



CARINGBRIDGE™

**Surround people
with support at
every step of the
health journey.**



What CaringBridge offers

CaringBridge is a no-cost, nonprofit health platform that surrounds family caregivers and care recipients with support. We offer tools to share and document a health journey, simplify care coordination, and connect caregivers with a support network from a dedicated CaringBridge page.

Why the world needs us

Facing a health challenge is overwhelming, isolating, and lonely. During these vulnerable times, people need a trusted place to feel comfortable and protected while receiving support from family and friends.

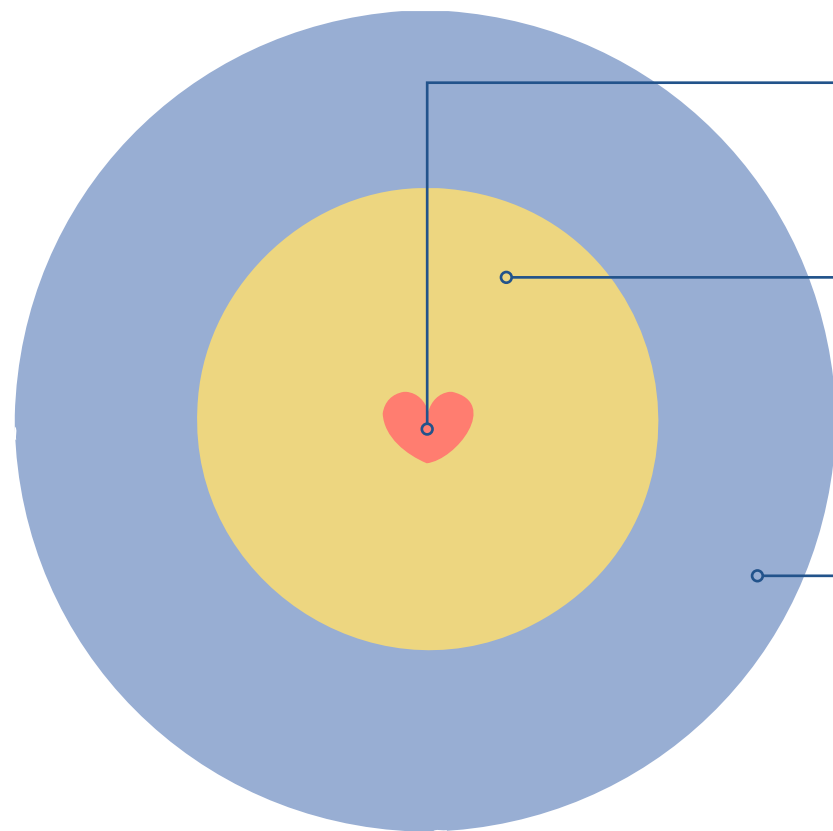
How we do this better than anyone else

Since 1997, we've supported people to simplify group communication and share sensitive health information—on their CaringBridge page that's free from ads, private, and easy to use. All our features from a personal fundraiser tool, meal preparation and more, are designed to easily ask for and receive support.

"The caregiver's journey is an endless journey. I would not have been able to remain as positive if it was not for CaringBridge to offload that part of it. It gave me the forum to be positive, to be open, to be vulnerable."

- HUZAF A GANDHI





Who we serve

Patients

who we ultimately serve.
Patients and their stories are at the center of every journey.

Family Caregivers who are often the primary communicators.

While patients are the center of the health journey, family caregivers often bear the brunt of sharing updates during this overwhelming time.

Their Communities the people who surround our patients & family caregivers.

In order to help family caregivers and patients feel surrounded by support, we bring their community to them.

A trusted nonprofit

CaringBridge is a global nonprofit in 244 countries and territories with the support of thousands of individuals whose generosity propels our vision of a world where no one goes through a health journey alone.

“The prayers, the wishes for healing, the positive energy, the kindness of all the people who visited and posted on CaringBridge.... It improved my survival and recovery.”

- BERNIE GOLDBLATT

2023 CaringBridge Impact



144M
total visits annually



12

Every 12 minutes a CaringBridge page is created for someone experiencing a health journey.



320K
daily visitors



72%

of pages created on a patient's behalf



5.5M
comments on pages surrounding a loved one with support



90%

of funding comes from donors who experience CaringBridge first hand

CaringBridge provides the tools to ask for and receive support.



Capture:

The very act of capturing a loved one's health journey improves emotional health and social support.



Communicate:

Sharing with everyone all at once in a safe and private space, relieving the burden of individually updating people.



Coordinate:

Making it easy to ask for help, because we know it's often the most difficult thing to ask for.



Community:

Bringing together your community to rally support and connect you with others who have had similar experiences.

Research proves we help family caregivers and patients thrive.



Caregiver Support:

2/3 of CaringBridge caregivers receive a matched offer of support within 24 hours of their request [Bloom 2021].



Patient Support:

CaringBridge provides a means for patients to receive emotional support (40% of posts) and instrumental support (25% of posts) [Smith 2020].



Types of Support:

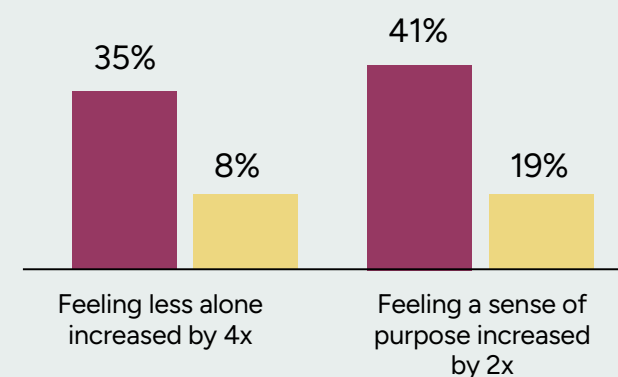
Caregivers rank chores, food, financial assistance, personal care, and transportation as the most important categories of support [Smith 2020].

Family caregivers feel less alone and more purposeful with CaringBridge.



Results from a survey with CaringBridge family caregivers over a 3+ month period.

- Feeling less alone rose from **8% to 35%**, or **4x** by having a supportive community on their CaringBridge page.
- Feeling a sense of purpose doubled, going from **19% to 41%** when using their CaringBridge page.





The future looks bright.

We are committed to standing with all family caregivers who embark on supporting a loved one's health journey today and in the future.



Transformative vision for the future.

1

Creating Better Support

Through product improvements we will build stronger connections and communities that better support the sharing of health journey knowledge and resources.

2

Measuring Impact

CaringBridge is investing in research that ensures we continue to address the needs of the family caregiver and care recipient by improving emotional health and social support.

3

Growing CaringBridge Reach

To accelerate our role in building bridges of care and communication in providing love and support on a health journey, investments in reaching traditionally underrepresented potential users, and forming partnerships to build new connections are necessary.

Partner with CaringBridge to surround more people with support.

CaringBridge partners with many hospitals, clinics, health-related organizations and companies who care for the family caregiver or patient. Our partners freely share our resource as they realize connection and support from a CaringBridge page can help people thrive.

Please refer CaringBridge to any family caregiver or care recipient in need and reach out to us to learn more about our free referral resources that are available to you.

To discuss a partnership with CaringBridge, please contact either:

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