



What can I do with a major in Management

CBU Career Services • (901) 321-3330 • www.cbu.edu/career • career@cbu.edu

The information below describes typical occupations and employers associated with this major.

Understand that some of the options listed below may require additional training.

Moreover, you are not limited to these options alone when choosing a possible career path.

Description of Management

The Bachelor of Science in Business Administration with a concentration in Management is designed to prepare you for knowledgeable leadership roles in the business world, emphasizing planning and decision-making skills. Your coursework focuses on such topics as organizational structure and behavior, leadership theory, networking, human resources, international business, corporate policy, and strategic planning. The mission of the Management concentration at CBU is to endow you with the knowledge, analytic capability, critical thinking, leadership skills, and ethical moorings essential to successful and responsible business careers in a rapidly changing and technologically driven global business enterprise.

Possible Job Titles of Management Graduates (Includes Full-Time, Internships & Co-Ops)

*(*Jobs secured as reported by CBU Career Services post-graduate survey)*

Airport Operations Supervisor	Manager, Safety/Employee Development	Public Communications Manager I
Area Manager Service Shop (T)	National Business Manager	Regional Business Analyst*
Complex Administrative Manager	Office Support Specialist*	Regional Sales Specialist*
Convention Specialist*	Operations Specialist*	Regional Manager
Delivery Center Manager	Production Manager	Senior Order Management Specialist*
Director, Systems Software	Production Supervisor - 2nd Shift	Site Manager C17 Altus AFB
General Manager	Program Coordinator II	Territory Manager*
General Operations Manager	Promotions Assistant*	Warehouse Supervisor
Management Trainee*	Property Manager/Community Director	

Possible Employers and Employment Settings for Management Graduates (Full-Time & Internships)

*(*Jobs secured as reported by CBU Career Services post-graduate survey)*

American Institute for International Steel	Helena Chemical Company*	UBS
Astrazeneca	IBM*	UNC Health Care
Caesar's Entertainment	L-3 Communications	Waste Management
Chicago Board Options Exchange	Lab Four Career Training*	WellPoint, Inc
ecolab	Medtronic*	Williams-Sonoma, Inc
Enterprise Rent-A-Car*	MRC	Worldwide Flight Services
FedEx*	Nestle Purina*	Wunderlich Securities*
First Tennessee Bank*	ProAuto, Inc.	
Flinn Broadcasting*	QualiTech, Inc	
Greenscape, Inc	RichSmith Development, LLC	

Skill Sets and Interests Associated with Management Majors

Analyzing community needs
Analyzing manpower requirements
Critiquing & diagnosing problems
Decision-making
Goal setting

Planning & organizing events
Problem-solving
Program development
Reviewing/evaluating
Surveying

Systematizing/organizing material
Team building
Trouble-shooting

Top Career Services Resources for Management Majors

Career Resources Library (Buckman 207)
Handshake: <http://cbu.joinhandshake.com>
Memphis Business Journal, Book of Lists

Find out what careers you might be a fit for you using:

TypeFocus: www.typefocus.com (Access Code: CBU8998)

CBU Campus Contacts Associated with Management

CBU School of Business
Buckman Hall, 3rd Floor
(901) 321-3315

Additional Resources/Contacts for Management Majors

National Association of Business Economics: www.nabe.com
International Traders Association: www.tradezone.com

US Chamber of Commerce www.uschamber.com
Hoover's Online: www.hoovers.com