



CARINGBRIDGE

# Share CaringBridge to Surround More People with Support

Referrals coming from a trusted healthcare professional, colleague, family member, friend or neighbor helps more family caregivers and care recipients get the support they need to thrive.

If you are in a situation where you can share CaringBridge, we offer a variety of free materials and opportunities for you to do so.

## How to Share CaringBridge

### Free Brochures and Sticky Notes

Order our collateral materials to share. They come in packs of 50 and are in both English and Spanish. They can be ordered here: [www.caringbridge.org/partnerships](http://www.caringbridge.org/partnerships). You can also download a pdf of your desired brochure and share it digitally.

- Many hospitals and clinics share free CaringBridge brochures and sticky notes with patients at intake and through discharge paperwork.





### Shareable Toolkit

Use our toolkit which includes our branded assets and messaging on the benefits of starting a CaringBridge page.

- You can add CaringBridge to your collateral, newsletter, website, email, digital articles, employee benefits materials or patient/employee portal with a link to start a page.
- For all digital pieces we can provide you with a UTM code so we can track page starts coming from your organization or company.



### Webinar or Podcast

CaringBridge can participate in a webinar or podcast that can be shared with our collective communities.



### CaringBridge Training Session

With a virtual presentation, CaringBridge can train your staff, employees, members, and community on how to share and/or use CaringBridge.



### Customized Collateral

If you are in a situation where you can share CaringBridge with larger groups of family caregivers and patients, CaringBridge can create co-branded materials for you to share.

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## Reciprocal Partners

We do offer reciprocal partnerships with large nonprofits and for-profits with a global or national footprint. We look for partners that serve family caregivers and their loved ones on a health journey. If you are interested in a reciprocal partnership, please contact us and if it appears to be a good fit, we will be in touch.

To discuss a partnership or how to share  
CaringBridge with others, please contact either:

#### Susan Kerber

Senior Manager, Partnerships  
skerber@caringbridge.org

#### Moon Xiong

Partnership Specialist  
mxiong@caringbridge.org

