

AHECS Cybersecurity Summit 2022 SPONSORSHIP OPPORTUNITIES

08-09 November 2022

\*Applications close Friday 24 June



## INVITATION FROM THE AHECS CYBERSECURITY SUMMIT CHAIR, NIKKI PEEVER

On behalf of the AHECS partners, AAF, AARNet, AusCERT, CAUDIT, and REANNZ, we formally invite you to partner with us as we present the 2022 Australasian Higher Education Cybersecurity Service (AHECS) Cybersecurity Summit.

This is our first in-person AHECS Cybersecurity Summit since the service was launched in 2019. The AHECS Cybersecurity Summit is an exclusive opportunity for your organisation to network with the sector's technical experts and decision makers. The insights and learnings gained from the presentations, panels, and discussions at the Summit offer immense value to participating organisations.

The AHECS Cybersecurity Summit will be held over two days at the Rex Hotel in Canberra on 08-09 November, with welcome drinks on Monday 07 November. The Summit dinner will be a night to remember, held in the aircraft hall of the prestigious Australian War Memorial, with an after-hours tour of the Memorial which is considered one of Australia's most important treasures.

The AHECS Cybersecurity Summit is unique as it provides a forum to address cybersecurity needs with a specific focus on the Australian higher education and research sector. The AHECS partnership brings together the sector's thought leaders and technical experts, many of whom are existing and potential users of your products and services.

The AHECS Cybersecurity Summit will reach all higher education institutions and key research organisations in Australia and New Zealand, as well as peers in the US, Canada, UK, South Africa, and South Pacific.

Nikki Peever

Chair, AHECS Cybersecurity Summit Director, Cybersecurity Program, CAUDIT

### **ABOUT AHECS**

The Australasian Higher Education Cybersecurity Service (AHECS) has performed as the peak cybersecurity body for the sector since 2019, offering a range of support and services including training, advice, collaborative activities, and threat-sharing intelligence. The 2022 AHECS focus is to unite, inform, and protect the sector, and work spans several key functions including:

- National and international collaboration within the sector, with vendors/suppliers, Governments, and other relevant parties
- Timely, relevant information sharing and threat intelligence
- Improving the information security supply chain, including third-party risk assessments and strategic procurements
- Cyber analysis and benchmarking
- Awareness and training
- Facilitating collaboration through information sharing across the cybersecurity community of practice, and CISO group.

# SPONSORSHIP OPPORTUNITIES

Sponsorship packages are detailed in the table below. The number of sponsorship opportunities is strictly limited, and allocation is determined via an application process. Please note that sponsorship packages cannot be customised. To apply for sponsorship, please complete the booking form and return it to <a href="mailto:sponsorship@caudit.edu.au">sponsorship@caudit.edu.au</a> by COB Friday 24 June 2022.

PACKAGE	<b>PSOLD</b> <sub>n</sub>	Dinner	Silver	Lunch	Welcome Drinks	Satchel	Lanyard	Coffee Cart	Chargebar	Refreshment Breaks	Startup*
PRICE (excl. GST)	\$20,000	\$15,000	\$10,000	\$5,000	\$5,000	\$3,500	\$3,500	\$3,500	\$3,500	\$2,500	\$1,500
NUMBER AVAILABLE	2	1	6	2	1	1	1	1	1	2	6
Sponsor address to attendees	20 minutes	10 minutes		5 minutes	5 minutes						3 minute elevator pitch
Complimentary registrations to Summit (excluding tickets to the summit dinner)	4	2	2	1	1	1	1	1	1	1	2
Exhibition booth (Including stool and counter)	<b>√</b> (Large)		✓ (Standard)								
Logo on website + plenary holding slides	✓	✓	✓	<b>✓</b>	✓	✓	✓	<b>✓</b>	✓	✓	✓
Acknowledgement as sponsor on all summit correspondence	<b>√</b>	✓	✓	<b>√</b>	✓	✓	✓	<b>√</b>	✓	✓	✓
Extra Complimentary tickets to dinner		4									
Freestanding banner (supplied by sponsor)		✓		<b>√</b>	✓						
Logo on menu provided at each table (artwork supplied by sponsor)		✓		<b>✓</b>	✓					✓	
Branding on sponsored item (artwork supplied by sponsor)						✓	✓	✓	✓		
Option to supply promotional give aways to dinner guests (must be approved by organiser)		<b>✓</b>									
Bar table in exhibition hall for one day of summit (3 startups per day)											✓
Logo on dinner holding slides		✓									
Access to attendee list (name, title and organisation only - no contact details will be included)	<b>✓</b>	<b>√</b>	<b>√</b>								
1 major item and 1 marketing item for conference satchel	✓	<b>√</b>	✓								

#### **BOOKING FORM**

SPONSOR DETAILS:									
All fields b	elow are r	equired.							
Sponsor	Name:			Website:					
	ABN:			Address:					
	=	-	e from us prior to or your booking?	Yes	No				
Main Contact									
	Name:			Title:					
	Email:			Signature:					
	Phone:								
Sponsorship Packages (price excl GST)									
Please tick	chosen pacl	kage or pack	kages						
<b>Platinum</b>   \$20,000		Welcome Drinks	\$5,000	<b>Charge Bar</b>   \$3,500					
<b>Dinner</b>   \$15,000		<b>Satchel</b>   \$3,500		Refreshment					
Silver   \$	10,000	0,000 <b>Lanyard</b>   \$3,500			<b>Breaks</b>   \$2,500				
Lunch   S	<b>Lunch</b>   \$5,000 <b>Coffee cart</b>   \$3,50			00	<b>Start Up*</b>   \$1,500				

#### TERMS AND CONDITIONS:

- 1. The success of your application will be confirmed via email accompanied with a sponsorship agreement and invoice from CAUDIT. The agreement must be signed and returned within 7 days. Full payment is due strictly within 30 days. Failure to do either may result in the package being made available to other interested parties.
- 2. No promotion of any kind will begin until full payment has been received.
- 3. Sponsorship packages for the 2022 AHECS Cybersecurity Summit are not customisable.
- 4. Cancellation of sponsorship must be made in writing and will incur a fee of 50% of the total sponsorship package if cancelled 30 days or more prior to the event or 100% of the total sponsorship amount if cancelled within 30 days of the event.
- 5. The attendee list provided will include name, title and organisation only. No contact details will be provided.
- 6. All prices stated are GST exclusive.

# \*START-UP APPLICATION - Additional Information

To assist us with your application for a Start-up sponsorship package, please tell us about your organisation (no more than 300 words).

Please be sure to include the following:

- Information about your founders
- Original launch date
- How and why you entered this space
- Information about your product or service
- The size and structure of your organisation
- Annual turnover category:
  - o < \$3 million
  - o \$3 million \$6 million
  - > \$6 million
- Any other details you feel are relevant to the application

Please note: This additional information is a requirement as part of your application. If this additional information is not submitted your application will not be considered.

#### **PAYMENT DETAILS**

Please email your completed form to <a href="mailto:sponsorship@caudit.edu.au">sponsorship@caudit.edu.au</a>

An invoice will be issued for payment, which is payable strictly within 30 days of issuing.

\*Applications close Friday 24 June 2022\*