



What can I do with a major in English For Corporate Communications

CBU Career Services • (901) 321-3330 • www.cbu.edu/career • career@cbu.edu

The information below describes typical occupations and employers associated with this major.

Understand that some of the options listed below may require additional training.

Moreover, you are not limited to these options alone when choosing a possible career path.

Description of English For Corporate Communications

English For Corporate Communications (ECC) combines a School Of Arts degrees with aspects of the business world. ECC majors are encouraged to think independently, while achieving a real-world understanding of business practices. Creative, critical thinking is combined with decision-making, communication skills, and business theory.

CBU's Literature & Languages program provides graduates with a depth and breadth of literary knowledge, and teaches them to explore problems creatively, to be sensitive to a diverse world, and to approach the world in a critical and thoughtful way.

Possible Job Titles of Literature & Languages Graduates (Includes Full-Time, Internships & Co-Ops)

(*Jobs secured as reported by CBU Career Services post-graduate survey)

Academic Advisor	Developing Coordinator	Press Representative
Account Planner	Editor	Process Analyst
Administrative Associate	Editorial Assistant	Production Artist/Designer
Advertising Executive	Education Coordinator	Production Assistant
Announcer (Radio/TV)	English Teacher	Program Assistant
Assistant Broadcast Negotiator	Entertainment agent	Proofreader
Assistant Editor	ESL Instructor	Property Coordinator
Assistant Project Manager	Executive Assistant	Public Relations Specialist
Assistant Director of Alumni	Financial Advisor*	Public Relations Writer
Associate Director of Public Relations	Foreign Correspondent	Publicity Coordinator
Attorney*	Freelance Writer	Publisher Proofreader
Author	Human Resource Assistant*	Publishing assistant
Bibliographer	Information Specialist	Quality Assurance Specialist
Book Store Manager	Interpreter	Reading Specialist
Broadcast Journalist	Journalist	Relay Agent
Case Manager	Legal Assistant	Reporter
Claims Representative	Librarian*	Research Associate
Columnist	Linguist	Sales Manager
Commentator	Literary Agent	Script Writer (Radio/TV)
Communications Coordinator	Litigation Research Assistant	Staff Writer
Communications Specialist	Lobbyist	Speech Writer
Congressional Aide	Marketing Coordinator	Teacher*
Consumer Affairs	Marketing Specialist	Technician
Consumer Psychology Analyst	Marketing/Grant Writer	Technical Writer*
Consultative Sales Rep	Media Specialist	Test Developer
Copy Editor	Mortgage Loan Specialist	Training Specialist
Copywriter	Narrator	Translator
Corporate Writer	News Reporter*	Travel Agent
Court Reporter	Paralegal	Web Designer
Critic	Patient Representative	Wildlife Firefighter*
Curator	Personal Banker	Writer
Customer Service Rep	Playwright	Writing Instructor
Desktop Editor	Politician	Youth Director

Possible Employers and Employment Settings for Literature & Languages Graduates

(*Jobs secured as reported by CBU Career Services post-graduate survey)

Academy of Science & Engineering	Gallup Organization	Newspapers
Advertising Firms	GE Financial Assurance	Nonprofit Agencies*
American Express Financial	Government Agencies	Nova Factor
Archer Malmo	Graphic Arts Association	Orpheum Theatre
Attorney Offices	Health Care Corporations	Political Action Groups
AutoZone*	Holcomb Speed	Professional Photographers
Banks	Insurance Companies	Public Relation Firms
Bloomberg L.P.	International Paper*	Publishing Companies
Bookstores	JET	Radio and TV Stations
Cerner Corporation	John Wiley & Sons	Research Firms
Clear Channel	Libraries	School Systems*
Colleges and Universities	Library of Congress	Sprint
Council Travel	Literary Periodicals	Teach for America
Cumberland Region Tomorrow	McGraw Hill	Towery Publishing
Department Stores	Magazine Companies	Travel Agencies
Department of Defense	Media Edge	UNUM
Department of the Interior*	Memphis Magazine/Flyer	VISTA
Ducks Unlimited	Memphis Business Journal	Work and Way
Education Departments	Morgan Keegan	Wine Cellar Solutions
Educational Institutions	Mosby, Inc	Youth Villages
Farr Miller & Washington	NAC International	

Skill Sets and Interests Associated with Literature & Languages Majors

Proficiency at reading, writing, and speaking	Able to successfully make decisions
Maintains command of grammar and vocabulary	Able to maintain concentration for long periods
Capable of reading analytically	Increased capacity for creative thinking
Aptitude toward making critical observations	Willingness to work toward deadlines

Top Career Services Resources for Literature & Languages Majors

Career Resources Library (Buckman 207)
CareerLinX: <https://cbu-csm.symphlicity.com/students/>
Memphis Business Journal, Book Of Lists

Sign up for a free account and find out what careers you might be a fit for using:

TypeFocus: www.typefocus.com (Access Code: CBU8998)
SIGI 3: www.tinyurl.com/cbusigi

CBU Campus Contacts Associated with Literature & Languages

Dr. Clayann Panetta
Chair, Literature & Languages
(901) 321-3955
cpanetta@cbu.edu

Sean MacInnes
Administrative Assistant
(901) 321-3335
smacines@cbu.edu

Additional Resources/Contacts for Literature & Languages Majors

National Council of Teachers of English: www.ncte.org
AWP, The Association of Writers and Writing Programs: <http://awpwriter.org>
Center for Communications, Inc.: <http://www.cencom.org>