

CHAMPIONS HOCKEY LEAGUE FACTS & FIGURES

as per 9.7.2025

THE BRAND

THE VISION I To be Europe's greatest Hockey Competition.

THE MISSION I Give fans the most exciting hockey experience, give its stars the greatest platform on which to perform.

ESSENCE I Where Europe crowns its Champions.

PROPOSITION I Champions go beyond.

BRAND VALUES I European | Brave | Human | United | Unconventional

CHL HISTORY IN A NUTSHELL

- Launched in 2014/15
- 10 successfully completed seasons
- 1,298 games played as per end of 10th season
- 103 clubs involved
- 14 leagues & 20 countries involved
- 7 different champions from 3 countries to date
 - o 2015 Luleå Hockey (SWE)
 - o 2016, 2017, 2019 & 2020 Frölunda Gothenburg (SWE)
 - o 2018 JYP Jyväskylä (FIN)
 - o 2022 Rögle Ängelholm (SWE)
 - o 2023: Tappara Tampere (FIN)
 - o 2024: Genève-Servette (SUI)
 - o 2025: ZSC Lions Zurich (SUI)

BENEFITS FOR CLUBS

- International prestige, opportunity to compete against the best and win an international trophy
- Exposure for players and coaches
- Enhanced exposure for clubs thanks to increased media coverage on a pan-European & global basis
- Opportunity to build the club brand outside of the domestic market
- Income opportunities thanks to team contribution and additional home gate revenue

THE COMPETITION FORMAT

- 24 teams from 11 leagues
- Teams can only qualify on sporting merits
- No shareholder club shall automatically be granted playing rights



- A maximum of 4 teams per country
- The CHL Champions are automatically qualified for the next CHL season.

The CHL format is based on clear and measurable qualification criteria. Teams have to be the champions, or top place-finishers of their domestic league to earn a place in the CHL. This format makes not only the Champions Hockey League, but also national leagues, more thrilling. The "race to qualify" culminates at the end of regular seasons and in the playoffs, delivering extra excitement to the fans, media and European club ice hockey.

PARTICIPATING LEAGUES

The 2025/26 season will run with the following participating leagues:

- Shareholder Leagues: Austria (includes Italy), Czech Republic, Finland, Germany, Sweden and Switzerland.
- Challenger Leagues: Denmark, France, Norway, Poland, United Kingdom

The awarding of wild cards for the champions of challenger leagues and/or other deserving clubs is subject of formal approval by the CHL board every season.





QUALIFICATION SYSTEM

As previously pointed out, teams must earn their place in the CHL on the ice. The six Shareholder Leagues take 18 places, equally split to three representatives each. Teams qualify in their domestic leagues on sporting merits according to the following criteria:

- 1. CHL Champions
- 2. National league champions
- 3. Regular season winners
- 4. Regular season runners-up
- 5. Regular season third-placed team
- 6. Regular season fourth-placed team

The United Kingdom is an exception as the EIHL, in line with their tradition, determines their national champions following the regular season (not in the playoffs). The reigning CHL Champions are automatically qualified for the next CHL season, which grants an extra qualification place to their league. The allocation of Wild Cards is subject to Board approval for each season.

PLAYING FORMAT

The 2025/26 edition of the Champions Hockey League will feature 24 participating teams. The structure allows the CHL to run a balanced, attractive and entertaining competition.

Each team is then drawn against six opponents by drawing two opponents from each of the other three pots. Teams play one team per pot at home and the other one away. The result of each game will combine to make up the overall standings (1st to 24th). Three points are awarded for a win, should a game go to overtime or a shootout, teams share the points 2-1. The teams are ranked in overall standings from 1 to 24 instead of groups.

Consequently, the 16 best-ranked teams will advance to the Playoffs where the one combined Regular Season ranking will determine their match-ups (1st vs 16th, 2nd vs 15th etc.). Hence, every single point counts right up to the very last Game Day - either to make it to the Playoffs or to get into a better position for the knock-out bracket.

With 16 teams in the Playoffs, four rounds are required to determine the new European Club Champions. The first three rounds are all two-game, home-and-away, aggregate-scoring series while the CHL Final is decided in one ultimate game.

2025/26 CHL CALENDAR

Between September and February, a total of 101 games will be played over the course of 13 Game Days:

- Regular Season: 28 August 15 October 2025
 - o Game Day 1: 28/29 August 2025
 - o Game Day 2: 30/31 August 2025
 - o Game Day 3: 4/5 September 2025
 - o Game Day 4: 6/7 September 2025
 - o Game Day 5: 7/8 October 2025
 - o Game Day 6: 14/15 October 2025
- Round of 16: 11/12 November + 18/19 November 2025



Quarter-Finals: 2/3 December + 16 December 2025
Semi-Finals: 13/14 January + 20/21 January 2026

Final: 3 March 2026

Alternative dates may apply.

TEAM CONTRIBUTION FOR PARTICIPATING TEAMS

The team contribution for the 2025/26 CHL season is as follows:

Regular Season: €80,000
Round of 16: €15,000
Quarter-Finals: €15,000
Semi-Finals: €15,000
Runners-Up: €50,000
Champions: €100,000

The CHL will contribute an additional flat fee of € 50,000 to the away club of the CHL Final which includes the travelling costs and a gross ticket revenue share.

In total, an amount of €2.54 million will be distributed to the participating teams. The CHL Champions will collect a total of €225,000.

The team contribution has slightly increased compared to last season. The Champions Hockey League will now pay out 80,000 Euro to each of the 24 participants (was 65,000 before). This has been achieved by reallocating the previous team contribution and making savings on the operational side.







BROADCASTING

In 2025/26 CHL games will be broadcasted by 15 broadcasters worldwide. Many long-term contracts are in place, however, the list is not final and can be extended at any time as the CHL's media and marketing partner Infront will continue to negotiate with potential media partners.

Country	Broadcaster
Austria	ORF
Bosnia and Herzegovina	Arenasport
Canada	TSN
Croatia	Arenasport
Czechia	Sport 1/2 (AMC)
Denmark	Viaplay
Finland	Viaplay
Germany	Sportdeutschland (all games)
	Magenta (selection of games)
	ProSieben Sat1 channels
	(for Semi-Finals/Final if GER team is participating)
Hungary	Sport 1/2 (AMC)
Israel	Sport 1/2 (Charlton)
Kosovo	Arenasport
Macedonia	Arenasport
Montenegro	Arenasport
Norway	Viaplay
Poland	Polsat
Serbia	Arenasport
Slovakia	Sport 1/2 (AMC)
Slovenia	Arenasport
Sweden	Viaplay
Switzerland	MySports (all games)
	SRG (for Semi-Finals/Final if SUI team is participating)
USA (includes USA, American Samoa, Guam,	
Puerto Rico, North Marina Islands, U.S. Virgin	NHL Network
Islands, Cayman Islands, Bermuda)	
Taiwan	Elta
Other territories	CHL Website/App
	(unless a Boradcasting contract is signed)
	Every Play

(Shareholder Leagues in bold)



CHL IN THE DIGITAL WORLD

- Web: <u>www.championshockeyleague.com</u>
- Facebook: <u>facebook.com/championshockeyleague</u>
- Instagram: instagram.com/championshockey
- X: x.com/championshockey
- YouTube: youtube.com/championshockeyleague
- Tiktok: ochampionshockeyleague
- App: iOS I Android
- Hashtags: #championsgobeyond | #CHLDraw | #CHLFinal | #CHLPredictor | #FansGoBeyond
- Game related hashtags: e.g. #BERvsZSC

THE STRUCTURE

The Champions Hockey League AG (CHL) is a company established in 2013 in Switzerland that holds all rights of the Champions Hockey League and organises the competition. CHL is an AG (Aktiengesellschaft = Ltd.) registered in Zug under Swiss Law. As such the CHL is owned by shareholders and governed by a board which is elected by the CHL General Meeting, the league's legislative body

The shareholding structure of the company is as follows (link to online overview):

26 Shareholder Clubs: 63% 6 Shareholder Leagues: 25%

IIHF: 12%