

ALEJANDRO COMI PRETELIN

FULL-STACK DEVELOPER (WEB + AI)
COFFEE BUSINESS OWNER



Operations-minded full-stack dev
focused on Next.js, React & TS.
13+ years building data-driven products,
GTM & ops. I ship clean UX, fast web
apps, and pragmatic AI features.

CONTACT INFORMATION

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Mexico City

EDUCATION

Instituto Tecnológico Autónomo de México (ITAM) | 2009 - 2016 (dropped out to create El Café de los Sentidos)

DOUBLE MAJOR IN BUSINESS
ADMINISTRATION AND INTERNATIONAL
RELATIONS

I was aiming to create organizations with a great social impact that could generate intersectoral alliances with NGOs, private companies, and public organizations to solve different social issues.

SPECIALIZATIONS

- Frontend Engineering (React, Next.js 16, TypeScript)
- UI Systems: Tailwind, shadcn/ui, Radix, Framer Motion
- Backend: Node.js, Supabase/Postgres, Prisma/Drizzle
- Auth & Payments: Clerk/Supabase/Better Auth, Stripe, webhooks
- Cloud: Vercel/Netlify, Edge runtime, caching/Redis (Upstash)
- PWA (Progressive Web Applications) with Next.js and React

Co-Founder & CEO

EL CAFÉ DE LOS SENTIDOS, S. DE RL. DE C.V.
AUGUST 2013 TO PRESENT | WWW.CAFEDELOSSENTIDOS.COM

- Built Koffe AI (Next.js+TS): SaaS with i18n, Stripe, Better Auth, Supabase, Vercel AI SDK (<https://www.koffe.ai>)
- Created UI system (Tailwind, shadcn/ui); dark/light; animations for different high-converting landing pages.
- Generated an internal PWA for the 2nd most important coffee holding in Mexico (Grupo Vazgui).

Consultant & Business Developer

WEJUMP: LAUNCHING ENTREPRENEURS
DECEMBER 2015 - NOVEMBER 2016

- Comprehensive development of the business
- Seed Capital Raising (\$100,000 to fund the MVP)
- Team Management (4 people)
- Key industry alliances development

Lycée Franco-Mexicain | 1994 - 2009

BACCALAURÉAT EN SCIENCES ÉCONOMIQUES
ET SOCIALES (MENTION ASSEZ BIEN)

- Multicultural Environment
- French as main language

Dev.F | Coding Bootcamp backed by Google

CODING SCHOOL IN LATIN AMERICA SUPPORTED BY
THE INTER-AMERICAN DEVELOPMENT BANK

- Learned HTML5, CSS3, Javascript and MERN stack
- Learned Computer Science, AI & Machine Learning Principles