

EXECUTIVES IN RESIDENCE

The CBU School of Business Executives in Residence Program provides students with the opportunity to learn from a wide range of industry experts on a variety of topics. Executives in the program will provide lectures, one-on-one mentoring and consultation sessions with students and faculty.

MARK FINESTONE

Mark Finestone retired in January 2022 from AutoZone, an international automotive specialty retailer with revenues of \$14B, over 6,700 stores and market cap of \$42B. Mark started as Vice President of Merchandising in 2002, was promoted to SVP Merchandising in 2007 and EVP Merchandising, Marketing and Supply Chain in 2015. His last role, prior to retiring was EVP Strategy and Innovation.

Prior to joining AutoZone, Mark worked for 19 years as a merchant at Kaufmann's, a division of May Department Stores. A Pittsburgh native, Mark earned his BS in Applied Mathematics and Industrial Management at Carnegie Mellon University. He is past Chair of the Auto Care Association, an industry trade group representing the entire Automotive Aftermarket with over 3,000 member companies and annual operating budget of \$17MM.

Mark also serves as Treasurer of Temple Israel, a reform Jewish congregation. Mark has previously served on several non-profit Boards, including MIFA (Metropolitan Inter-Faith Agency), Memphis Jewish Community Center.

Mark has been married to Cindy for over 32 years, they have two grown children, Deborah and Edward. Mark enjoys: running, water & snow skiing, boating, hiking, wake surfing, pickleball and walking their Spanish Water Dog.

EMILY GREER ('84)

Emily Greer dedicated her 29-year career as a senior executive at ALSAC/St. Jude Children's Research Hospital, the fundraising and awareness organization for St. Jude, until her retirement on December 31, 2021. Most recently, she was Chief Administrative Officer for ALSAC, where she was responsible for leading the day-to-day administrative operations and serving as a trusted advisor and number 2 to the CEO, Rick Shadyac. Emily also led the Human Resources department for 17 years at ALSAC, serving as Chief Human Resources Officer, Senior Vice President of Human Resources and Vice President of Human Resources. After leading the Human Resources department, Emily was Chief of Staff to the CEO, before becoming Chief Administrative Officer.

Emily has coached hundreds of executives at all levels of their careers. Since retirement, Emily has leveraged her years of human resources, executive coaching and leadership experience to begin her own consulting firm, Greer Leadership Solutions.

Emily graduated cum laude from Christian Brothers University with a Bachelor of Science in Marketing and Management; earned her certification as a Senior Professional in Human Resources through the Society of Human Resources Management; earned her Level 1 Certification in Executive Coaching from the Institute of Executive Learning and Leadership (accredited by the International Coaching Federation); and in 2006, earned her Executive Master of Business Administration from the University of Memphis, where she received the Dean's Award for Academic Excellence and was inducted into the Honor Society of Phi Kappa Phi.

An active member of the community, Emily is a member of The Links, Inc., and also serves on a number of boards, including Chair of the Christian Brothers University Board of Trustees, the Compass Community Schools, The Community Redevelopment Agency (appointed position), and the Tri Delta Executive Board. She was a member of the boards for the Greater Memphis Chamber; the Memphis Medical District Collaborative; Ronald McDonald House of Memphis and LeMoyné-Owen College, and served as the Co-chair of the transition team for Memphis Mayor-elect Jim Strickland in 2015.

Emily has received numerous honors and awards, including 25 Influential Black Women in Business Award, The Network Journal; 2017 Workforce Diversity Executive Leadership Award, The National Organization for Workforce Diversity Board of Directors; Top 25 Women in Business, Memphis Business Journal; Alumna of the Year, The University of Memphis; 2018 Distinguished Alumna Award, The University of Memphis; Hall of Fame, Fogelman School of Business and Economics, The University of Memphis; and 50 Women of Excellence, Tri State Defender; 2021 Honorary Doctorate of Public Service, Christian Brothers University.

She is married to her husband, Jarvis, and they have two children, McKenzie and Jarvis, Jr., and five grandchildren.

MIKE LANDRUM

Mike Landrum retired as a senior partner with KPMG, one of the Big 4 public accounting firms, in September 2020. In that role, he led financial statement audits and audits of internal control, and the providing of business advisory services, to a wide range of businesses in size, industry and geographic scope, with particular emphasis with public companies, multinationals and private equity portfolio companies. He also participated in numerous capital markets transactions (including individual transactions exceeding \$1 billion), mergers and acquisitions, US GAAP to IFRS conversions, and Sarbanes-Oxley compliance. Notably, he was a member of KPMG's Partnership Audit Committee of which he was chairman in 2019 and 2020.

Prior thereto, Mike was a senior consultant with International Paper Company and a partner with Arthur Andersen. Mike currently works as an independent financial consultant.

Mike has a B.S. from Ouachita Baptist University in 1983 and an MBA from Louisiana Tech University in 1984. He is a CPA (currently inactive), licensed in Tennessee and Arkansas. He has served as a trustee in a number of civic/charitable organizations in Memphis and the Mid-South with, among others, The Baddour Center, Memphis College of Art, the Memphis Zoological Society, Junior Achievement of Memphis and the Mid-South, and the New Memphis Institute.

He is married with three children. In his free time, Mike enjoys playing golf and traveling with his family.

MARK LUTTMAN ('82)

Mark Luttmann brings over 40 years of leadership and management experience to his role as Executive in Residence. He has progressive leadership experience with Diesel ReCon Company, Kimberly-Clark Corporation, Cummins, Inc., Hino Trucks, Terex Corporation and FedEx Logistics, from which he retired in September 2020. He has extensive experience in logistics and supply chain management, solutions development, new business development, marketing strategy and management, product management, field sales management, sales operations, parts marketing and sales, process development, business and manufacturing consolidation and IT project leadership. He has built, developed and led teams in solutions, logistics and supply chain, marketing, field sales, customer service, technical support, sales operations, inventory planning and management and plant operations.

Mark earned a Bachelor of Science degree in Chemical Engineering (summa cum laude) from Christian Brothers University, and a Master of Business Administration degree from the University of Memphis. He is certified as a FedEx/ASQ QDM Expert and a facilitator/trainer by Franklin Covey and Development Dimensions International, and he earned APICS certification in Integrated Resource Management.

Mark currently serves as an adjunct instructor in operations and supply chain management for CBU's Master of Business Administration Program. He has served as board member and past president of the Neshoba Plantation Homeowners Association. He is a member of the Church of the Holy Spirit, and he has served as lector, usher and coordinator of the greeter ministry at St. Peter Catholic Church.

Mark lives in Germantown with his wife of 39 years, Lisa Connable Luttmann (BS '82 in Mechanical Engineering). Their daughter Melissa, a former staff member at CBU, works in immigration law administration in Memphis.

CHRIS McLEAN ('80)

Chris McLean brings over 40 years of leadership and management experience to his role as Executive in Residence. Currently serving as the Director of Accounting Services for E78 Partners, he has extensive financial and operational leadership experience through his past role as CFO with Methodist Le Bonheur Healthcare and Wellmount Health System in addition to his roles with the Shelby County Government, Methodist Health Systems, Houston Lighting and Power, and Caterpillar Tractor.

Chris earned his Bachelor of Science degree in Accounting at Christian Brothers University, and a Master of Business Administration degree from the University of Memphis. He currently holds both CPA and CMA certifications and was awarded the Robert Beyer Civil Medal on the CMA exam. His leadership and management experience have allowed him to gain a thorough understanding and ability to excel in the areas of financial performance, integrations, restructuring, negotiations, contracts, acquisitions, divestitures, mergers, long range planning, investment and debt policies, and overseeing billions in debt and bank financing.

PHILLIP ASHLEY RIX

Phillip Ashley Rix is one of the world's preeminent chefs and designers of luxury chocolate. He is an award-winning

chocolatier, founding Memphis, TN based, Phillip Ashley Chocolates in 2012. The luxury brand has an international following and is retained by high-profile clients, top corporations and major events to offer premium gifts. Phillip Ashley has hosted live and virtual chocolate tastings, private dinners and gala chocolate activations for some of the largest brands, organizations and audiences, serving chocolate and speaking to over 100,000 participants across 9 countries; making him a leading experience curator. Phillip Ashley is also an expert in the consumer packaged goods industry with experience in product development, packaging design and supply chain and logistic.

Phillip Ashley Chocolates was established with the desire to design and develop the finest, most unique chocolate experience. Our focus is on sustainably sourced raw materials, charitable impact, creating living wage jobs and global distribution; ultimately handcrafting ultra-premium, luxury chocolates that are coveted around the world as the perfect gift for any occasion.

VINCE ROBINSON

Vince Robinson brings over 47 years of experience to his role as CEO of Commerce Holdings LLC, the holding company for Commerce Advisors, LLC and Commerce Asset Management, LLC.

Prior to joining Commerce Advisors, Vince spent 31 years with PricewaterhouseCoopers LLC (PWC). He was admitted to the partnership in 1985. In 1991, Vince assumed the role of managing partner of the Memphis office until he retired in June 2007. Vince served as lead engagement partner on public investment funds, large public companies, REIT IPOs and follow-on offerings, and mergers. Vince served as the lead US partner on two Global 1000 clients and additionally managed the combined assurance practice for Birmingham, Memphis, and Knoxville 1994 to 1998.

After the 1998 merger of Price Waterhouse and Coopers & Lybrand, Vince served on the Service Industry Leadership team. His responsibility on the team was to integrate and align a \$500 million practice in the Americas with the firm's overall strategy. Vince also served as a member of the REIT subject matter expert practice group dealing with SEC reporting and lease revenue recognition.

Vince is a member of AICPA and Tennessee Society of CPAs; a past member of National Association of Real Estate Investment Trusts, Advisory board member of Trust One Bank, a Synovus bank, Christian Brothers University (serving nine-year term), Board of Trustee, Chairman of Finance Committee, Chair of Audit Committee and member of Advancement; Ducks Unlimited, Inc. member of Audit Committee, Past Board member of Make A Wish Foundation, and St. Agnes-St. Dominic School, Finance chair.

MICHAEL RODRIGUEZ

Michael Rodriguez is a retired Executive with over 30 years of experience in the Information Technology discipline. He has served in a variety of leadership and managerial positions across IT organizations, including the discipline of Strategy development, Technology development and support, and Enterprise Risk Management.

Michael's most recent role was that of the Chief Information Officer (CIO) for the City of Memphis supporting the city's technology needs.

Prior to the role of CIO for the City of Memphis, Michael had a 28-year career with FedEx Corporation (Director of IT) which included leadership roles in the disciplines of Information Security, Enterprise Risk Management (Fraud), Customer Automation, and Global Service Partnership technology.

In retirement, Michael has remained active in non-profit organizations across Memphis, serving on numerous boards.

Michael has a Bachelor of Science in the discipline of Computer Science from Union University ('86).