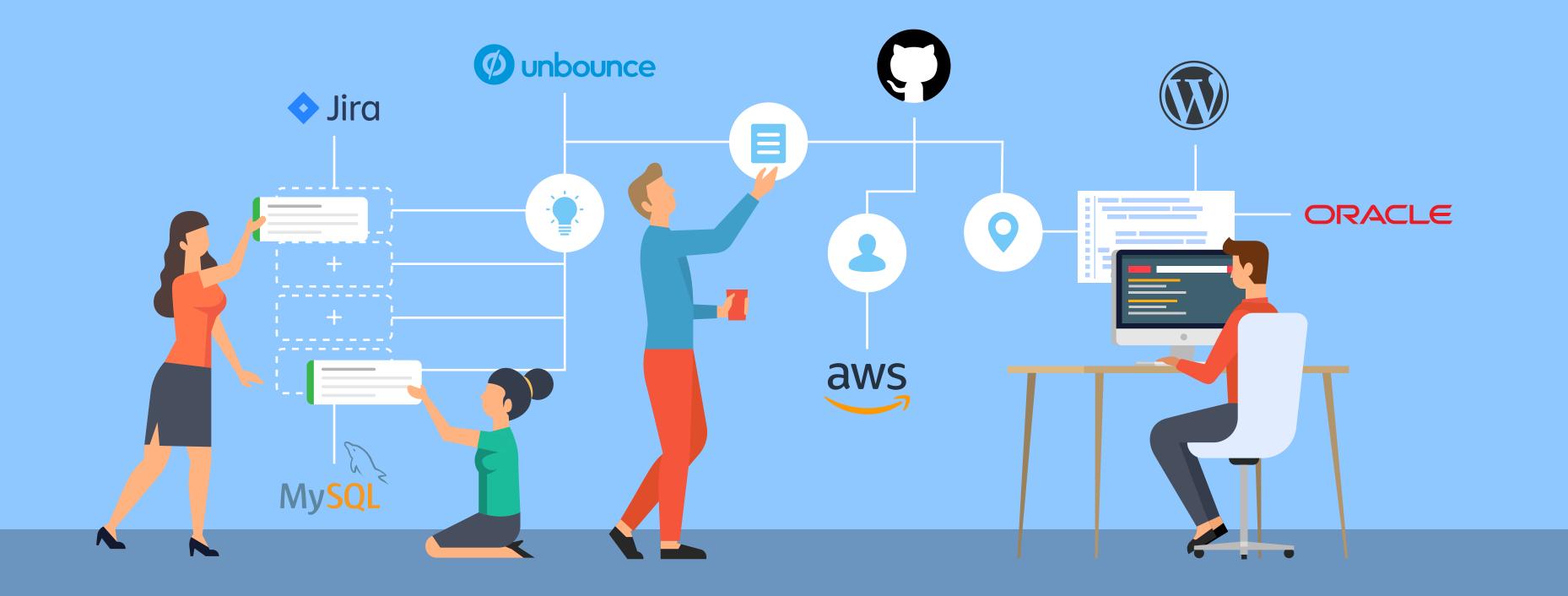Google Calendar, Quickbooks, SAP, Workable, and Xero

# Productivity

## Get even more productive with an SMS integration

Productivity is the key to business success. That's why there are so many tools out there that help you manage and complete your tasks. Add SMS to help notify you of important tasks, or add additional tasks on the go.

**Available Integrations:**

Asana, Basecamp, Calendy, Trello, Workato, and Zapier

# Development

Get notified with an SMS when issues arise

When something goes south, you need to be able to react as fast as possible. Integrate your development tools with SMS alerts to notify your team, and your users right away. Take immediate action to minimise the damage. Common SMS alerts include: fraudulent activity, suspicious database activity, and platform upgrade failures that need immediate attention.

**Available Integrations:**
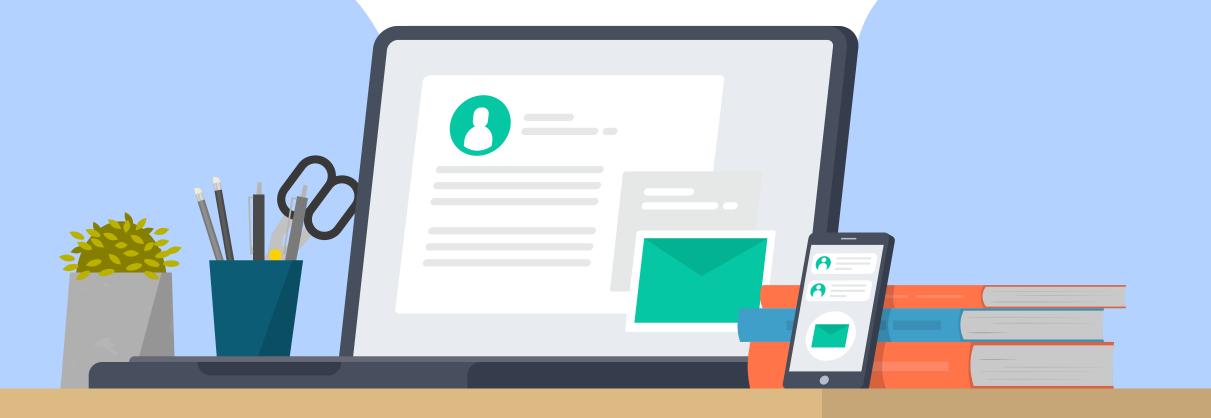
AWS, GitHub, Jira, MySQL, Oracle, and Unbounce.

# Email Newsletters

Merge email contacts with your SMS list and vice versa

Savvy businesses use both email and SMS to reach their customers. Keep your email and SMS list in sync by adding your contacts from your favourite email application to Burst and vice versa automatically with an integration.

**Available Integrations:**

AWeber, Campaign Monitor, Constant Contact, GetResponse, and MailChimp

# Other Integrations

Get creative and integrate SMS with your favourite apps

SMS is an incredibly flexible tool which can assist in many areas of your business including marketing, sales, operations, design and development. The possibilities are almost limitless through our 1,000+ SMS integrations. It's entirely up to your imagination. Here's a small list of popular integrations which don't fall into the any general application category.

**Available Integrations:**

Click Funnels, Eventbrite, Gotowebinar, Survey Monkey, Typeform, and Zoom

# Contact Us

## Have questions? Our team is happy to answer them.

We hope you found the inspiration you were looking for. You can do so much with an SMS integration, and you don't need a big budget to get started. Have questions or need help? Feel free to contact us. We're happy to assist.

Contact Information:

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