



What can I do with a major in Visual & Performing Arts

CBU Career Services • (901) 321-3330 • www.cbu.edu/career • career@cbu.edu

The information below describes typical occupations and employers associated with this major.

Understand that some of the options listed below may require additional training.

Moreover, you are not limited to these options alone when choosing a possible career path.

Description of Visual & Performing Arts

As an art student you are challenged to combine your creative and intellectual process while learning to communicate through images. Just as a writer thinks in words, a musician in sound and rhythm, and a mathematician in numbers, an artist thinks visually. At CBU, you will be expected to use all aspects of your Lasallian education to become an imaginative problem solver who possesses the ability to create individual and socially relevant works of art.

Through small classroom numbers, you will be able to enjoy individualized instruction at the highest academic level. You will rapidly develop a sense of community with your peers as well as your professors through campus and community activities.

You will be able to choose from several disciplines: painting, drawing, printmaking, sculpture, or any combination of these in order to complete your major. The study of art history is a vital part of this major. It places art in a historical context along with religious, cultural, and social issues in order to understand how art contributes to our rapidly changing world.

In our Studio Art program, you will become aware of global issues in art through local exhibitions, internships, visits to campus by artists from around the world, and study abroad programs. If you are interested in Theatre, the program here at CBU offers many opportunities for both actors and stage technicians to develop skills and gain experience.

Possible Job Titles of Visual & Performing Arts Graduates (Includes Full-Time, Internships & Co-Ops)

*(*Jobs secured as reported by CBU Career Services post-graduate survey)*

Actor/Actress*	Composer/Arranger	Muralist
Admissions Counselor*	Computer Education Specialist*	Musician
Advertising Specialist	Corporate Event Coordinator*	Personal Manager
Animator	Costuming/Wardrobe*	Plant/Flower Designer*
Announcer	Counselor*	Profile Designer*
Appraiser	Critic	Program Assistant*
Architect*	Curator	Program Director*
Archivist	Development Associate*	Project Manager
Art Critic	Director of Community Education*	Promoter
Art Educator	Disc Jockey	Public Relations Representative
Art Restorer	Display/Set Designer	Publisher
Art Therapist	Draftsman/Researcher	Singer/Performer
Artist	Drama Therapist	Social Worker
Artist Agent	Editor	Special Events Coordinator
Assistant Art Director*	Engraver	Storyboard Artist Apprentice*
Auction Administrator*	Exhibit/Display Designer*	Studio Artist
Auxiliary*	Graphic Artist	Talent Agent
Biographer	Graphic Designer*	Teacher*
Calligrapher	Interior Designer	Technician
Case Manager*	Jewelry Designer	Theatre School Admissions*
Casting Director	Journalist	Tour Manager
Cataloging Associate*	Librarian	TV Director
Ceramic Artist	Lighting Designer	Volunteer Coordinator
Cinematographer	Makeup Artist	Webmaster
Columnist	Marketing Assistant	Writer
Comedian	Merchandising Assistant*	

Possible Employers and Employment Settings for Visual & Performing Arts Graduates

(*Jobs secured as reported by CBU Career Services post-graduate survey)

Advertising Agencies	Education Departments	National Archives
Archives	Entertainment Companies	National Gallery of Art*
Art Galleries	Freelance*	Non-profit Organizations*
Art Publications	Government Agencies	Orchestras
Auction Houses	Graceland*	Performing Art Centers
Baber Direct Marketing*	Graphic Arts Association*	Private Employers*
Bergdorf Goodman	Human Service Agencies	Professional / Trade Associations
Body Politic Theatre	Insurance Companies	Public Interest Groups
Bookstores	Justice Department	Public Relation Firms
Broadcasting Companies	Legislatures	Publishing Companies
Businesses and Corporations	Libraries	Radio and Television Stations
Chambers of Commerce	Library of Congress	Religious Organizations
City Improv	Magazines & Newspapers	Research Foundations
Civil Service Commission	Memphis Arts Council*	Retail Stores*
Colleges and Universities*	Memphis College of Art*	School Systems*
Community Development Agencies	Mercury Advertising*	Social Service Agencies
Consulting Services	Mt. Bachelor Ski Resort	Sotheby's
Consumer Affairs Office	Museums*	State Musical Theatre
Copper Penny*	Music and Film Studios	Sun Valley Center for Arts*
Cordova Safety Products*	Music Industry Associations	Travel and Tour Agencies
Cowden Art Conservation	Music Stores	Watkins College of Art
DeSoto Youth Theatre*	Music Therapy Centers	Williamson Haizlip, Inc.*

Skill Sets and Interests Associated with Visual & Performing Arts Majors

Communicates ideas and emotions creatively	Time management & Problem Solving Skills
Observation of human traits and characteristics	Possesses proficiency for accurate detail
Expressive ability	Possesses aptitude for spatial relationships
Skills with tools, design, lighting and make-up	Recognizes differences in shapes, shading and color
Willingness to risk and sublimate the self	Communication skills
Ability to accurately capture character in writing	Makes critical observations and appropriate decisions
Ability to perform/communicate in front of live audiences	Ability to concentrate for long periods of time

Top Career Services Resources for Visual & Performing Arts Majors

Liberal Arts Jobs by Burt Nadler	Great Jobs for Theatre Majors by Jan Goldberg
Careers for Culture Lovers and Other Artsy Types by Margaret Gisler	Careers for Color Connoisseurs and Other Visual Types by Jan Goldberg
Breaking into Film by Kenna McHugh	Career Solutions for Creative People by Dr. Ronda Orment
Breaking into Television by Don Weaver and Jason Siegel	Careers in Art by Joseph A. Gatto
Careers for Class Clowns and Other Engaging Types by Jan Goldberg	

Find out what careers you might be a fit for you using:

TypeFocus: www.typefocus.com (Access Code: CBU8998)

CBU Campus Contacts Associated with Psychology

CBU Rosa Deal School of Arts, Second Floor – (901) 321-3335

Additional Resources/Contacts for Visual & Performing Arts Majors

American Association of Community Theatre - www.aact.org	League of American Theatres and Producers – www.broadway.org
College Art Association - www.collegeart.org	
Art Search - www.artsearch.net	
American Association Of Museums - www.aam-us.org	Career Resources Library (Buckman 207)
Theater Jobs - www.theatrejobs.com	Handshake: http://cbu.joinhandshake.com
Southeastern Theater Conference - www.setc.org	Memphis Business Journal, Book of Lists
Art Daily - www.artdaily.com	